



## Laetitia Maurel

**Group Deputy Head of Communication**

Laetitia Maurel is Group Deputy Head of Communication since 2017.

Laetitia Maurel began her career at Rhône Poulenc (later Rhodia) where she held various internal and external communication positions for the chemical activity between 1990 and 1996. From 1997 to 1999, based in Brazil, she created the communication department of BNP Brazil. She joined Societe Generale group in 2000 as Head of Communications for Capital Markets and became Global Head of Communication for Societe Generale Corporate & Investment Banking in 2004. She became Head of Group Media Relations in 2010, a role she held until 2017.

Laetitia Maurel holds a magistere degree in Communication from CELSA (a graduate school of reference in the information and communication sciences within the University of Paris Sorbonne).

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