

## APPOINTMENT WITHIN THE SOCIETE GENERALE GROUP

---

### Press release

Paris, 11 July 2025

Societe Generale announces the **appointment of Cécile Bartenieff as Head of Mobility and International Retail Banking & Financial Services**, effective 1 September 2025.

Cécile Bartenieff has more than 25 years of experience within the Societe Generale Group and has held the position of Chief Executive Officer of Societe Generale Asia-Pacific since 2022.

She replaces Delphine Garcin-Meunier who leaves the company to dedicate herself to new projects outside the Group.

Cécile Bartenieff will report to Pierre Palmieri, Deputy Chief Executive Officer, and will be a member of the Group's Executive Committee.

In her role, she will oversee the activities of mobility and leasing (Ayvens), retail banking in the Czech Republic, Romania and several African countries, as well as specialized financing services.

**Slawomir Krupa**, Chief Executive Officer, comments: *"It is with great pleasure that I announce the appointment of Cécile Bartenieff to Societe Generale's Executive Committee team. Her accomplished career within the Group, her leadership and her commitment will be key assets to continue the development and transformation of our businesses, in line with the Group's strategic plan. We would like to thank Delphine Garcin-Meunier for her diverse career spanning more than twenty-four years with the Group and wish her every success in her future endeavours."*



#### Biography

Cécile Bartenieff began her career in 1990 in consulting at Accenture, then moved into banking at BRED Banque Populaire. She joined Societe Generale's Corporate and Investment Banking division in 2000. She held various managerial roles in the Finance and Operations departments before being appointed Head of Operations in 2014 and, subsequently, Chief Operating Officer of Global Banking and Investor Solutions in 2017. Since 2022, she has been Chief Executive Officer of Societe Generale Asia-Pacific. Cécile Bartenieff is a graduate of ESSEC.

#### Press contact:

**Jean-Baptiste Froville** +33 1 58 98 68 00\_ [jean-baptiste.froville@socgen.com](mailto:jean-baptiste.froville@socgen.com)

## Societe Generale

Societe Generale is a top tier European Bank with around 119,000 employees serving more than 26 million clients in 62 countries across the world. We have been supporting the development of our economies for 160 years, providing our corporate, institutional, and individual clients with a wide array of value-added advisory and financial solutions. Our long-lasting and trusted relationships with the clients, our cutting-edge expertise, our unique innovation, our ESG capabilities and leading franchises are part of our DNA and serve our most essential objective - to deliver sustainable value creation for all our stakeholders.

The Group runs three complementary sets of businesses, embedding ESG offerings for all its clients:

- **French Retail, Private Banking and Insurance**, with leading retail bank SG and insurance franchise, premium private banking services, and the leading digital bank BoursoBank.
- **Global Banking and Investor Solutions**, a top tier wholesale bank offering tailored-made solutions with distinctive global leadership in equity derivatives, structured finance and ESG.
- **Mobility, International Retail Banking and Financial Services**, comprising well-established universal banks (in Czech Republic, Romania and several African countries), Ayvens (the new ALD I LeasePlan brand), a global player in sustainable mobility, as well as specialized financing activities.

Committed to building together with its clients a better and sustainable future, Societe Generale aims to be a leading partner in the environmental transition and sustainability overall. The Group is included in the principal socially responsible investment indices: DJSI (Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

In case of doubt regarding the authenticity of this press release, please go to the end of the Group News page on [societegenerale.com](https://societegenerale.com) website where official Press Releases sent by Societe Generale can be certified using blockchain technology. A link will allow you to check the document's legitimacy directly on the web page.

For more information, you can follow us on Twitter/X [@societegenerale](https://twitter.com/societegenerale) or visit our website [societegenerale.com](https://societegenerale.com).