

NEWS FLASH

Paris, 5 November 2015

SOCIETE GENERALE WINNER OF THE 2015 SHAREHOLDER CLUB AWARD

As part of the 2015 Shareholder Relations Awards, the fifth edition of this event organised by Les Echos and Investir/Le Journal des Finances in partnership with audit firm Mazars, Societe Generale has been awarded the 2015 Shareholder Club Prize for the best ways of communicating with individual shareholders.

Societe Generale stood out for the quality of its communication with its shareholders. The Group lays a lot of stress on regular dialogue with individual shareholders through:

- meetings with the general management to maintain close relations with shareholders and provide a platform to discuss their company's strategy;
- the Shareholder Consultative Committee which was created nearly 30 years ago, and which advises the group on how to communicate with shareholders based on its commitment and experience;
- new initiatives, notably the set-up of online meetings during which shareholders can interact directly, and the development of a mobile application specifically for individual shareholders, which will be available shortly;
- a dedicated space on the Group's institutional website under "My shareholder area" providing shareholders with all the information they need;
- the Societe Generale Club which rewards shareholder loyalty and invites them to participate in around sixty events around France every year.

During the award ceremony on 4 November, Group Deputy Chief Financial Officer, Hervé de Kerdrel, said: "This award is a reflection of the Group's commitment to maintaining a relationship of trust with its shareholders, which hinges on transparent, educational and regular communication."

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;

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Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

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