



**CORPORATE &
INVESTMENT BANKING**

Press Release

London, 19 September, 2003

SG CORPORATE & INVESTMENT BANKING ANNOUNCES THE APPOINTMENT OF PIERRE MIRAT TO THE POSITION OF MANAGING DIRECTOR, EUROPE, FINANCIAL INSTITUTIONS GROUP

SG Corporate & Investment Banking (SG CIB) is pleased to announce that Pierre Mirat has joined as Managing Director and Head of the Financial Institutions group in Europe. He is based in London and reports directly to Christian Gomez, Global Head of the Financial Institutions group.

Prior to joining SG CIB, Pierre Mirat, 43, held the dual role of Managing Director, European Co-Head of the Financial Institutions group at Morgan Stanley, and Deputy Chief Executive at Morgan Stanley France. He graduated from HEC and IEP* in Paris and holds a Masters in economic sciences.

In this newly-created position at SG CIB, Pierre Mirat will use his expertise in assets & liabilities and capital management solutions to further strengthen SG CIB's coverage of Financial Institutions, in particular Banks and Insurance Companies.

Commenting on his hire, Christian Gomez said "We are delighted to welcome Pierre to the Financial Institutions Group which is a key activity for SG CIB. We will capitalise on Pierre's in-depth technical knowledge and expertise to extend our coverage across Europe. We also plan to develop our relationships with pension funds in the coming months. Pierre is a strong addition to the team, so we look forward to working with him on taking our European Financial Institutions capabilities from strength to strength."

* HEC - business school, IEP - political sciences school

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Société Générale

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NOTE TO EDITORS

SOCIETE GENERALE GROUP

Société Générale is one of the largest financial services groups in the eurozone. The Group employs more than 80,000 people worldwide in three key businesses:

- **Retail Banking:** Société Générale serves 14,7 million retail customers worldwide.
- **Asset Management & Private Banking:** Société Générale ranks third in the eurozone in terms of assets under management (EUR 270 billion in 2002).
- **Corporate & Investment Banking:** SG is the third largest bank in the eurozone based on net banking income.

Société Générale is included in the four major socially responsible investment indexes.

www.socgen.com

SG CORPORATE & INVESTMENT BANKING

SG CIB is the Corporate and Investment Banking arm of the Société Générale Group. Present in over 45 countries across Europe, the Americas and Asia, SG CIB is a bank of reference in:

- **Euro Capital Markets:** A top ten player in debt and equity segments (bonds, securitisations, syndicated loans, equity-linked and equity issues).
- **Derivatives:** Among the world leaders in equity derivatives and in many interest rate, credit, foreign exchange and commodities derivatives.
- **Structured Finance:** A worldwide leader in export, project and structured commodity finance.

Combining innovation and quality of execution, SG CIB provides corporates, financial institutions and investors with value-added integrated financial solutions.

www.sgcib.com

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