

Press Release

Paris, March 17th, 2008

SG Private Banking partners Angel Cabrera, winner of the US Open in 2007

SG Private Banking has signed a three-year sponsorship contract with Argentine golfer, Angel Cabrera, winner of the 2007 US Open.

Angel Cabrera, 38, ranked no. 15 in the world in 2007, was recently elected "Sportsman of the Year" in Argentina after winning the US Open, one of the world's four major professional golf tournaments.

By associating its image with Angel Cabrera, SG Private Banking is strengthening its presence in the world of top level golf. The private bank also sponsors the French player Christian Cevaër, "best putter" of the European Tour (2004 – 2005).

This new partnership confirms Société Générale's commitment to the development of golf. Société Générale has been the Official Partner of the French Golf Federation since 2001 and as of this year will be the "*Presenting Sponsor*" of the Evian Masters tournament, one of the major women's golf events. It has also been the Official Partner of the French Open, a major tournament on the European Tour, since 2004.

Société Générale also supports four other professional golfers: Gwladys Nocéra, ranked no. 3 in Europe in 2007, Sophie Gicquel, who this year is mainly playing on the American Tour, Cassandra Kirkland and Grégory Bourdy, ranked no. 3 in France in 2007.

Angel Cabrera, born in 1969 in Cordoba, Argentina, began his golfing career as a caddie. He became a professional player at the age of 20 and over the last few years has been one of the leaders on the European circuit. The winner of the BMW PGA Championship in 2005, in 2007 he won the US Open ahead of Tiger Woods, the Barclays Singapore Open Championship, the Center Open Championship (CGC) and the Argentina Masters. A golfer of legendary tenacity, to date he is the only Latin American player to have won a Grand Slam tournament on the American continent.

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Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves 27 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 583 billion, Dec. 2007) and under management (EUR 434,6 billion, Dec. 2007).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

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SG Private Banking

SG Private Banking, the wealth management arm of Société Générale Group is present in 25 countries, mainly in Europe and Asia, and ranks among the top 15 players worldwide (Euromoney 2008). Thanks to the know-how of its teams specialising in asset engineering and asset allocation, SG Private Banking offers customised solutions to clients with financial assets in excess of one million euros, through a broad range of sophisticated products and services, according to the principle of open architecture.

SG Private Banking's professionalism has earned it a number of awards. In particular, it was voted "Best worldwide private bank in Western Europe for its offer in structured products" (Euromoney 2008) and "Outstanding Private Bank for its offer in Alternative Investments" (Private Banker International 2007).

The business, which was created in 1997, has experienced rapid development and now employs more than 2,600 people. SG Private Banking has EUR 76.9 billion euros in assets under management (31 December 2007).

www.sgprivatebanking.com