

Press Release

Paris, 26th June 2008

SG Private Banking to sponsor *In-I & Jubilations*, an innovative artistic project featuring Juliette Binoche

SG Private Banking has signed an agreement with Culturesfrance to become the principal sponsor of *In-I & Jubilations*, a season of dance, film and art that celebrates the multi-talented, Oscar-winning actress Juliette Binoche.

At the heart of the project is *In-I*, a major new work of dance theatre, which is being codirected and performed with choreographer and dancer Akram Khan. British Turner prizewinning sculptor Anish Kapoor is designing the set for this original production, which will premiere at the National Theatre in London on 18 September.

In-I & Jubilations also includes a retrospective of Juliette Binoche's 25-year film career and an exhibition of her paintings. Following its premiere in London, *In-I & Jubilations* will begin a tour of the world's major cities during 2008 and 2009. *In-I* will be on show in Paris at the *Théâtre de la Ville* from 19 to 29 November 2008.

Société Générale Group's private bank has always attached great importance to creation and innovation, in the arts as well as in the finance sector. The private bank is particularly pleased to be associated with these three internationally renowned, multi-talented artists; *In-I & Jubilations* presents an original and innovative challenge, much like those that SG Private Banking engages in daily in the search for unique solutions for its High Net Worth clients.

This partnership confirms SG Private Banking's continued commitment to support contemporary creation in cinema, art as well as dance. For the last three years, the private bank has been supporting French Cinema alongside Unifrance, the organization in charge of promoting French cinema around the world.

Through its support to Contemporary Art, Société Générale has also contributed to the creation of a monumental piece of art created by Anish Kapoor, "Svayambh", which was shown at the Beaux Arts Museum in Nantes in 2007.

PRESS SERVICE SOCIETE GENERALE- GIMS

Joëlle ROSELLO +33 (0)1 56 37 18 88 joelle.rosello@sggims.com Jolyon BARTHORPE +33 (0)1 56 37 88 17 jolyon.barthorpe@sggims.com GIMS/COM Immeuble SGAM 170, place Henri Regnault 92043 Paris La Défense cedex France Fax: +33 (0)1 56 37 28 88

PRESS SERVICE SOCIETE GENERALE

+33 (0)1 42 14 49 48 www.socgen.com

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 731 billion, Mar. 2008) and under management (EUR 391 billion, March. 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes. www.socgen.com

SG Private Banking

SG Private Banking, the wealth management arm of Société Générale, is one of the Top 15 private banks worldwide (Euromoney 2008), with €71.7bn of assets under management at the end of March 2008.

With more than 2,700 staff in 25 countries across the globe, SG Private Banking offers wealth management solutions to High Net Worth Individuals with financial assets in excess of one million euros. SG Private Banking's offering includes:

- Domestic and international wealth planning and fiduciary services (trust and tax planning),
- Global expertise in structured products, hedge funds, mutual and private equity funds and real estate investment solutions.
- Access to capital markets.

SG Private Banking teams are widely recognized for their expertise in wealth management and asset allocation, and propose global tailor-made solutions. Their professionalism was rewarded by Euromoney with the title 'Best private bank in Western Europe for its offer in structured products' in 2008. SG Private Banking was named 'Outstanding Private Bank for its offer in Alternative Investments' by Private Banker International in 2007.

www.sgprivatebanking.com

Juliette Binoche

Oscar-winning actress, Juliette Binoche, is one of France's most celebrated actresses where she is referred to affectionately as "La Binoche". Born in Paris to a sculptor/theatre director and an actress, she studied acting at the National School of Dramatic Art of Paris, and following graduation she became a stage actress, occasionally taking small parts in French feature films.

Juliette Binoche first earned recognition in 1985 in Jean-Luc Godard's controversial *Hail Mary (Je vous salue, Marie*). Her position as a French film star was further confirmed by her acclaimed performance in André Téchiné's *Rendez-Vous*.

Her international breakthrough came in 1988 when she played Tereza in Philip Kaufman's *The Unbearable Lightness of Being* which was followed by another widely-acclaimed lead role in *Les Amants du Pont Neuf* directed by Léos Carax in 1991. Another film which brought the actress to a wider audience was Louis Malle's *Damage* starring opposite Jeremy Irons in 1992, followed by the lead role in Krzysztof Kieslowski's *Blue* (she also appeared briefly in the trilogy's other instalments, *Red* and *White*).

Juliette Binoche returned in 1995 with *The Horseman on the Roof (Le Hussard sur Le Toit)*. She was awarded an Oscar for Best Supporting Actress in 1996 for her role in Anthony Minghella's *The English Patient*. In 2000 she starred in the art-house hit *Chocolat*, where she prepared for the role by learning to make chocolate at a popular Paris sweet shop. The film was a huge success and she was nominated for Best Actress awards across the globe. She followed this with *Code Unknown (Code Inconnu)*, Michael Haneke's film about intersecting lives and again worked with the same director on *Hidden (Cache)* in 2005.

Other recent films include Abel Ferrara's *Mary* opposite Matthew Modine and Forest Whitaker (2005); Anthony Minghella's *Breaking and Entering* opposite Jude Law (2006), and Hou Hsao Hsien's *Flight of the Red Balloon (Le Voyage du Ballon Rouge)*. Her most recently completed film is *Summer Hours* (*L'Heure d'été*) directed by Olivier Assayas.

Juliette Binoche currently lives in France with her two children.

Akram Khan

Akram Khan is one of the most acclaimed choreographers of his generation working in Britain today. Born in London into a family of Bangladeshi origin in 1974, he began dancing at the age of seven and studied with the great Kathak dancer and teacher Sri Pratap Pawar. He began his stage career at the age of 14, when he was cast in Peter Brook's legendary production of *Mahabharata*, appearing in the televised version of the play broadcast in 1988. Following later studies in contemporary dance, he began presenting solo performances of his work in the 1990s, maintaining his commitment to the classical kathak repertoire as well as modern work. Among his best-known solo

pieces are: Polaroid Feet (2001), Ronin (2003) and Third Catalogue (2005).

In August 2000, he launched his own company, and among his most notable company works are *Kaash* (2002) a collaboration with artist Anish Kapoor and composer Nitin Sawhney, *ma* (2004), for which he received a South Bank Show Award (2005); *zero degrees* (2005), a collaboration with dancer Sidi Larbi Cherkaoui, sculptor Antony Gormley and composer Nitin Sawhney, premiered at Sadler's Wells and was nominated for a Lawrence Olivier Award in 2006. *zero degrees* won Best Choreography in a Ballet or Dance Work and Akram won the award for Best Male Dancer in the prestigious annual Helpmann Awards held in Sydney, Australia on Monday 6 August 2007.

Sacred Monsters, a major new work featuring ballerina Sylvie Guillem, with additional choreography by Taiwanese choreographer Lin Hwai Min premiered at Sadler's Wells in September 2006. Another of his most recent projects is *Variations*, a collaboration with London Sinfonietta to celebrate the 70th birthday of Steve Reich, which premiered in Cologne in March 2006, and toured to Europe and America later that year.

Akram Khan was also invited by Kylie Minogue in 2006 to choreograph a section of her *Showgirl* concert which toured across the world in 2006 and 2007.

A new work, *bahok*, a unique collaboration with the National Ballet of China and choreographed by Akram Khan, had its world premiere in Beijing in January 2008 and its UK premiere in March at the Liverpool Playhouse. *bahok* is currently touring worldwide.

Akram Khan is married and lives in London.

Anish Kapoor

Anish Kapoor was born in Bombay in 1954 and has lived in London since the early 70's when he studied at *Hornsey College of Art* and *Chelsea School of Art Design*. Over the past twenty years Anish Kapoor has exhibited extensively in London and all over the world. His solo shows have included venues such as *Kunsthalle Basel, Tate Gallery* and *Hayward Gallery* in London, *Reina Sofia* in Madrid and *CAPC* in Bordeaux. He has also participated internationally in many group shows including the *Whitechapel Art Gallery, The Royal Academy* and *Serpentine Gallery* in London, *Documenta IX* in Kassel, *Moderna Museet* in Stockholm and *Jeu de Paume* and *Centre Georges Pompidou* in Paris. Anish Kapoor was awarded the *Premio Duemila* at the Venice Biennale in 1990, the Turner Prize Award in 1991 and was awarded an Honorary Fellowship at the London Institute in 1997. He is represented by the *Lisson Gallery*, London, *Barbara Gladstone Gallery*, New York and *Galleria Massimo Minini*, Italy.