

PRESS RELEASE

Paris, 7 June 2018

SÉBASTIEN PROTO APPOINTED HEAD OF STRATEGY FOR SOCIETE GENERALE GROUP

Sébastien Proto joins Societe Generale group as Head of Strategy as of 3 September 2018, reporting directly to Frédéric Oudéa, Chief Executive Officer.

He also becomes a member of the Group's Management Committee and replaces William Kadouch-Chassaing, recently appointed Group Chief Financial Officer.

With degrees from Sciences-Po and Essec, and a graduate of the *École Nationale d'Administration*, Sébastien Proto was previously a Managing Partner of Rothschild & Cie since January 2013. He was responsible for covering key accounts in their strategic operations, particularly in the media, banking and financial services, technology, consumer goods and business services sectors.

Sébastien Proto began his career at the Inspectorate General of Finances (*Inspection Générale des Finances*), the French government's interdepartmental auditing and supervisory body, in 2004, before becoming successively Deputy Chief of Staff, then Chief of Staff to the Minister of Budget, Public Accounts and Civil Service (2007-2009), Chief of Staff to the Minister of Labour, Solidarity and Public Service (2010) and Chief of Staff of the Minister of Budget, Public Accounts and State Reform (2011-2012).

Sébastien Proto's responsibilities will include accompanying the General Management in the steering of Bank's strategy and particularly putting the "Transform to Grow" 2017-2020 strategic plan into action.

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Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking**, which encompasses the Societe Generale, Cr dit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

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