

GLOBAL MARKETS INCUBATOR DELIVERING POSITIVE IMPACT FOR THE FINANCIAL INDUSTRY

Press release

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Societe Generale's Global Markets Incubator opens an application phase dedicated to positive impact startups.

Since 2018, Global Markets Incubator has helped startups and entrepreneurs adapt and implement innovative solutions in capital markets, while strengthening its support to the Fintech ecosystem.

As a responsible bank and leader in sustainable finance, Societe Generale is committed to supporting the positive transformation of its clients. For its fifth edition, Global Markets Incubator intends to support the transformation of the financial industry and invites startups developing solutions that aim to deliver a positive impact to apply to join the incubator. The programme is under the sponsorship of Hacina Py, Societe Generale Chief Sustainability Office, and Isabelle Millat, Head of Sustainability for Global Markets.

The selected entrepreneurs will gain access to the bank's experts, from capital markets to financing and private banking, to help them take their solutions to the next level, while receiving exposure to Societe Generale group. Throughout the program, they will benefit from end-user feedback and advice to reach ready-to-implement solutions, as well as access to the bank's wider industry network.

Societe Generale seeks to build strong partnerships with the selected startups to enable rapid progress and the deployment of innovative solutions adapted to the sustainability goals of its corporate, financial institution and private investor clients, as well as its own CSR ambitions.

Antoine Connault, Head of Global Markets Incubator, comments: *"Offering innovative solutions to support our clients' transformations is in Societe Generale's DNA. With this programme, we wish to support startups that deliver a positive impact on the financial industry and turn their ideas into market ready services"*.

Hacina Py, Group Chief Sustainability Officer, adds: *"As a leader in sustainable finance, Societe Generale leverages on its capacity to bring innovation to help build new standards. Societe Generale's Global Markets Incubator aims to accelerate the positive transformations of our clients and help startups scale up. This initiative is both challenging and exciting and requires all of us to rethink the way we operate and serve our clients in order to bring the most relevant solutions and remain their partner of choice."*

Candidates can apply until 30 November 2022 on [Global Markets Incubator's website](#). The selection process will take place in January 2023, and the six-month incubation period will begin during the following weeks.

Press contacts:**Maité Rakotoarisoa_+33 1 57 29 15 44_ maite.rakotoarisoa@socgen.com****Carole Bishop_ 44 (0) 20 7762 5499_ carole.bishop@socgen.com****Societe Generale**

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 117,000 members of staff in 66 countries and supports on a daily basis 25 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Credit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services**, with networks in Africa, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

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