



## **Press Release**

Paris, July 22nd 2008

Société Générale is joining forces with Nexity for the construction of its future trading floor building at La Défense

On July 18th 2008, Société Générale and Nexity have entered into an agreement for the construction of a trading floor building, in the form of a sale with future completion.

With a net habitable space of 43,000 m² and overlooking the RN 314 main road, the trading floor building will house 5 trading floors each with a surface area of 3,600 m². It will be situated close to the Société Générale towers at La Défense.

Work on this specific building, designed by the architect Jean Mas (Ateliers 234), started on July 21st and delivery is scheduled for the beginning of 2012. The Trading Floor building is being constructed to High Environmental Quality standards (HEQ ®).

This development has been launched by Société Générale as part of the renewal plans for La Défense. It also reflects the Group's commitment to Paris as a financial center, which will be enhanced by the construction of one of the largest trading floor operations in Europe.

## **Press contacts**

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## Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 731 billion, Mar. 2008) and under management (EUR 391 billion, March. 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes. www.socgen.com

## **About Nexity**

Nexity, which is France's leading integrated real-estate group, uses its comprehensive range of sector-specific skills and expertise to serve the private individuals, companies and local authorities that make up its customer base. As well as being a leader across the entire spectrum of real-estate businesses – real-estate development (housing, offices, trade and business), real estate services, distribution networks, turnkey urban developer, specialised financing and real-estate management – Nexity is now capable of providing a global response to its customers' needs.



Trading Floor building at La Défense. Copyright : Ateliers 234



Trading Floor building near Société Générale's Towers : Alicante, Chassagne and Granite. Copyright : Ateliers 234