

JEROME NIDDAM NAMED CHIEF EXECUTIVE OFFICER FOR SOCIETE GENERALE ASIA PACIFIC



Press release

Paris, Hong Kong, 1 August 2025

Societe Generale announces the appointment of Jerome Niddam as Chief Executive Officer for Societe Generale Asia Pacific.

Based in Hong Kong, Jerome Niddam will report to Anne-Christine Champion and Alexandre Fleury, Co-Heads of Global Banking and Investor Solutions at Societe Generale, and will become a member of the Group's Management Committee.

Jerome Niddam replaces Cecile Bartenieff who has been appointed Head of Mobility and International Retail Banking & Financial Services. This appointment will be effective 1 September 2025 and is subject to the approval of regulatory authorities.

Anne-Christine Champion and Alexandre Fleury commented: *"The Asia-Pacific region plays a key role in Societe Generale group's growth strategy. Thanks to our global reach, we provide access to and from this dynamic region to corporate and financial institutions, while enhancing our local offerings. Jerome's recognised expertise, combined with his deep knowledge of the Asia-Pacific market and our activities, will enable him to execute our ambitious roadmap and accelerate the development of our franchise."*

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Biography

Jerome joined Societe Generale Paris in 2004 as a Financial Engineer in the Equity Derivatives Department. He transferred to New York in 2006, before taking up the post of Head of Financial Engineering for Japan in 2008. In 2011, he was appointed Head of Pricing and New Products for Cross Asset Solutions, Asia Pacific, and then Head of Financial Engineering, Global Markets, Asia Pacific in 2015. Jerome was previously Head of Global Markets in Asia Pacific since 2018. Jerome graduated from the Ecole Nationale Supérieure des Mines de Saint-Etienne, and holds a Master's degree in Actuarial Science from the Institut de Science Financière et d'Assurances (ISFA) as well as a Master's degree in Probability & Finance from Paris VI University / Ecole Polytechnique.

Societe Generale

Societe Generale is a top tier European Bank with around 119,000 employees serving more than 26 million clients in 62 countries across the world. We have been supporting the development of our economies for 160 years, providing our corporate, institutional, and individual clients with a wide array of value-added advisory and financial solutions. Our long-lasting and trusted relationships with the clients, our cutting-edge expertise, our unique innovation, our ESG capabilities and leading franchises are part of our DNA and serve our most essential objective - to deliver sustainable value creation for all our stakeholders.

The Group runs three complementary sets of businesses, embedding ESG offerings for all its clients:

- **French Retail, Private Banking and Insurance**, with leading retail bank SG and insurance franchise, premium private banking services, and the leading digital bank BoursoBank.
- **Global Banking and Investor Solutions**, a top tier wholesale bank offering tailored-made solutions with distinctive global leadership in equity derivatives, structured finance and ESG.
- **Mobility, International Retail Banking and Financial Services**, comprising well-established universal banks (in Czech Republic, Romania and several African countries), Ayvens (the new ALD I LeasePlan brand), a global player in sustainable mobility, as well as specialized financing activities.

Committed to building together with its clients a better and sustainable future, Societe Generale aims to be a leading partner in the environmental transition and sustainability overall. The Group is included in the principal socially responsible investment indices: DJSI (Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

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