

2013 winners:

- The Romanian project to fight illiteracy for young people and adults coordinated by Fondation Inocenti, supported by BRD, the Group's Romanian subsidiary.


- The Moroccan project to promote professional integration of young people coordinated by the association Sidi Bernoussi, supported by SGMA, Societe Generale's subsidiary in Morocco;

- The project to promote professional integration and fight illiteracy coordinated by Espace 19, supported by *Talents & Partage*, an association of employees and retirees of the Group.

**FUNDAȚIA INOCENȚI**

The project in a few words:

The program offers individuals struggling with illiteracy to enrol in a course fostering social and professional integration by allowing them to learn and master the Romanian language.



The project in a few words:

The goal of the programme is to help adult residents of the centre undertake an economic microproject in order to become financially independent.



The project in a few words:

*"Passeport pour l'emploi"* (Passport to Employment) is an innovative project to fight illiteracy and provide support to people in a precarious situation and seeking jobs in North-East Paris.

1,100 TIPS  
were given

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More than  
10,000  
EMPLOYEES,  
in  
46 COUNTRIES  
joined forces for the  
2013 CCW

The many challenges organised  
each day raised more than

EUR 600,000

**"Talents & Partage":  
the solidarity charity  
of employees and retirees  
of the group**



Founded in 1994 by Societe Generale employees and retirees, this charity seeks to organise, carry out and support humanitarian actions with employees of the Group or their spouses and children invested in the value of solidarity. It is growing internationally:

- Launch of the Moroccan delegation of *"Talents & Partage"* within SGMA to carry out and support humanitarian actions in Morocco recommended by member employees.

- Combating illiteracy in Burkina Faso, supported by the association *Les Amis de Kantchari* (Friends of Kantchari) in collaboration with *Talents & Partage*, the charity association set up by past and present Societe Generale staff. The project planned the construction of 2 new secondary school classes and a primary school with 3 classes in the Kantchari area.
- The charity *"Talents & Partage"* supports humanitarian projects in Slovenia in line with the association's policy. The first charitable project was completed thanks to donations collected by employees of SKB (members of the association) at their initiative and by the parent association *"Talents & Partage"* in Paris. SKB's general management and representatives of the association donated six bathtubs to the youth centre *"Malči Belič"* in Ljubljana, which will help to improve the living and health conditions of 60 children. SKB is looking forward to participating in other charitable projects alongside new members of *"Talents & Partage"* in Slovenia.