

## PRESS RELEASE

Dubai, September 17th, 2013

### **SOCIETE GENERALE AWARDED 'BEST TREASURY SERVICES IN EUROPE' AND 'BEST CASH MANAGEMENT SERVICES IN EUROPE' BY EMEA FINANCE**

The Global Transaction Banking division at Societe Generale (SG GTB) has been awarded 'Best Treasury Services' and 'Best Cash Management Services in Europe' by EMEA Finance magazine\*.

Through these awards, EMEA Finance recognises excellence and leadership in transactional banking in Europe, and this dual achievement highlights SG GTB's accomplishments in delivering both treasury and cash management services to its clients.

SG GTB's products allow clients to transmit orders and manage their cash management throughout the world with the utmost security and efficiency. SG GTB has implemented successful electronic banking tools to meet its corporate clients' requirements of highly efficient reporting, management of payments and security.

These awards reflect SG GTB's demonstrated commitment towards its client to offer an exhaustive and integrated range of domestic and international cash management services supported by continuous significant investments in new technologies.

*\*EMEA Finance, is a bi-monthly magazine, dedicated to the financial community, its customers, and suppliers across the EMEA region. The Treasury Services Awards 2013 consider various performance and structural factors, such as market share and growth, innovation and corporate strategy. These awards also take into account the results of an online survey of corporate treasury teams across the EMEA region.*

**SERVICE DE PRESSE**  
SOCIETE GENERALE  
BANQUE DE DETAIL FRANCE

Joëlle ROSELLO  
+33 (0)1 42 14 02 17

Sandrine BLONDIAU  
+33 (0)1 42 14 83 73

Morgane SALAUN  
+33 (0)1 42 14 00 23

**SOCIÉTÉ GÉNÉRALE**  
BDDF/COM  
75886 PARIS CEDEX 18  
SOCIETEGENERALE.COM

SOCIÉTÉ ANONYME AU CAPITAL DE 975 339 185 EUR  
552 120 222 RCS PARIS

## Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

## Global Transaction Banking

Global Transaction Banking (GTB) integrates, within the Societe Generale Group, business activities such as cash management, correspondent banking, international trade finance, factoring and related currency services. These different competencies are offered to financial institutions and companies including multinational corporations as well as large- and medium-size companies that conduct business internationally.

Active in more than 50 countries across the globe, GTB teams offer bespoke and secure domestic and international solutions to optimise and manage daily financial transactions and sales operations.

The expertise of its teams is regularly recognised: in 2013, GTB was elected Best cash management services and Best Treasury Services in Europe (EMEA Finance Magazine 2013), #1 Trade Bank in France and 8th worldwide (Source: SWIFT), "Best customer service in Europe" (Euromoney FX 2013). In June 2013, CGA – Compagnie Générale d'Affacturage, a fully-owned Societe Generale subsidiary was elected 1st French factor for the quality of its import-export activities (FCI ranking).