

SOCIETE GENERALE SFH HOME LOAN COVERED BOND PROGRAMME INVESTOR PRESENTATION



JUNE 2013

BUILDING TOGETHER
TEAM SPIRIT  SOCIETE GENERALE

DISCLAIMER

This document may contain a number of forecasts and comments relating to the targets and strategies of the Societe Generale Group.

These forecasts are based on a series of assumptions, both general and specific, notably - unless specified otherwise - the application of accounting principles and methods in accordance with IFRS (International Financial Reporting Standards) as adopted in the European Union, as well as the application of existing prudential regulations.

This information was developed from scenarios based on a number of economic assumptions for a given competitive and regulatory environment. The Group may be unable:

- to anticipate all the risks, uncertainties or other factors likely to affect its business and to appraise their potential consequences;
- to evaluate precisely the extent to which the occurrence of a risk or a combination of risks could cause actual results to differ materially from those provided in this presentation.

There is a risk that these projections will not be met. Investors are advised to take into account factors of uncertainty and risk likely to impact the operations of the Group when basing their investment decisions on information provided in this document.

Unless otherwise specified, the sources for the rankings are internal.

The Group's condensed consolidated accounts at 30 June 2013 thus prepared were examined by the Board of Directors on 31 July 2013. The Statutory Auditors' limited review of the condensed consolidated financial statements is currently underway.

The financial information presented for the six-month period ending 30 June 2013 has been prepared in accordance with IFRS as adopted in the European Union and applicable at this date.

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**APPENDIX: SG CL GUARANTEED HOME LOANS
HISTORICAL PERFORMANCE**

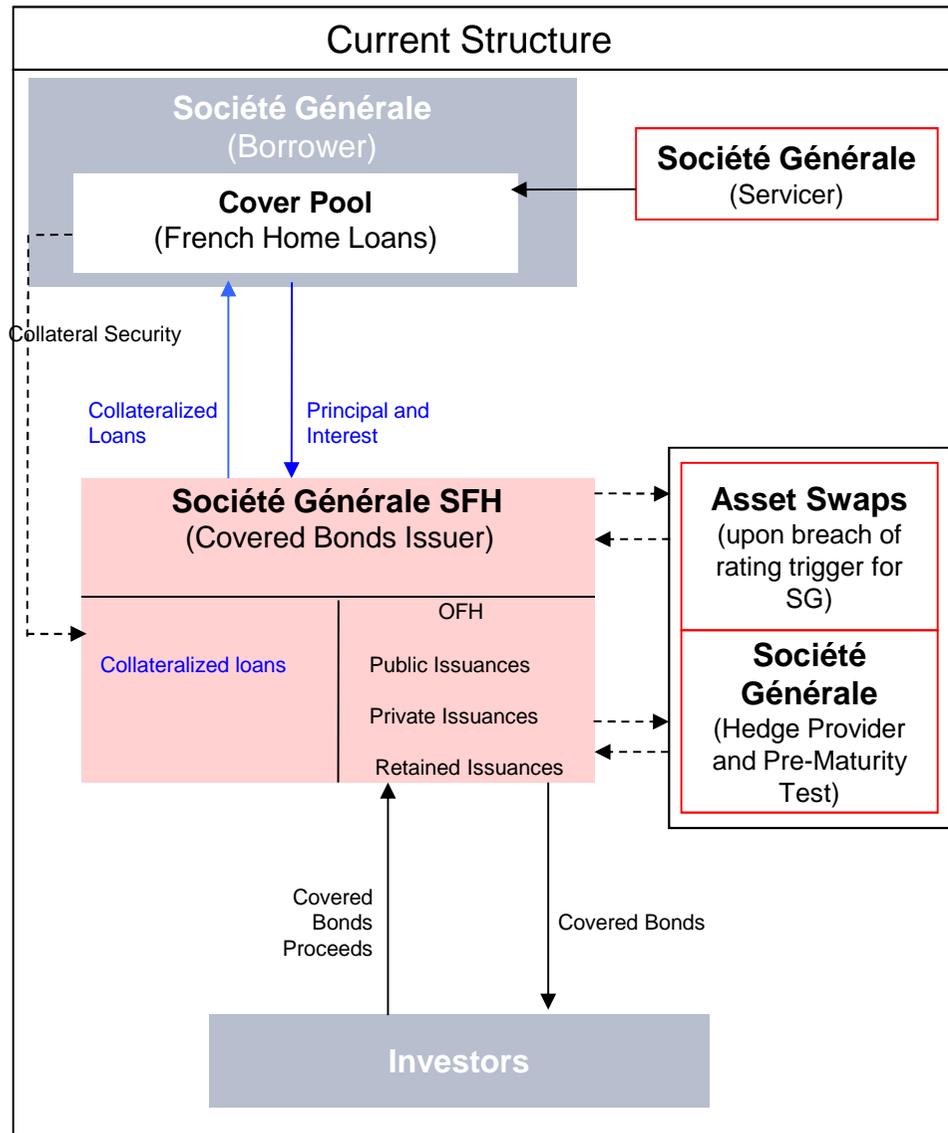
SFH - “SOCIETES DE FINANCEMENT DE L’HABITAT”

Legal Framework	<ul style="list-style-type: none">• Specific law voted by French Parliament in October 2010 reinforcing the legal framework of “<i>Sociétés de Crédit Foncier</i>” and establishing “<i>Sociétés de Financement de l’Habitat</i>” (Home Financing Companies).• Issuer is a specialized credit institution regulated by the French regulator (“<i>Autorité de Contrôle Prudentiel</i>”).• Compliant with provision 22(4) of the EU’s UCITS Directive.
Assets	<ul style="list-style-type: none">• Limited by law to residential mortgage home loans, and residential guaranteed home loans• Originated from France, European Economic Area or countries with a minimum rating of AA-• OFH can fund a maximum of 80% of the value of the financed property.• Transfer can take the form of:<ul style="list-style-type: none">- Collateralized loan,- “<i>Billet à l’Habitat</i>”• Eligible substitution assets for a maximum of 15%.• Requirements to disclose details on the cover pool on a quarterly basis.• Minimum nominal over-collateralisation rate of 2%.
Obligations de Financement de l’Habitat	<ul style="list-style-type: none">• Benefit from a legal privilege organized and protected by law that supersedes the French bankruptcy law.• Fully remote from a bankruptcy of the sponsor bank that would not be extended to the SFH. In such event, no acceleration of the covered bonds would take place.• Dual recourse on the cover pool and the sponsor bank (in the unlikely event of the cover pool not being sufficient to serve all the covered bonds).
Other Features	<ul style="list-style-type: none">• Asset monitoring by law, carried out by the “Specific Controller”, an independent trustee reporting to the “<i>Autorité de Contrôle Prudentiel</i>” and in charge of protecting the interest of OFH holders.• Requirements to cover liquidity gaps over the next 180 days with substitution assets, and liquidity lines granted by eligible counterparties.

Obligations de Financement de l'Habitat: Highest level of investor protection

- **Statutory “Privilège”.** Principal and interests of the covered bonds benefit from the so called “Privilège” (priority right of payment).
- **Assets Eligibility Criteria.** Only assets that perfectly match the legal eligibility criteria can be included in the Cover Pool. The sponsor bank, as servicer, and the Specific Controller ensure that only eligible assets are transferred to the issuer.
- **Segregation, non consolidation in case of insolvency of the mother company.** French legislation precludes the extension of insolvency proceedings in respect of the mother company of an SFH to the SFH itself.
- **Over-collateralisation.** The law requires a minimum over-collateralisation of 2%.
- **Liquidity buffer.** The law requires the SFH to cover, at all times, its treasury needs over a period of 180 days, taking into account the forecasted principal and interest inflows on its assets and net flows related to derivative financial instruments.
- **Issuance of auto-held covered bonds.** Sociétés de Financement de l'Habitat are authorized to withhold their own covered bonds (up to 10% of the issuance size) and to use them as collateral for refinancing operations with the ECB.

SG SFH: STRUCTURE OVERVIEW



- **Assets** are comprised of: **EUR 20.5bn of collateralized loans granted by SG SFH to SG.**
- OFH are covered by a direct security over the Cover Pool (L.211-38 from French *Code Monétaire et Financier* “*remise en pleine propriété à titre de garantie*”).
- **Dual recourse** on Société Générale and the Cover Pool.
- SG SFH has implemented a 9 month **Pre-Maturity Test** triggered upon SG’s rating. Following the downgrade of SG from F1+ to F1, SG posted a cash collateral amount.
- **Over-collateralization** is always maintained at adequate levels to support AAA/Aaa ratings on the Covered Bonds, with a **minimum of 2%** legally enforced at all time.
- Hedging policy:
 - (i) Interest rate swap including unilateral collateral agreement (CSA), in case of mismatch between assets and liabilities (OFH) rate types
 - (ii) Interest rate swap including unilateral collateral agreement, to hedge discrepancies between the home loans fixed rates portion of the cover pool and the collateralized loans in order to provide the required level of hedging to the SFH

All swaps being consistent with the latest rating agencies methodologies

SG SFH: MONITORING AND SUPERVISION

- Specific Controller required by law to ensure permanent and proper supervision over the assets refinanced through OFH issuance (Art. L515-30 of the Code Monétaire et Financier)
 - _ Annual report from the Specific Controller to the French regulator (ACP) displaying all controls performed to be in accordance with law
 - _ Specific Controller certifies the quarterly issuance provisional program (Art. R515-13 IV of the Code Monétaire et Financier)
 - _ Specific Controller has to issue a specific report for each issuance in excess of 500 MEUR (Art. R515-13 IV of the Code Monétaire et Financier)
 - _ A report displaying the detail of the assets refinanced through OFH issuance is delivered on a quarterly basis to the French regulator (ACP) and attached on the investor website (<http://www.investor.socgen.com>)
 - _ SG SFH Specific Controller is Cailliau Dedouit et Associés, an independent audit firm

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SG SFH COVER POOL (1/2)

LOAN TYPE	100% prime French residential loans guaranteed by CREDIT LOGEMENT (A+/Aa3 S&P/Moody's)
POOL SIZE	EUR 25.5Bn
NUMBER OF LOANS	361,300 (average EUR 70,462 balance remaining per loan)
CURRENT WA LTV	60.73%
WA SEASONING	54 months
INTEREST RATE TYPE	92.6% fixed, 7.4% capped/floored variable
GEOGRAPHIC DISTRIBUTION	Ile-de-France 43.3%, Provence Alpes Côte d'Azur 8.1%, Rhône-Alpes 7.6%, Others : 40.1%
LIABILITIES	EUR 20.5Bn FRN (Aaa/AAA) for a nominal OC of 24.2%

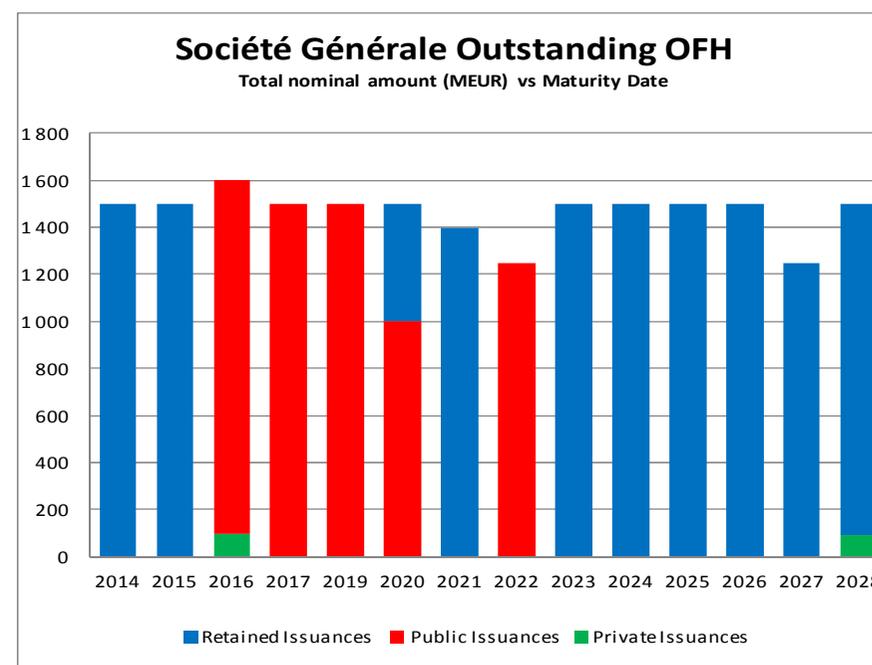
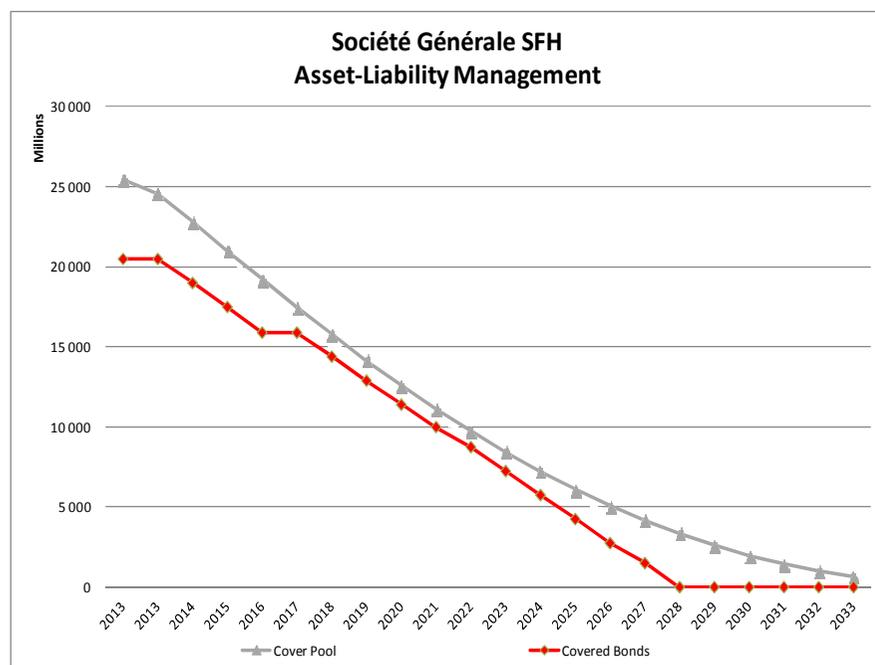
* Figures as of end of June 2013, cf Asset Report available on the investor website (<http://www.investor.socgen.com>)

SG SFH COVER POOL (2/2)

- SG SFH main eligibility criteria
 - _ Loans granted in Euros
 - _ Loans governed by French law
 - _ The financed property is a residential property, located in France
 - _ Loans are secured by a guarantee granted by Crédit Logement
 - _ At the date on which the loan is selected to enter into the pool:
 - _ principal outstanding can not exceed EUR 480,000 if the property value exceeds EUR 600,000
 - _ residual maturity can not exceed 30 years
 - _ at least one instalment has been paid
 - _ no unpaid instalment
 - _ Borrowers are individuals
 - _ Borrowers are not SG Group employees
 - _ No contractual set off right granted to the borrower
 - _ No amount drawn under the loan and already repaid can be redrawn by the borrower
- The Cover Pool is replenished on a monthly basis, eligibility criteria being applied at each replenishment

SG SFH ASSET LIABILITY MANAGEMENT

- The structure has been set up taking into account best ALM practice
 - _ WAL Cover Pool as of 30th June 2013: 8.41Y
 - _ WAL OFH as of 30th June 2013: 8.21Y



SG SFH ISSUANCE PROGRAMME

- A successful inaugural transaction: EUR 1.5bn benchmark, June 2016, reoffer MS + 43 bps, annual fixed coupon 3.25%:
- Issues in the year 2012
 - January 2012 : EUR 1.25bn benchmark, January 2022, reoffer MS + 170 bps, annual fixed coupon 4.00%
 - March 2012 : EUR 1.5bn benchmark, March 2019, reoffer MS + 107 bps, annual fixed coupon 2.875%
 - December 2012 : EUR 1.5bn benchmark, December 2017, reoffer MS + 25 bps, annual fixed coupon 1.00%
- New issues in the year 2013
 - February 2013 : EUR 0.1bn private placement, August 2016
 - March 2013 : EUR 1.0bn benchmark, March 2020, reoffer MS + 33 bps, annual fixed coupon 1.75%
 - June 2013 : EUR 0.09bn private placement, June 2028
- With a EUR 13.56bn issuance capacity, the SG SFH program will add further flexibility to the SG Group's funding strategy

Isin	Issue Date	Série	Currency	Principal Amount	Maturity Date	Remaining Maturity	Interest Rate Type	Index
FR0011056126	06/06/2011	1	EUR	1 500 000 000	06/06/2016	3,0	Fixed Rate	3,250%
FR0011180017	18/01/2012	12	EUR	1 250 000 000	18/01/2022	8,7	Fixed Rate	4,000%
FR0011215516	14/03/2012	13	EUR	1 500 000 000	14/03/2019	5,8	Fixed Rate	2,875%
FR0011291285	26/07/2012	16	EUR	1 500 000 000	28/04/2014	0,8	Floating Rate	EURIBOR 3M
FR0011291293	26/07/2012	17	EUR	1 500 000 000	27/05/2015	1,9	Floating Rate	EURIBOR 3M
FR0011291327	26/07/2012	19	EUR	500 000 000	10/08/2020	7,2	Floating Rate	EURIBOR 3M
FR0011291335	26/07/2012	20	EUR	1 500 000 000	26/04/2023	10,0	Floating Rate	EURIBOR 3M
FR0011291343	26/07/2012	21	EUR	1 500 000 000	27/05/2024	11,1	Floating Rate	EURIBOR 3M
FR0011291350	26/07/2012	22	EUR	1 500 000 000	28/07/2025	12,3	Floating Rate	EURIBOR 3M
FR0011291368	26/07/2012	23	EUR	1 500 000 000	26/08/2026	13,3	Floating Rate	EURIBOR 3M
FR0011291376	26/07/2012	24	EUR	1 250 000 000	27/09/2027	14,4	Floating Rate	EURIBOR 3M
FR0011291384	26/07/2012	25	EUR	1 410 000 000	26/10/2028	15,5	Floating Rate	EURIBOR 3M
FR0011374198	19/12/2012	26	EUR	1 500 000 000	19/12/2017	4,5	Fixed Rate	1,000%
FR0011400761	01/02/2013	27	EUR	100 000 000	01/08/2016	3,1	Floating Rate	EURIBOR 3M
FR0011404789	01/02/2013	28	EUR	1 400 000 000	02/08/2021	8,2	Floating Rate	EURIBOR 3M
FR0011431014	05/03/2013	29	EUR	1 000 000 000	05/03/2020	6,8	Fixed Rate	1,750%
FR0011519933	19/06/2013	30	EUR	90 000 000	19/06/2028	15,2	Floating Rate	EURIBOR 3M
				20 500 000 000				

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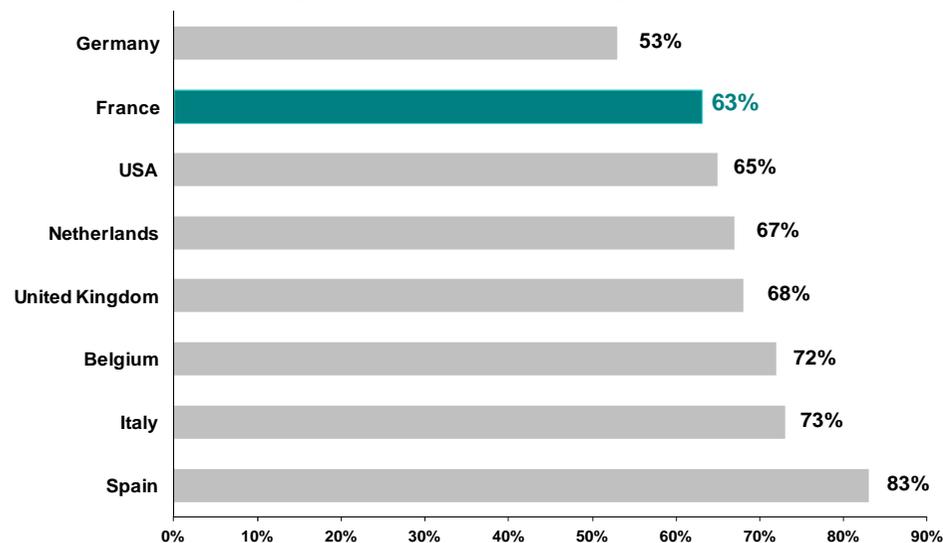
**APPENDIX : SG CL GUARANTEED HOME LOANS
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OVERVIEW OF THE FRENCH HOME LOAN MARKET (1/3)

FRENCH HOME LOAN MARKET CONTEXT

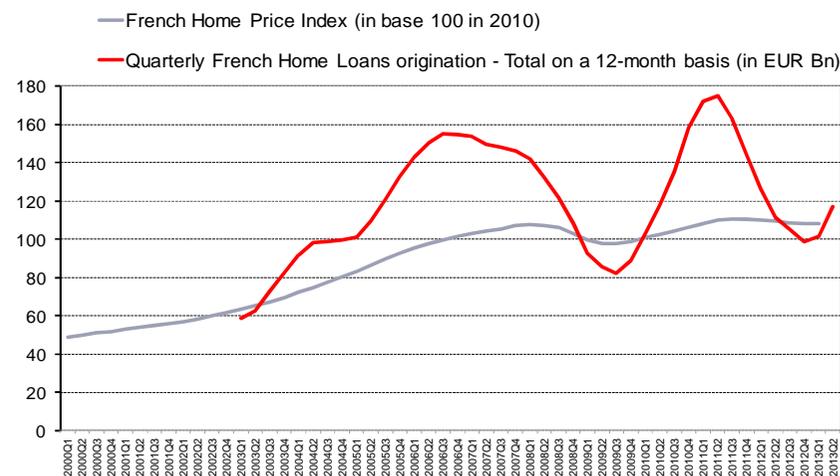
- SG Group : EUR 53.9Bn home loans outstanding to individuals
- 63% ownership rate (second lowest in EU)
- 31.4% of French households bearing residential loans
- Home prices resilient, impacted by the financial crisis to a very limited extent
- Maturity at origination on a decreasing trend

European home ownership %



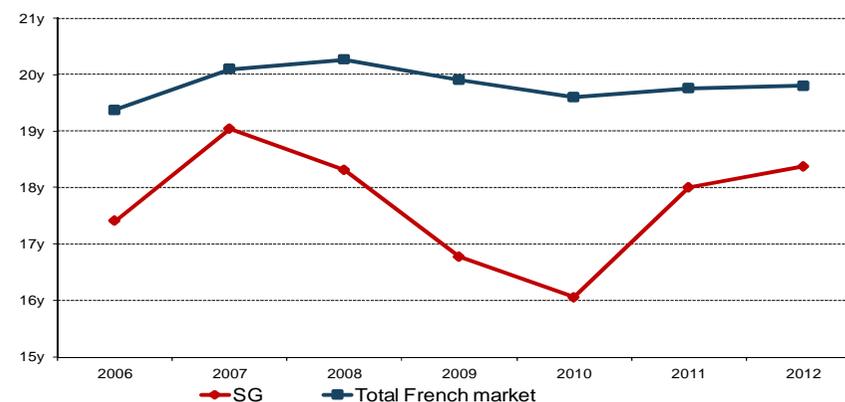
Source : Eurostat, 2011

French home loan market



Source : Banque de France / Insee-Notaries

Maturity of home loans at origination



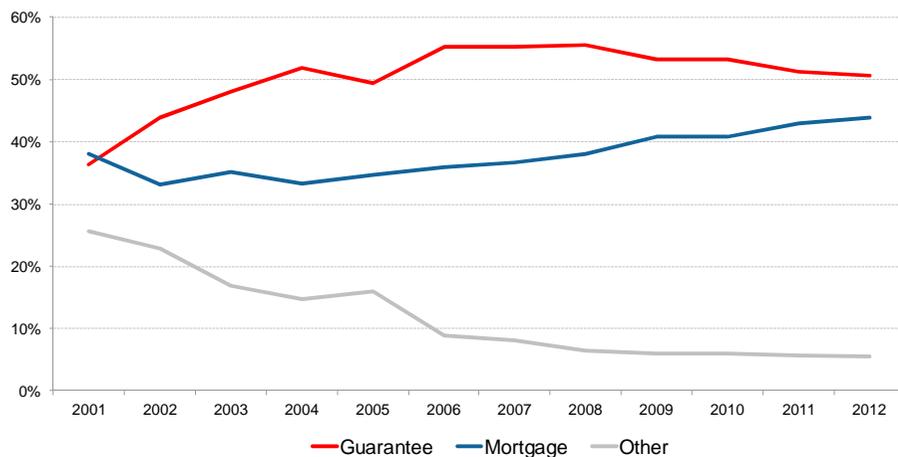
Source: ACP - SG

OVERVIEW OF THE FRENCH HOME LOAN MARKET (2/3)

FRENCH HOME LOANS MAIN CHARACTERISTICS:

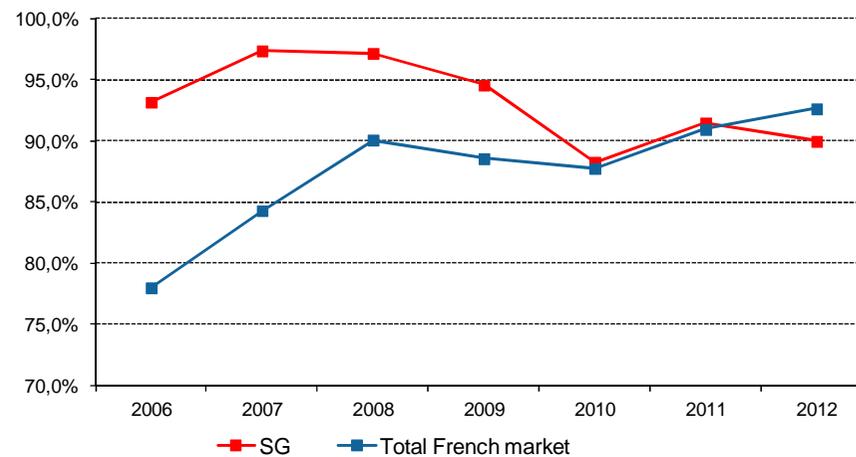
- Guaranteed rather than mortgage loans
- Fixed rate loans
- Amounts lent are based on the borrower's capacity to repay rather than on the leverage ratio
- No home equity loan market

Type of security of French home loans outstanding



Sources : CL/CSA

Portion of fixed rate loans in home loans origination



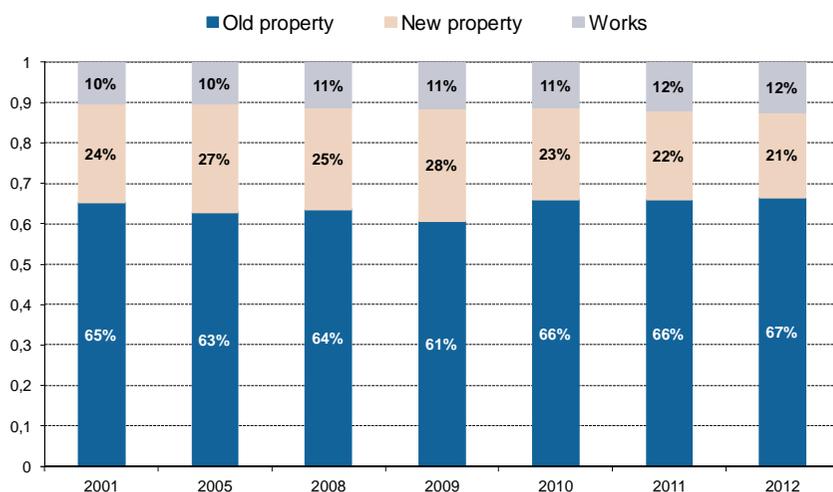
Source: ACP - SG

OVERVIEW OF THE FRENCH HOME LOAN MARKET (3/3)

FRENCH MARKET BASED ON:

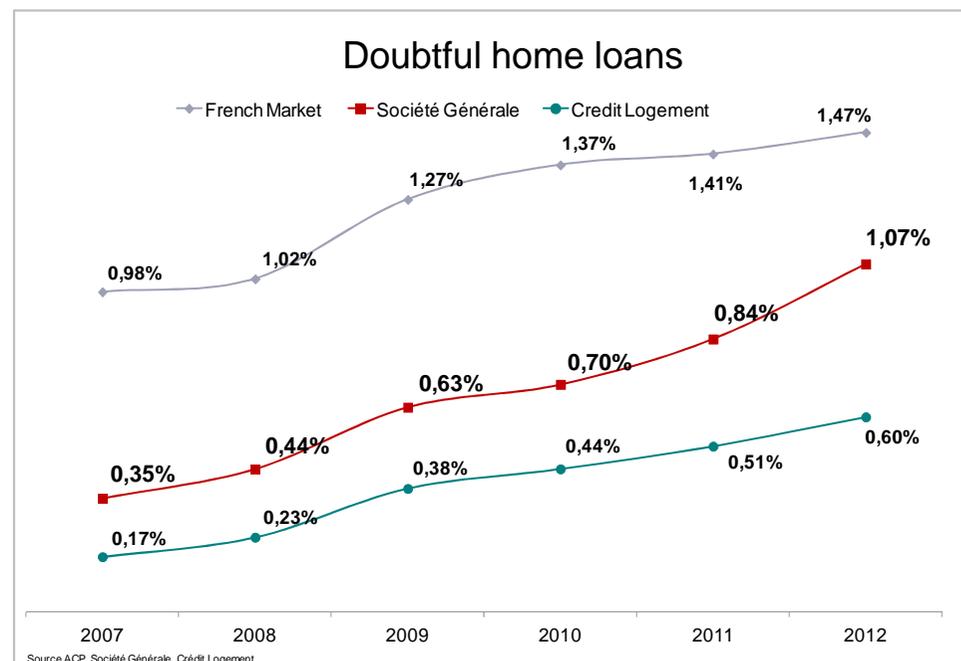
- The French home loan market is a prime loan market
 - _ Mainly on existing properties (+/- 60 %)
- Default rates remain at low level
 - _ At national level
 - _ At Société Générale level
 - _ Especially when guaranteed by Crédit Logement

French market – Loan purpose
(Crédit Logement classification)



Source : Observatoire de la Production des Crédits Immobiliers (OPCI)

Doubtful home loans



Source ACP, Société Générale, Crédit Logement

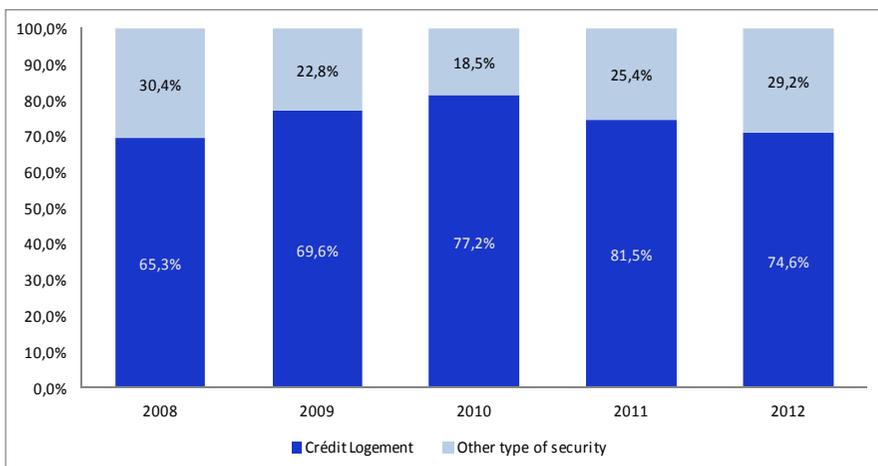
SG FRENCH HOME LOAN BUSINESS CHARACTERISTICS

SOCIETE GENERALE FRENCH HOME LOAN BUSINESS

- Focused on
 - _ Crédit Logement guarantee
 - _ Owner occupied home
- Most of the time borrowers are already known clients before granting of the home loan
- For any acquisition channel, acceptance comes within the competence of the branch

Société Générale production's structure

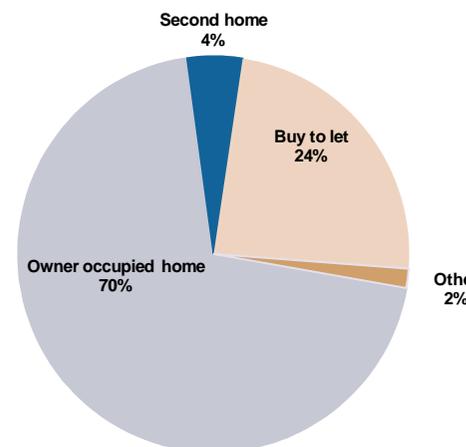
Annual SG Habitat Retail origination – Breakdown by type of security



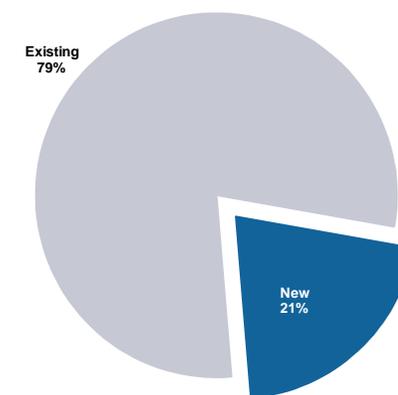
Société Générale French Home Loan Business

Performing outstanding breakdown as of end of 2012

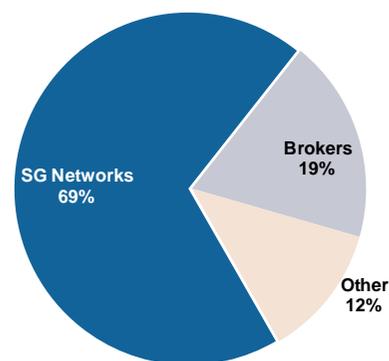
Type of loan purpose



Type of clients



Type of acquisition channel



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CREDIT LOGEMENT / MUTUAL GUARANTEE FUND (MGF)

- The guarantee provided by Credit Logement is based on the contribution of each borrower to the **Mutual Guarantee Fund (MGF)**
- The MGF is a dedicated guarantee on residential mortgage loans:
 - _ Every borrower benefiting from a Credit Logement guarantee participates by his initial payment to the supply of the fund,
 - _ The MGF allows repaying the bank in case the borrower fails,
 - _ Once the loan is repaid, the customer can benefit from the repayment of a part of his initial participation in the MGF, this sum being calculated according to the global rate of use of the MGF
- The advantage of MGF benefits to the borrowers, compared with standard guarantees offered by some other institutions which are more constitutive of some insurance, and where the borrower cannot get back any portion of its initial contribution

CREDIT LOGEMENT PERFORMANCE ON ITS MARKET

- **“Guarantee” market share in home loan market:** in 2011, guaranteed loans represented more than half of the overall residential loans granted in France, vs 43% with respect to the mortgage loans (usual mortgage) (**)
- **Home loan guarantee market:** Crédit Logement is the national leader of the home loan guarantee market, with a market share above 50%.
- Main figures(*):

in EUR Bn	2006	2007	2008	2009	2010	2011	2012
French home loan production	154,2	157,7	126,3	109,0	165,5	156,5	109,2
French guaranteed home loan production	87,9	86,7	63,9	55,0	85,3	80,3	57,8
<i>French guaranteed home loan market share</i>	<i>57%</i>	<i>55%</i>	<i>51%</i>	<i>51%</i>	<i>52%</i>	<i>51%</i>	<i>53%</i>
CL Guarantee production	40,0	39,5	34,5	32,5	56,3	51,1	35,1
<i>CL guaranteed home loan market share</i>	<i>45%</i>	<i>46%</i>	<i>54%</i>	<i>59%</i>	<i>66%</i>	<i>64%</i>	<i>61%</i>
French home loan outstanding	494,4	560,9	607,1	634,3	672,9	714,6	739,5
CL Guarantees outstanding	118,5	139,5	155,4	167,6	201,9	224,0	232,9

- Disbursements on guarantee calls and full partner bank compensations are paid from the MGF, while Crédit Logement overheads are covered by fees partly spread over the life time of the guarantees.
- Crédit Logement NBI also comprises interest income from the MGF investments and reached EUR 255m in 2012 (EUR 207m in 2011).

(**) Source: OFL – CSA

(*) Source: Enquête annuelle 2012 du SGACP sur le financement de l'habitat

CREDIT LOGEMENT BUSINESS MODEL

- Crédit Logement provides guarantees of home loans in case of non repayment by borrowers, as an alternative to the traditional registration of a mortgage
 - _ Each home loan granted by SG and guaranteed by Crédit Logement has to satisfy both Crédit Logement and SG credit policies
 - _ Its knowledge of the home loan market (working with all the French banks) allows Crédit Logement remaining well aware of the market practices
- Crédit Logement has signed agreements with 222 partner banks it is working with, these agreements stating the rights and obligations of each partner bank
- The use of Crédit Logement guarantees has real competitive advantages both for banks and borrowers

For Borrowers

- _ Competitive cost, with repayment of a high portion of the contribution to the Mutual Guarantee Fund (MGF),
- _ Allow avoidance of mortgage registration,
- _ Flexible: efficient process allowing quick obtaining and cancellation (once loan is fully repaid), with no extra deregistration cost in case of early repayment.

For Banks

- _ No cost involved, and automatic process to obtain the guarantee approval based on precise criteria
- _ No administrative burden to follow on the mortgage,
- _ Full and rapid compensation when a guaranteed loan is defaulting,
- _ Recovery process fully managed by Crédit Logement, in particular Crédit Logement developed an expertise on this activity

CREDIT LOGEMENT PROCESSES – Granting process

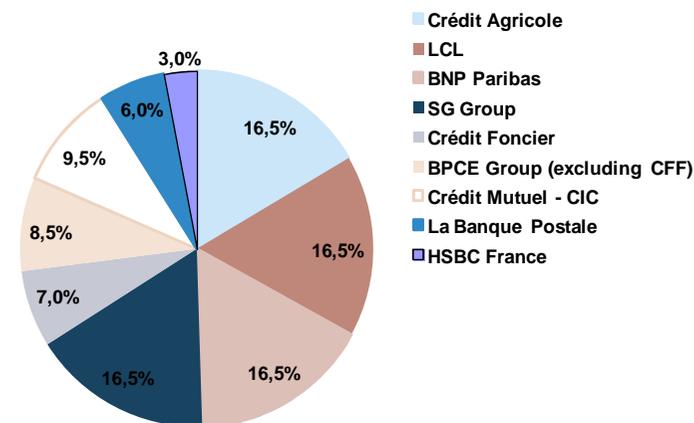
- When receiving a guarantee request, in mostly cases through electronic transmission or its extranet, the process works as follows:
 - _ Internal review of its own register to assess Crédit Logement exposure on this borrower,
 - _ Automated analysis by the DIAG system, which has approved about 56% of all transactions received in 2011,
 - _ Manual assessment by analysts, in circumstances where DIAG has not provided an automatic clearance.
- DIAG combines a score, limits and professional rules with two main axis of analysis:
 - _ Customer ability to repay the loan,
 - _ Analysis of the borrower's available assets.

CREDIT LOGEMENT PROCESSES – Recovery process

- When called on a guarantee, after three unpaid instalments, the process is the following:
 - The recovery analyst, after receiving the whole file from the bank, contacts the borrower and try, within a limited period of time, to get full repayment of unpaid amounts
 - Crédit Logement manages to put back to normal loan process 50% of guarantee calls
 - Otherwise, Crédit Logement's target is to get an out of Court sale, but may initiate the property seizure. After sale, Crédit Logement has still the ability to pursue the borrower
 - During the whole procedure, Crédit Logement may secure its recovery by obtaining a judicial mortgage, within less than a week

CREDIT LOGEMENT STRENGTHS

- Crédit Logement is strongly backed by high quality shareholders:
 - Long term rating
 - A+ by S&P (under stable outlook)
 - Aa3 by Moody's (under stable outlook)
 - Commitment of partners and shareholders to rebuild the MGF if necessary.
- Crédit Logement, a financial institution supervised by the French Banking Regulator (*Autorité de Contrôle Prudentiel*) is rated A+ and Aa3 respectively by S&P and Moody's.
- Despite the 2008/2009 financial crisis, Crédit Logement risk remains low and totally under control.
- In 2012 the MGF covers 2.7 times all doubtful debts.



in EUR Mn	2006	2007	2008	2009	2010	2011	2012
CL Guarantees outstanding	118 504	139 510	155 350	167 608	201 927	223 976	232 870
CL MGF outstanding	2 295	2 508	2 688	2 867	3 231	3 518	3 703
Balance Sheet - Doubtful debt outstanding	98,1	119,8	171,1	274,7	379,6	482,0	587,6
Off Balance Sheet - Doubtful debt outstanding	74,6	117,3	193,9	366,1	513,4	661,4	809,3
Total Doubtful debt outstanding	172,7	237,1	365,0	640,8	893,0	1 143,4	1 396,9
<i>Doubtful debt % of the guarantees outstanding</i>	<i>0,15%</i>	<i>0,17%</i>	<i>0,23%</i>	<i>0,38%</i>	<i>0,44%</i>	<i>0,51%</i>	<i>0,60%</i>
<i>CL MGF outstanding / Total Doubtful debt outs</i>	<i>13,3</i>	<i>10,6</i>	<i>7,4</i>	<i>4,5</i>	<i>3,6</i>	<i>3,1</i>	<i>2,7</i>
Written off amounts	1,8	3,2	2,4	6,0	5,0	2,9	6,5
<i>Write-offs (N) / Doubtful debt outstanding (N-1)</i>		<i>1,85%</i>	<i>1,01%</i>	<i>1,64%</i>	<i>0,78%</i>	<i>0,32%</i>	<i>0,57%</i>

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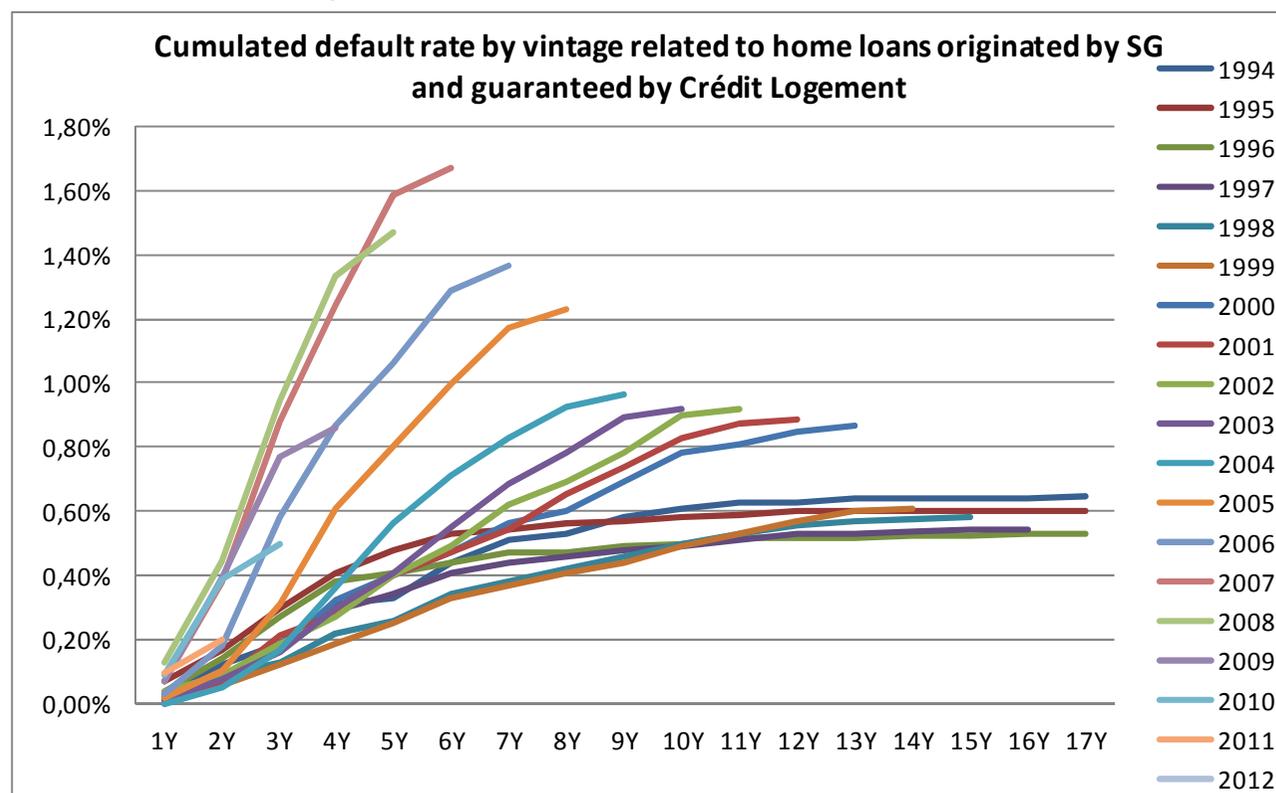
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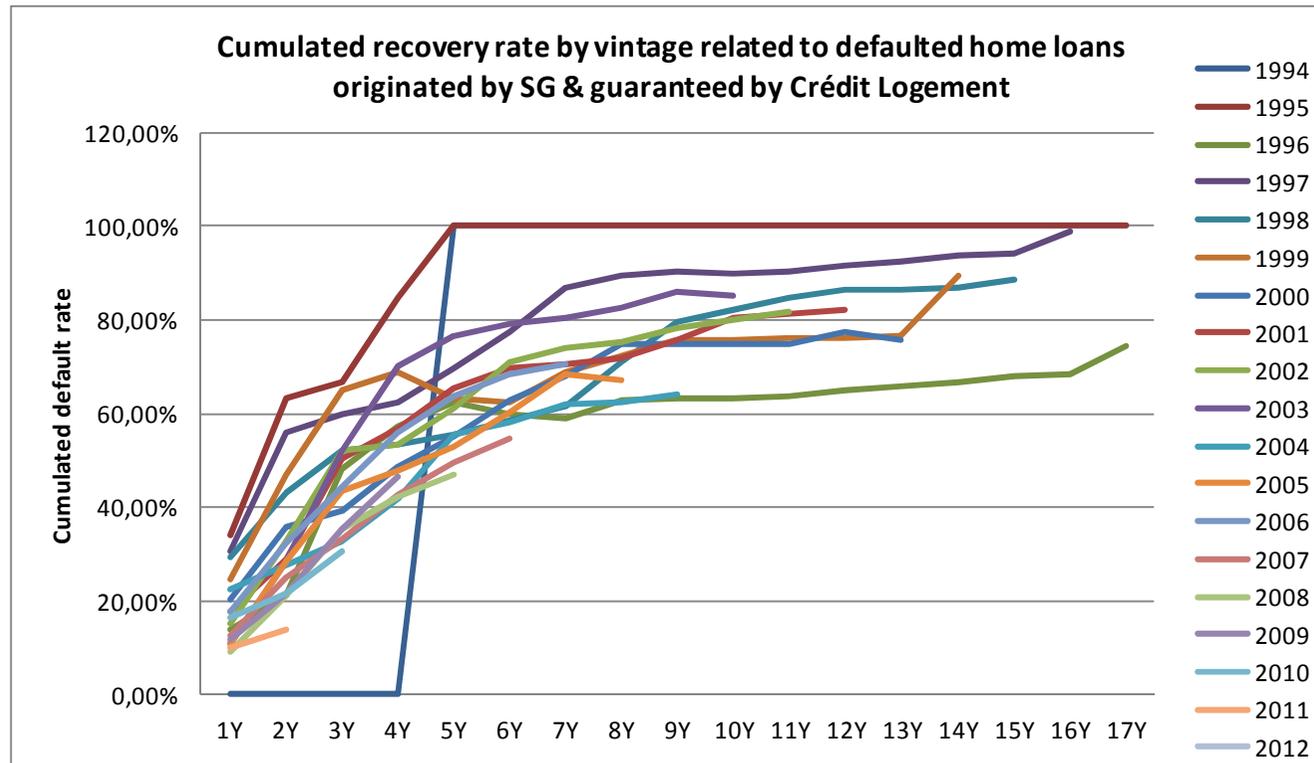
SG – Crédit Logement guaranteed home loans performances (1/2)

- As of end of December 2012
 - _ SG Crédit Logement home loans represent 72.5% of the total outstanding of SG French home loans to individuals
 - _ SG SFH home loans guaranteed by Crédit Logement represent 65% of the total SG Crédit Logement home loans
- Default definition from 3 unpaid instalments



Source : Crédit Logement (as of end of December 2012)

SG – Crédit Logement guaranteed home loans performances (2/2)



Source : Crédit Logement (as of end of December 2012)

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