

Clichy, 24 August 2007

ALD Automotive sets up in Malaysia

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ALD Automotive is now present in Malaysia and has the firm intention of becoming a leading player in the financing and management of vehicle fleets in South-East Asia.

ALD Automotive Sdn Bhd was set up in July 2007 and at the beginning of August received the approval of the FIC (Foreign Investment Committee) to develop its business in Malaysia.

With this new set-up in Malaysia, ALD Automotive confirms its intention to develop its business in South-East Asia and its ambition to accompany its international customers throughout the world.

ALD International is currently developing its operational leasing and fleet management operations in 39 countries across the globe.

ALD Automotive in Malaysia is headed by Xavier de Linarès, who has specialised in the leasing sector abroad and who has managed several subsidiaries (Malaysia, Austria and Argentina).

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 120,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves 24 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 580 billion, June 2007) and under management (EUR 467,2 billion, June 2007).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

www.socgen.com

ALD Automotive

ALD Automotive is the operational leasing and fleet management business line of the Société Générale Group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates now in **39 countries**,
- Employs **3,600 persons**,
- Manages over **686,970 vehicles** (June 2007)

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

www.aldautomotive.com