



# **NEWS FLASH**

Paris, 07 November 2012

### TWO SUBSIDIARIES OF SOCIETE GENERALE REWARDED FOR THEIR CONTRIBUTION TO THE FINANCING OF ENERGY COST REDUCTION PROJECTS IN THE BALKANS

In order to promote energy saving initiatives, the EBRD (European Bank for Reconstruction and Development) finances and rewards companies working on projects to reduce the cost of energy.

During a ceremony last month, the EBRD distinguished as local partners both Ohridska Banka in Macedonia (FYROM) and Societe Generale Srbija in Serbia for their major role in supporting these projects.

For Societe Generale, ethic, social, environmental and economical responsibility is an integral part of the banking profession. Societe Generale is committed to financing the economy and serving its clients.

Ohridska Banka has been a member of Societe Generale group since 2007. With more than 90,000 individual and business clients and around 400 employees, Ohridska Banka is the 4<sup>th</sup> largest bank of Macedonia (FYROM) by the size of its balance sheet.

Societe Generale has been present in Serbia for 35 years. With nearly 250,000 clients, 1,300 employees and a hundred branches, Societe Generale Srbija is the 4<sup>th</sup> largest bank on the national Serbian market by its capitalisation and its loan portfolio.



SOCIETE GENERALE GROUP



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BUILDING TOGETHER

## T E A M SOCIETE S P I R I T GENERALE

#### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Around 160,000 employees, based in 77 countries, accompany more than 33 million clients throughout the world on a daily basis. Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe, Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the socially-responsible investment indices FTSE4Good and ASPI.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.