

Press release

Paris, 29th January, 2009

SG Private Banking appoints Guillaume Lejoindre as Managing Director in Switzerland

SG Private Banking has appointed Guillaume Lejoindre as Managing Director of SG Private Banking (Suisse) SA. He will be responsible for pursuing SG Private Banking's development in Switzerland, where its activities have progressed significantly since the merger between SG Rüeegg Bank AG and CBG Compagnie Bancaire Genève in 2003.

Guillaume Lejoindre, 57, is a graduate of the HEC Business School in Paris and began his career in 1974 at Banque Indosuez in Paris. Following an international career with the bank in Europe, Asia and the United States, he was appointed Managing Director of Indosuez in Korea in 1995 and then Managing Director of Crédit Agricole Indosuez Japan in 1997. From 1999, Guillaume Lejoindre was Director for Private Banking Clients at Crédit Agricole (Suisse) SA. He joined SG Private Banking (Suisse) SA as Deputy Managing Director in September 2008.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 744 billion, September 2008) and under management (EUR 371 billion, September 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE, ASPI and Ethibel.

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SG Private Banking

SG Private Banking, the wealth management arm of Société Générale, is one of the leading private banks worldwide, with EUR 73 billion of assets under management at the end of September 2008.

With more than 2,900 staff in 26 countries across the globe, SG Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros. In addition, SG Private Banking provides dedicated solutions to Ultra High Net Worth Individuals and Family Offices around the world, notably through its global alliance with Rockefeller & Co.

SG Private Banking's offering includes international wealth planning and fiduciary services (trust and tax planning), a global expertise in structured products, hedge funds, mutual and private equity funds, real estate investment solutions and access to capital markets.

SG Private Banking was rewarded by Euromoney with the title 'Best private bank in Western Europe for its offer in structured products' in 2008. It was also named in 2008 'Outstanding Wealth Manager for Innovation of its Products and Services' and in 2007 'Outstanding Private Bank for its offer in Alternative Investments' in 2007 by Private Banker International.

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