

# A BANK SERVING ITS CLIENTS AND THE ECONOMY, WORLDWIDE



**148,300**

EMPLOYEES  
IN 76 COUNTRIES



**30** MILLION  
INDIVIDUAL,  
PROFESSIONAL,  
BUSINESS CUSTOMERS  
& FINANCIAL  
INSTITUTIONS



**122**

NATIONALITIES  
REPRESENTED



**23.6**

BILLION IN NET  
BANKING INCOME

## ONE AMBITION

To be THE relationship-focused bank,  
a reference in its markets, close  
to clients, chosen for the quality and  
commitment of its teams.

TEAM  
SPIRIT

COMMITMENT

STRONG  
VALUES

INNOVATION

RESPONSIBILITY

## A UNIVERSAL BANKING MODEL



### 3 COMPLEMENTARY BUSINESSES

#### ★ FRENCH RETAIL BANKING



Crédit du Nord ★



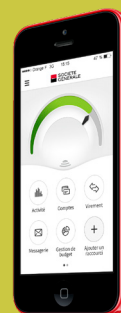
#### ★ INTERNATIONAL RETAIL BANKING, FINANCIAL SERVICES AND INSURANCE

#### ★ CORPORATE BANKING, PRIVATE BANKING, ASSET MANAGEMENT AND SECURITIES SERVICES

## INVENTING THE BANKING RELATIONSHIP OF TOMORROW

### SOCIETE GENERALE'S APP

VOTED BEST STAND-ALONE  
BANKING APP WORLDWIDE 2014  
BY MYPRIVATEBANKING RESEARCH



VOTED BANK IN FRANCE  
AND BEST EQUITY HOUSE  
IN FRANCE BY THE  
MAGAZINE EUROMONEY



AWARDED BY VISO CONSEIL  
IN THE BANKING CATEGORY

## A RESPONSIBLE BANK

CIVIL SOCIETY

**750**

PROJECTS SUPPORTED  
BY SOCIETE GENERALE  
CORPORATE  
FOUNDATION FOR  
SOLIDARITY SINCE 2006

**10.2**

MILLION EUROS  
ALLOCATED  
TO SOLIDARITY  
BASED INITIATIVES



ARTS  
PATRONAGE  
Contemporary arts,  
Classical music



SPORTS  
PARTNERSHIP  
Rugby, Golf,  
Disabled sports

SOLIDARITY-BASED  
FINANCING



MORE THAN **82**  
MILLION EUROS IN  
MICROFINANCING  
LINES OF CREDIT,  
INCLUDING €5.6  
MILLION IN FRANCE



**SOCIETE  
GENERALE**

BUILDING TEAM SPIRIT  
TOGETHER