



Appointment of Laura Berthout, Head of Payments of the SG network in France

PRESS RELEASE

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SG bank announces the appointment of Laura Berthout as Head of Payments for the SG network in France.

Laura Berthout will take up her position from mid-July 2023. She will report to Aurore Gaspar, Deputy Head of the SG network in France, and will be a member of the SG Executive Committee.

Laura Berthout will be in charge of supporting the retail bank's ambitions on topics related to payments. She will also play a major role within Societe Generale group in the development of strategic projects related to payments in Europe (such as the European Payments Initiative, the finalisation of the acquisition of PayXpert, or the development of offers for merchants and e-merchants).

Laura Berthout's extensive experience within the Group and her in-depth knowledge of payments in retail banking will be key assets for these missions.

Laura Berthout joined Societe Generale group in 2003 within the General Inspection division. In 2009, she became member of the Inspection management team. In 2013, she joined the corporate and investment banking teams as Head of Coverage for French companies in the energy and environment sectors.

In 2017, she joined the financing team for SMEs exporting commodities within the Africinvest Group in Tunisia. Since 2019, she has created and led the Payments Division for Africa, which includes Global Transaction Banking and Retail Payment activities. Laura Berthout is a graduate of the Ecole Centrale de Lille.

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SG, Societe Generale group's retail bank in France

Since January 2023, **SG is the retail bank of Societe Generale group in France**. Resulting from the merger of the two networks, Societe Generale and Crédit du Nord, SG aims to be a **leading banking partner on the French market serving 10 million customers**.

SG bank is:

- a bank **anchored locally, in around 11 regions** in France, to be closer to customers with a regional presence in nearly 1,450 branches. The national SG brand **is deployed locally** throughout ten regional brands: SG CREDIT DU NORD, SG GRAND EST, SG LAYDERNIER, SG AUVERGNE RHÔNE ALPES, SG SMC, SG COURTOIS, SG SUD OUEST, SG TARNEAUD, SG GRAND OUEST and, in the Paris region and Corsica, SG SOCIETE GENERALE.
- a bank of **expertise** with the local deployment of advisors specialised by categories of clients (e.g. business centers, professional and VSEs, liberal professions, patrimonial, etc.) or by specific needs (e.g., insurance, savings, protection, leasing, M&A, real estate financing, etc.).
- an **accessible and responsive** bank with remote and branch advisors as well as **fast decision-making processes and state-of-the-art digital services** (SG app for your daily banking and, to subscribe to more and more offers autonomously, SG Direct 100% remote service).
- a **responsible** bank that places CSR issues at the heart of its new model in order to strengthen the positive impact for customers and territories. By combining energies and skills, SG aims to **support the ecological transition and the development, both economic and social**, of regions and their ecosystems.



■ CREDIT DU NORD ■ GRAND EST ■ LAYDERNIER ■ AUVERGNE RHÔNE ALPES ■ SMC
■ COURTOIS ■ SUD OUEST ■ TARNEAUD ■ GRAND OUEST ■ SOCIETE GENERALE