

- Installation of particulate filters on vehicles already in service;
- Specific training for driving all types of hybrid and electrical vehicles;
- Field tests on various electric vehicles.

Moreover, ALD Automotive continues to roll out innovative car-sharing solutions with ALD sharing...

- Car-sharing with ALD sharing
Launched for testing within Societe Generale in late 2010, in La Défense, the ALD sharing car-sharing solution, in partnership with Carbox, is available for all customers wishing to make a pool of vehicles available to their employees to meet their professional and personal mobility needs, by integrating a fleet of clean-fuel vehicles.

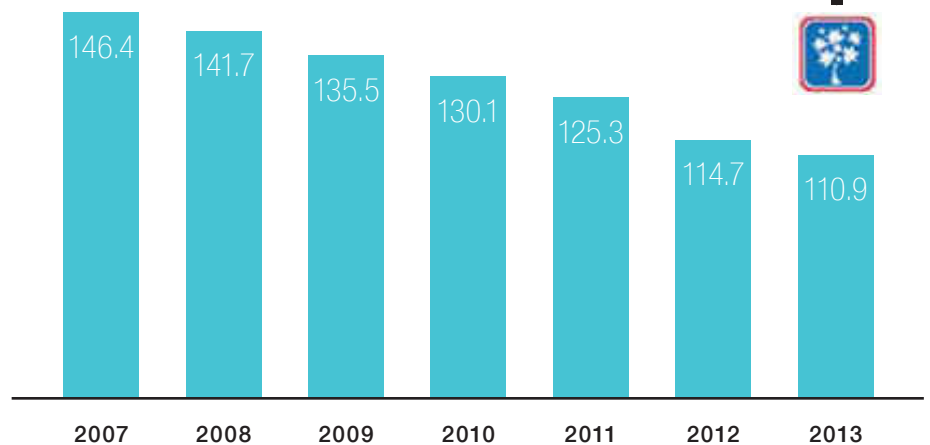
With the ALD sharing solution, the company has specific reporting on vehicle use, their fuel consumption, their CO₂ emissions and the cost of their upkeep.

This offer is now rolled out in Europe, particularly in Spain, Portugal, Belgium, Switzerland and Luxembourg.

- Eco-friendly cleaning with ALD care
ALD care is an eco-friendly cleaning service for vehicles that uses fully biodegradable products and only needs 5 litres of water per car. Its social commitment is just as strong in that it also offers positions to disadvantaged groups looking to reintegrate the job market. Initially available in France and Belgium, ALD care is now systematically included in the ALD sharing offer.
- In addition, an ecodriving guide was published in France to give drivers advice on how to drive in a more eco-friendly manner (25% decrease in consumption on average).



Evolution of average CO₂ emissions



Source: ALD Automotive - On 42,000 vehicules delivered per year basis.

ALD AUTOMOTIVE'S EXTERNAL AND INTERNAL INCENTIVES

ALD Automotive remains as committed as ever to the initiatives it has launched in previous years such as the MPG Marathon in England and the ALD Fuel Race in Sweden. These "fuel races" are designed to show people how the way they drive can affect how much fuel they use.

ALD Automotive Luxembourg offsets the CO₂ emissions of its fleet with the association MyClimate Luxembourg. When they sign their contract or during the time they lease a vehicle, each customer can decide on the amount of CO₂ emissions (theoretical or actual) they wish to offset, and for every customer or driver contribution, ALD Automotive makes a top-up payment of 50%.

In 2013, ALD Automotive UK put the Ecoreward incentive in place to reduce fuel consumption of vehicles and promote the replacement of these vehicles with low CO₂ emission models and attractive rates.

In 2013, ALD Automotive Netherlands UK launched ALD Mobility Budget. Drivers or employees of our corporate customer can use the Mobility card to manage and choose their mobility, thus optimising their travel and trips.

In Belgium and the Netherlands, ALD Automotive and Mobispot have joined forces to offer a novel solution to the growing issue of mobility by making work spaces available to mobile workers, providing all of the benefits of telework. Since its launch in March 2013, more than 140 users have subscribed to ALD Automotive Belgium's Mobispot, attracting a new customer base in the process.

ALD AUTOMOTIVE PIONEERING IN ELECTRIC (OR HYBRID) MOBILITY

ALD Automotive is recognised as a pioneer in electric mobility, with a fleet of several thousand electric vehicles and hybrid vehicles on the road.

As at the end of 2013, ALD Automotive maintains a fleet of nearly 4,000 electric vehicles, undoubtedly the world's largest fleet. With the addition of hybrid vehicles, the fleet of new-technology vehicles managed by ALD Automotive climbs to more than 12,600 new-technology vehicles, a 70% increase over one year (twice the number in one year and 10 times in three years).

With the help of showrooms and partnerships, it promotes their use throughout the world.

Sogecap puts green insurance solutions in place:

- With the "Pluses" of Sogessur's auto insurance offer, infrequent drivers (less than 6,000 km/year) and owners of clean vehicles (emitting less than 120 g of CO₂/km) enjoy special rates.
- A new range of Home Insurance for individual customers offers greater modularity, customisable guarantees, enhanced assistance services and four optional packages to meet groups of specific needs, including the Environment Package covering sources of green energy production such as solar panels and heat pumps.