



# The Société Générale Charitable Foundation and CARE form partnership for international projects.

Paris, 3 April 2008

Fondation d'entreprise Société Générale pour la Solidarité (The Société Générale Charitable Foundation) is pleased to announce the signing of a three year partnership with the humanitarian organisation CARE. The Foundation will invest a total of €1 million to support CARE's education programmes for the most vulnerable. Education is a first step towards social inclusion and employment which remain at the heart of activities that the Foundation supports.

This partnership was initiated by Société Générale Corporate & Investment Banking, whose goal is to involve its 11,000 employees throughout the world in a charitable programme. After a voting period which started in December 2007, Corporate and Investment Banking employees selected three CARE regional programmes that they will be able to participate in over the next three years:

- School to fight exclusion Peru: This project will give children speaking Quechua or Aymara access to education. This community belongs to a marginalised linguistic group excluding them from the school network. CARE will provide teacher training, appropriate educational materials and will lobby local public authorities.
- School in rural area Mali: This programme aims to improve literacy and economic development in Mali's rural areas by educating young girls and training their mothers on how to save and apply for loans. In addition to selecting candidates and training local teachers, CARE's programme will involve building a classroom and setting up as well as training micro-credit groupings.
- **From factory to school Bangladesh**: This programme will allow Bengali children working in the capital city's factories to benefit from normal schooling instead, without causing their families any economic hardship. To help bridge the financial shortfall of the families, CARE will develop new income producing activities by giving the parents professional training.

Faithful to CARE's global approach on education matters, this partnership contributes to the second Millennium Development Goal<sup>1</sup>, which aims to achieve universal primary school education by 2015. It also illustrates Société Générale Foundation's determination to broaden its scope internationally, thereby aligning itself with the Group's strategy.

<sup>&</sup>lt;sup>1</sup> Millennium Development Goals (MDGs) : set of eight development goals set by the United Nations Member States (http://www.un.org/millenniumgoals)

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### About CARE

Founded in 1945 to provide relief to survivors of World War II, CARE is one of the world's largest private international humanitarian organizations, which mission is to serve individuals and families in the poorest communities in the world, through emergency relief and development programs. CARE aims to improve basic education, prevent the spread of HIV, increase access to clean water and sanitation, expand economic opportunity and protect natural resources. Working in nearly 70 countries CARE is reaching over 66 million beneficiaries each year. CARE places special focus on working alongside women as they are the first victims of poverty.

http://www.care-international.org

### About Fondation d'entreprise Société Générale pour la Solidarité

Founded in September 2006, Fondation d'entreprise Société Générale pour la Solidarité (Société Générale Charitable Foundation) supports educational projects worldwide, with a focus on improving young people's employment prospects and literacy. With a €6 million budget over five years, the Foundation brings financial support, in France and internationally, to national and local initiatives. fondation.solidarité@socgen.com

www.socgen.com/fondation-solidarite

#### About Société Générale Corporate & Investment Banking

A leading player present in over 45 countries across Europe, the Americas and Asia-Pacific, Société Générale Corporate & Investment Banking is the bank of reference for:

- Euro capital markets. A top 5 player across euro debt capital markets (bonds, securitisation, loans), and a leader in French Equity Capital Markets with European reach.
- Derivatives. A world leader in equity derivatives, and with forefront positions in many interest rate, credit, foreign exchange and commodities derivatives.
- Structured finance. A worldwide leader in export, project and structured commodity finance with global expertise in energy, infrastructure, real estate and media & telecom finance.

Tailoring solutions in terms of capital raising, financing, risk management and investment, Société Générale Corporate & Investment Banking combines expertise, innovation and advisory skills coupled with quality of execution to both issuers and investors clients across debt and equity. www.sgcib.com