

## Press Release

Paris, 14 December 2005

### **Société Générale installs specially equipped ATMs for the visually impaired**

In line with its commitment to corporate and social responsibility, and in order to make banking services more accessible for the differently-abled, Société Générale is installing ATMs which include vocal synthesis technology to assist the visually impaired. The launch of the first voice-assisted cash machine took place 13 December 2005 at the Tour Montparnasse branch, in the 15th Arrondissement of Paris.

This initiative is the latest step in Société Générale's program to assist the differently-abled, which has been ongoing for several years. After implementing new standards for the installation of ATMs to ensure accessibility for those with reduced mobility, Société Générale then fitted all new cash machines with raised keypad characters to facilitate access for the visually impaired, as well as providing headphones and an audio system to provide high-quality voice support.

Société Générale plans to eventually roll out vocal technology to its network of 4,000 cash machines in France.

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#### **Société Générale**

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 93,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves about 19 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1,317 billion, September 2005) and under management (EUR 370 billion, September 2005).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the four major socially-responsible investment indexes.

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