

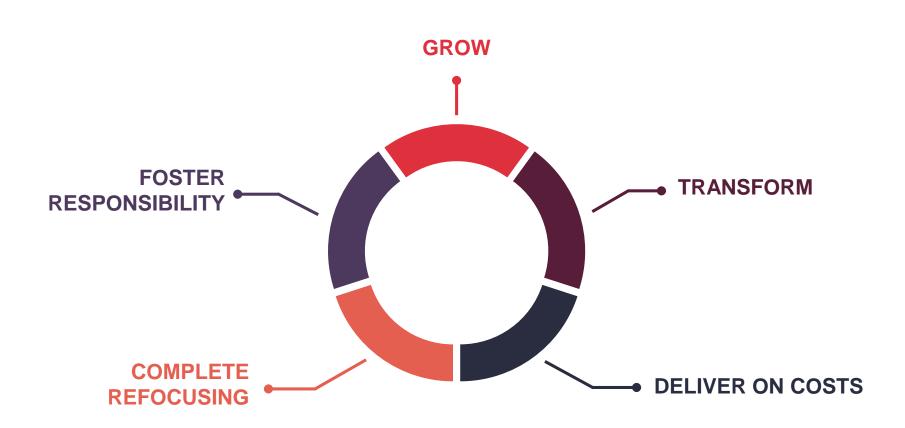
# APPROACH TO SUSTAINABILITY

## **CONTENTS**

INTRODUCTION – GROUP OVERVIEW	р3
1. GOVERNANCE	p5
2. REMUNERATION POLICY	<b>p1</b> 8
3. CULTURE & CONDUCT AND HUMAN CAPITAL	p22
4. ENVIRONMENTAL & SOCIAL	p29
5. CYBER SECURITY	p37

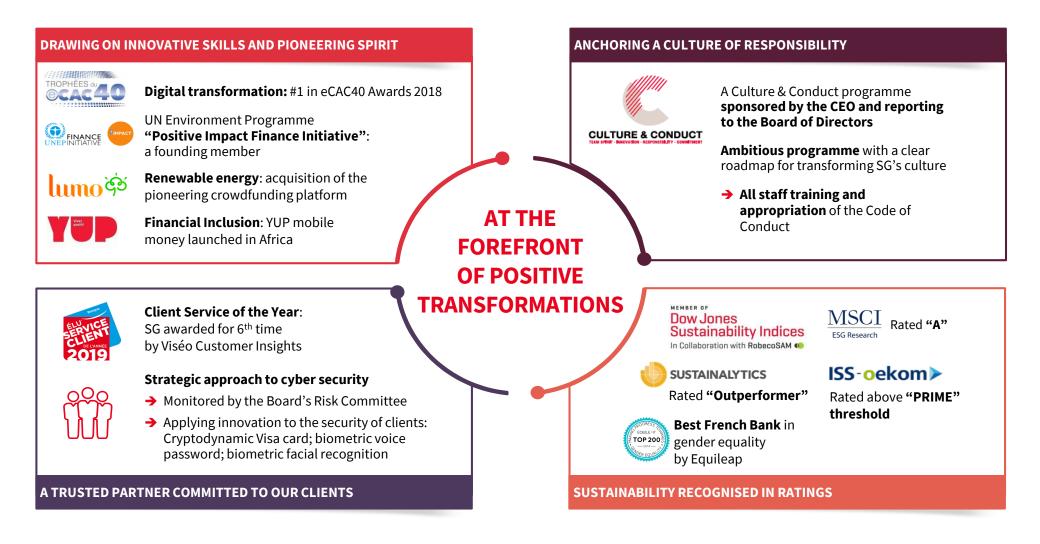


## **2020 STRATEGIC PRIORITIES**





### INTEGRATING ENVIRONMENTAL, SOCIAL & GOVERNANCE IN SOCIETE GENERALE'S TRANSFORM TO GROW STRATEGY





# GOVERNANCE



# **SNAPSHOT OF SOCIETE GENERALE BOARD**



Separation of Chairman and CEO roles since May 2015

14 Directors; 91.6% independent (excluding 2 staff-elected)

Gender: 43% women; Nationality: 36% non-French (US/ British, Italian, Spanish, Dutch, Canadian)

Broad range of skills: Risk, Control, Finance, IT, Digital, Management, Regulation, International, Client Services, Legal, Industry... (see slide 10)

Length of term: 4 years; Average tenure: 5 years

Cap on the number of directorships:

- 1 executive and 2 non-executive; or
- 4 non-executive

Attendance in 2018: 93%

Wide and regular training programme based on previous year's appraisal. In 2018 this included US regulation and AI / cyber security.

External 360° assessment every 3 years; internal assessment in other years

### **POSITIVELY POSITIONED VS EUROPEAN PEERS ON GOVERNANCE INDICATORS**

Board Diversity	Societe Generale Rank #1	SOCIETE GENERALE	average	average
Board Independence	#1	70 *	13	41
Board Capture	#1	70	57	58
Board Leadership	#2	70	30	45
Nominating Committee Effectiveness	#3	60	30	50 ×
Board Tenure	#6	60	60 ×	57

Source: Sustainalytics data, 2016 (score /100; Rank /14) French panel includes BNP Paribas, Credit Agricole and Natixis

European panel includes Barclays, BBVA, BNP Paribas, Credit Agricole, Credit Suisse, Deutsche Bank, HSBC, ING, Intesa, Natixis, Nordea, Santander, Societe Generale and UniCredit



# **DIRECTOR COMPETENCIES AND EXPERIENCE (1/3)**

	Directors	Tenure (years)	Summary
G	<b>Lorenzo BINI SMAGHI</b> First appointment : 2014 Term : 2022 Italian	4	- Member of the Executive Board of the ECB from 2005 to 2011, - Member of the Board of Directors of TAGES Holding (since 2014), Morgan Stanley International (from 2013 to 2014), - Chairman of the Board of Directors of Italgas (since 2016), SNAM (from 2012 to 2016), ChiantiBanca (from 2016 to 2017).
-	<b>Frédéric OUDEA</b> First appointment : 2009 Term : 2019 French	9	<ul> <li>Societe Generale Group since 1995 :</li> <li>Chief Financial Officer from 2003 to 2008,</li> <li>Chairman and CEO from 2009 to 2015,</li> <li>CEO since 2015,</li> <li>Member of the Board of Directors of Cap Gemini since 2018.</li> </ul>
C	<b>William CONNELLY</b> First appointment : 2017 Term : 2021 French	1	<ul> <li>Various posts at ING Bank N.V. from 1999 to 2016, latest positions were :</li> <li>Global Head of Corporate and Investment Banking,</li> <li>Member of Mangement Board of ING Bank N.V. from 2011 to 2016,</li> <li>CEO of ING Real Estate B.V. from 2009 to 2015,</li> <li>Member of the Supervisory Board of Aegon N.V since 2017.</li> </ul>
	<b>Jérôme CONTAMINE</b> First appointment : 2018 Term : 2022 French	New	<ul> <li>Chief Financial Officer of Veolia Environnement from 2000 to 2009,</li> <li>Chief Financial Officer of Sanofi since March 2009,</li> <li>Chairman of the Board of Directors of SANOFI European Treasury Center (from 2012 to 2015), SECIPE (from 2009 to 2016), SANOFI 1 (from 2009 to 2015),</li> <li>Member of the Board of Directors of Valeo (from 2006 to 2017), SANOFI European Treasury Center (from 2012 to 2012 to 2012).</li> </ul>
P	<b>Diane CÔTÉ</b> First appointment : 2018 Term : 2022 Canadian	New	<ul> <li>Chief Risk Officer of the London Stock Exchange Group since 2012,</li> <li>Chairman of the Board of Directors of SANOFI European Treasury Center (from 2012 to 2015), SECIPE (from 2009 to 2016), SANOFI 1 (from 2009 to 2015),</li> <li>Member of the Board of Directors of Novae Syndicates Limited (from 2015 to 2018), Frank Russel Company (from 2014 to 2016),</li> <li>Russel Investment Inc (from 2015 to 2016).</li> </ul>
E	<b>Kyra HAZOU</b> First appointment : 2011 Term : 2019 US/ British	7	- Managing Director and Regional General Counsel for Salomon Smith Barney/Citibank from 1985 to 2000, - Lawyer in London and New York, - Non-executive Director and a member of the Audit Committee and Risk Committee at the Financial Services Authority in the United Kingdom from 2001 to 2007
P	<b>Jean-Bernard LEVY</b> First appointment : 2009 Term : 2021 French	9	<ul> <li>- CEO of Vivendi from 2002 to 2005,</li> <li>- Chairman of the Executive Board of Vivendi from 2005 to 2012,</li> <li>- Chairman and CEO of EDF (since 2014), Thalès (from 2012 to 2014),</li> <li>- Chairman of the Supervisory Board of Framatome (since 2017), Viroxis (from 2007 to 2014),</li> <li>- Chairman of the Board of Directors of Edison S.p.A (since 2014), JBL Consulting &amp; Investment SAS (from 2012 to 2014), EDF Energy Holdings (from 2015 to 2017),</li> <li>- Member of the Board of Directors of Dalkia (since 2014), EDF Énergies Nouvelles (since 2015), EDF Energy Holdings (since 2017),</li> <li>Vinci (from 2007 to 2015), DCNS (from 2013 to 2014).</li> </ul>

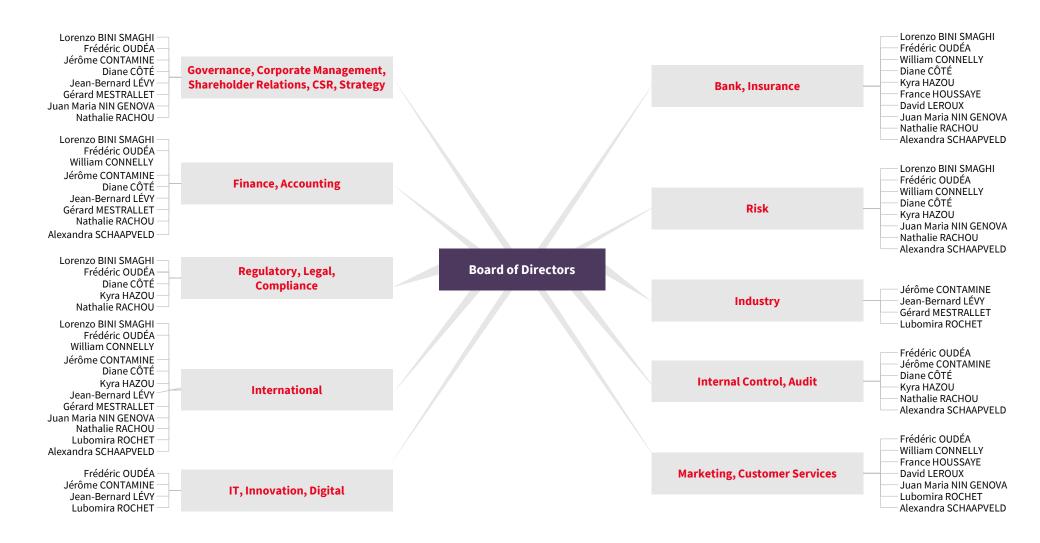


# **DIRECTOR COMPETENCIES AND EXPERIENCE (2/3)**

	Directors	Tenure (years)	Summary
	<b>Gérard MESTRALLET</b> First appointment : 2015 Term : 2019 French	3	<ul> <li>Chairman and CEO of Compagnie de Suez from 1995 to 1997,</li> <li>Chairman of the Executive Board of Suez Lyonnaise des Eaux from 1997 to 2001,</li> <li>Chairman and CEO of Suez from 2001 to 2008; Chairman and CEO of Engie from 2008 to 2016,</li> <li>Chairman of the Board of Directors of Engie (since 2016), SUEZ (since 2008), Electrabel (from 2010 to 2016), ENGIE Energy</li> <li>Management Trading (from 2010 to 2016), ENGIE Energie Services (from 2005 to 2016), GDF SUEZ Rassembleurs d'Energies S.A.S (from 2011 to 2014), GDF SUEZ Belgium (from 2010 to 2014),</li> <li>Vice-Chairman of the Board of Directors of Aguas de Barcelona (from 2010 to 2010), S001 to 2015),</li> <li>Member of the Supervisory Board of Siemens AG (from 2013 to 2016), Saint-Gobain (1995 to 2015), Pargesa Holding SA (1998 to 2014).</li> </ul>
E.	<b>Juan Maria NIN GENOVA</b> First appointment : 2016 Term : 2020 Spanish	2	<ul> <li>CEO of La Caixa from 2007 to 2011,</li> <li>Executive Vice-Chairman of Obra Social de La Caixa (2007 to 2014); Vice-Chairman &amp; Deputy Advisor CaixaBank S.A (2011 to 2014),</li> <li>Member of the Supervisory Board of ERSTE Groupe Bank AG (2009 to 2014), Grupo Financiero Inbursa (2008 to 2014), Banco BPI S.A. (2008 to 2014),</li> <li>Member of the Board of Directors of DIA Group SA (since 2015), Grupo de Empresas Azvi S.L. (since 2015), Azora Capital S.L. (since 2014), Naturhouse (Spain) (2014 to 2016), Grupo Indukern* (Spain) (2014 to 2016), Gas Natural (Spain) (2008 to 2015), Repsol SA (Spain) (2007 to 2015),</li> <li>Chairman of the Board of Directors of VidaCaixa Assurances (in 2014), SegurCaixa Holding, SA (from 2007 to 2014),</li> <li>Operative Partner of Corsair Capital LLC since 2016.</li> </ul>
	<b>Nathalie RACHOU</b> First appointment : 2008 Term : 2020 French	10	<ul> <li>Banking experience from 1978 to 1999 at Crédit Agricole Indosuez,</li> <li>Founder of an asset management company, Topiary Finance Ltd, from 1999 to 2014,</li> <li>Foreign Trade Advisor for France since 2001,</li> <li>Senior Advisor for Rouvier Associes since 2015</li> <li>Founder of an advisory company in Financial Services sector, NECGL Ltd, since 2015</li> <li>Member of the Board of Directors of ALTRAN (since 2012), VEOLIA (since 2012), LAIRD Plc (since 2016)</li> </ul>
	<b>Lubomira ROCHET</b> First appointment : 2017 Term : 2021 French	1	<ul> <li>Head of Strategy at Sogeti from 2003 to 2007,</li> <li>Head of Innovation and Start-ups in France at Microsoft from 2008 to 2010,</li> <li>CEO of Valtech from 2012 to 2014,</li> <li>Chief Digital Officer and Member of Executive Committe of L'Oréal since 2014,</li> <li>Member of the Board of Directors of Founders Factory Ltd since 2016.</li> </ul>
Q	<b>Alexandra SCHAAPVELD</b> First appointment : 2013 Term : 2021 Dutch	5	- Various posts at ABN Amro investment banking division from 1984 to 2007, - Appointed head of Western Europe at RBS in 2008, - Member of the Supervisory Board of Vallourec SA (since 2010), Burni Armada Berhad (since 2011), FMO (since 2012), Holland Casino (from 2007 to 2016).
E	<b>France HOUSSAYE</b> First appointment : 2009 Term : 2021 French	9	Societe Generale employee since 1989
	<b>David LEROUX</b> First appointment : 2018 Term : 2021 French	New	Societe Genrale employee since 2001

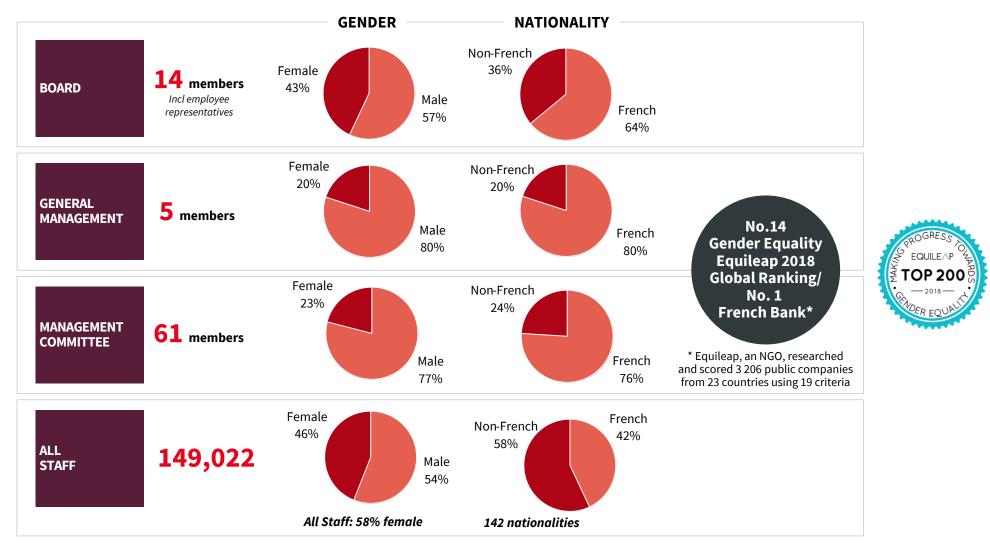


# **DIRECTOR COMPETENCIES AND EXPERIENCE (3/3)**



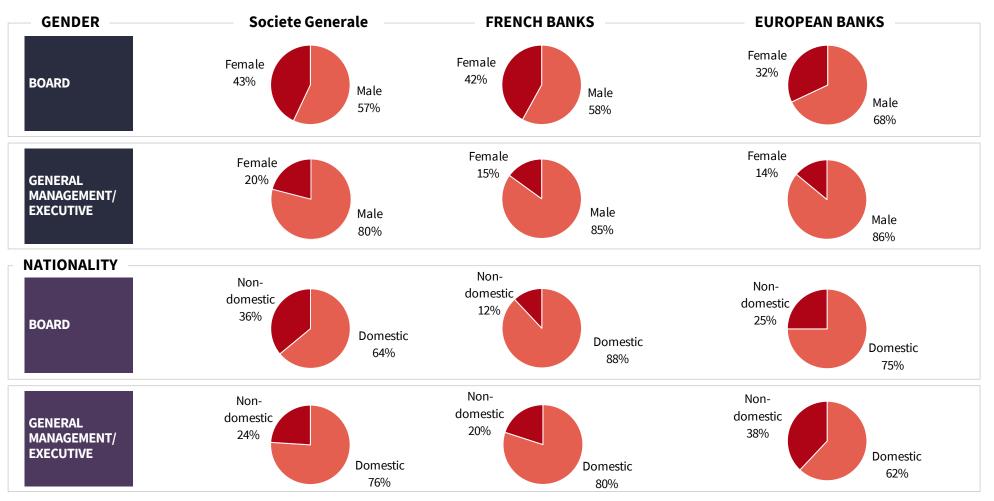


# **DIVERSITY AT SOCIETE GENERALE**





# **...POSITIVELY POSITIONED VS PEERS ON DIVERSITY**



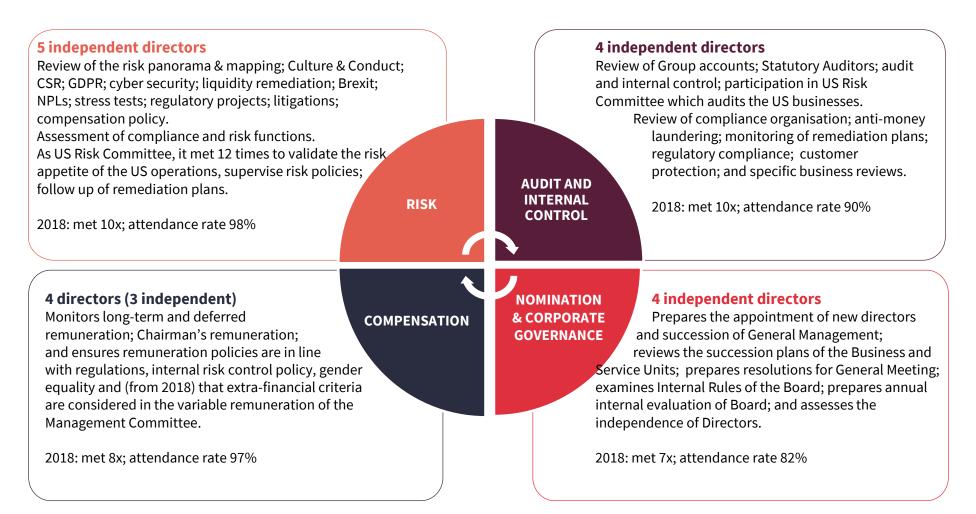
Source : 2017 Annual reports / Corporate websites / like-for-like comparisons taken where possible

French Banks : Societe Generale, Credit Agricole, BNP, Natixis

European Banks: Unicredit, Deutsche Bank, ING, Barclays, Santander, Crédit Suisse, HSBC, Societe Generale, Crédit Agricole, BNP, Natixis



## **BOARD COMMITTEES**



Public activity reports for all Committees included in the Registration Document



#### THE BOARD OF DIRECTORS COLLECTIVELY REPRESENTS ALL SHAREHOLDERS

#### STRATEGIC DIRECTION

- The Board:
- sets Societe Generale's strategic direction
- ensures its implementation
- defines the Group's values and Code of Conduct
- defines the Group's social and environmental responsibilities

#### REMUNERATION

- The Board sets the compensation of the CEOs, including:
  - fixed and variable, ensuring a balance between financial and extra-financial criteria
  - long-term incentives to align interests with long-term shareholder value

#### SOLID GOVERNANCE

- The Board periodically:
  - ensures that it is well composed and has sufficient breadth of skills to performs its duties
- approves effective risk procedures, a sound internal control system, and efficient administrative processes
- ensures a well-defined, transparent and coherent sharing of responsibilities



# AN ORGANISATION BASED ON SHARED CULTURE AND GOALS...

#### MORE AGILE ORGANISATION

- New organisation and governance adopted in 2017, with two objectives :
- To be more agile and customerfocused
- To support a more collective working model
- (see slide 16)

# **REINFORCED** INTERNAL CONTROL SET UP

- Since 2017, Group Compliance division reports directly to General Management
- Doubled Compliance headcount in 3 years and increased training budget
- Commitment to continue to enhance compliance programme :
  - To prevent and detect potential violations
  - To enhance corporate oversight

#### DEPLOYING **CULTURE & CONDUCT** PROGRAMME

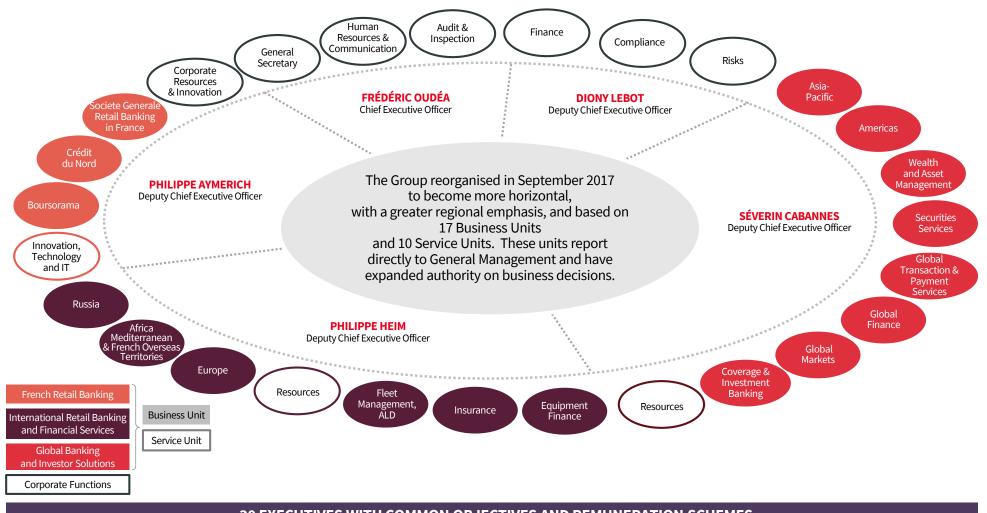
- Company-wide culture & conduct programme sponsored by the CEO and reporting to the Board of Directors
- New Code of Conduct deployed worldwide reinforcing commitments towards every stakeholder

#### **MORE ALIGNMENT**

- Common leadership model, based on 4 shared values, applying to all staff worldwide
- Variable remuneration of Management Committee members significantly aligned with shared Group targets: Financial targets, Net Promoter Score, global employee commitment rate and Group CSR rating



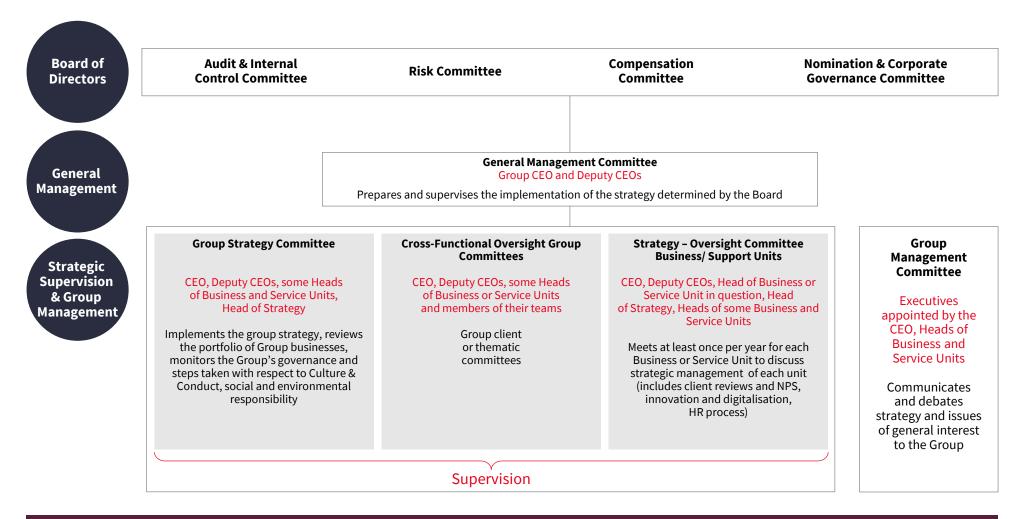
# ... AND TO FOSTER AUTONOMY, COLLEGIALITY AND COOPERATION



#### ~30 EXECUTIVES WITH COMMON OBJECTIVES AND REMUNERATION SCHEMES



# **GROUP GOVERNANCE, OVERSIGHT AND MANAGEMENT STRUCTURE**



The Group's governance bodies are set up to be collegial and cross-cutting and to systematically review strategic and operational objectives.



# 2

# **REMUNERATION POLICY**



# **GROUP REMUNERATION - KEY POLICY AND PRINCIPLES**

#### **ROLE OF THE BOARD COMPENSATION COMMITTEE:**

- To make recommendations to the Board regarding the Group's remuneration principles and policies
- To prepare the decisions of the Board as concerns the remuneration of corporate officers, employee savings plans and performance share awards, which are subject to shareholder approval at the AGM

#### VARIABLE REMUNERATION:

- General Management : 60% financial targets; 40% qualitative
- Management Committee members: from 2018 variable remuneration aligned with common Group targets:
   Financial performance
   Global Employee Commitment rate
   External Group CSR Rating

#### POLICY STRUCTURED ON PRINCIPLES OF LOYALTY AND VALUES:

- Fixed compensation that rewards a position in accordance with level of responsibility, skills and professional experience
- Variable compensation that depends on both collective and individual performance
- Additional incentive mechanisms which involve employees in the Group's long-term development

#### **CONTROL OF THE REMUNERATION POLICY FOR REGULATED STAFF:**

- External control by regulators: annual report submitted to the supervisory authorities and published
- Internal control: Compensation Committee, Risk Committee, Board of Directors, Compliance Monitoring Department



## **REMUNERATION POLICY - EXECUTIVE MANAGEMENT (1/2)** SAY ON PAY EX ANTE 2018

A stable remuneration policy, compliant with banking standards and the French governance code: the European CRD4 Directive standards, the AFEP/MEDEF code, and the "Sapin 2" law

FIXED COMPENSATION	Reflects <b>experience</b> and <b>responsibilities</b> and <b>compares with practices</b> in sin	nilar companies
VARIABLE COMPENSATION BASED ON ANNUAL PERFORMANCE	<ul> <li>Based on financial objectives (60%) and qualitative objectives (40%)</li> <li>Maximum 135 % of fixed remuneration for the CEO and 115% for the D-CEOs</li> <li>Partly indexed to SG share, conditional and deferred for 3 years, in compliance with European standards</li> </ul>	Total variable compensation capped at twice the amount of fixed compensation
LONG-TERM INCENTIVE	<ul> <li>Designed to associate executive managers in the Group's long-term performance and align their interests with those of the shareholders</li> <li>Maximum 135 % of fixed remuneration for the CEO and 115% for the D-CEOs</li> <li>Entirely conditional and deferred for 7 years</li> </ul>	



## **REMUNERATION POLICY - EXECUTIVE MANAGEMENT (2/2)** SAY ON PAY EX ANTE 2018

NON-COMPETE CLAUSE	6 months non-compete clause, compensated 100% of fixed remuneration	Total non-compete
SEVERANCE PAY	Only in case of <b>forced departure</b> Max 2 years fixed remuneration, subject to performance	+ severance pay cannot exceed 2 years total compensation
SUPPLEMENTARY PENSION SCHEME	<b>No supplementary pension scheme for the CEO</b> Supplementary pension scheme maintained for the D-CEOs, subject to being e Generale at time of retirement (with a performance condition for D-CEOs appointed since 2017)	employed by Societe



# 3

# **CULTURE & CONDUCT AND HUMAN CAPITAL**



# A CULTURE OF RESPONSIBILITY IS KEY TO OUR STRATEGY

#### SOCIETE GENERALE HAS BUILT A STRONG CULTURE

A culture rooted in our shared history dating back over 150 years, and based on:

#### 4 values

- Team spirit
- Innovation
- Responsibility
- Commitment

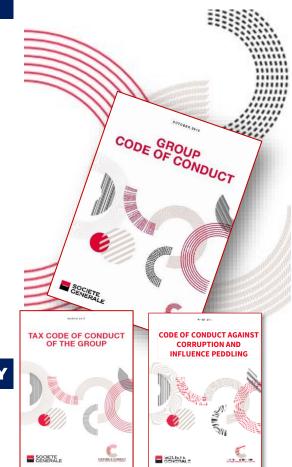
A Leadership Model that guides our management and individual behaviour

A Group Code of Conduct that sets out the commitments and principles we must all observe while fulfilling our duties, and 2 codes focusing on particular conduct matters: tax and corruption

#### AND DEVELOPING A CULTURE OF RESPONSIBILITY IS A PILLAR OF OUR STRATEGY

A strong culture of responsibility is a key pillar of the *Tranform to Grow* strategy

Meanwhile the Culture & Conduct Programme, which reports directly to General Management is tasked with achieving the necessary cultural transformation to develop this culture.

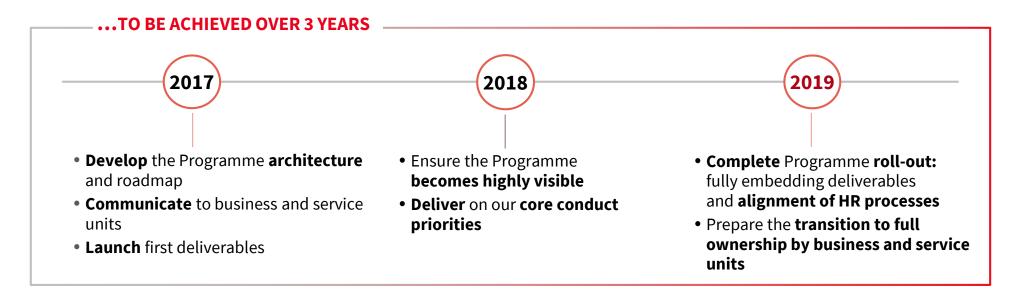




# A THREE YEAR CULTURE AND CONDUCT PROGRAMMME TO ACCELERATE OUR CULTURAL TRANSFORMATION

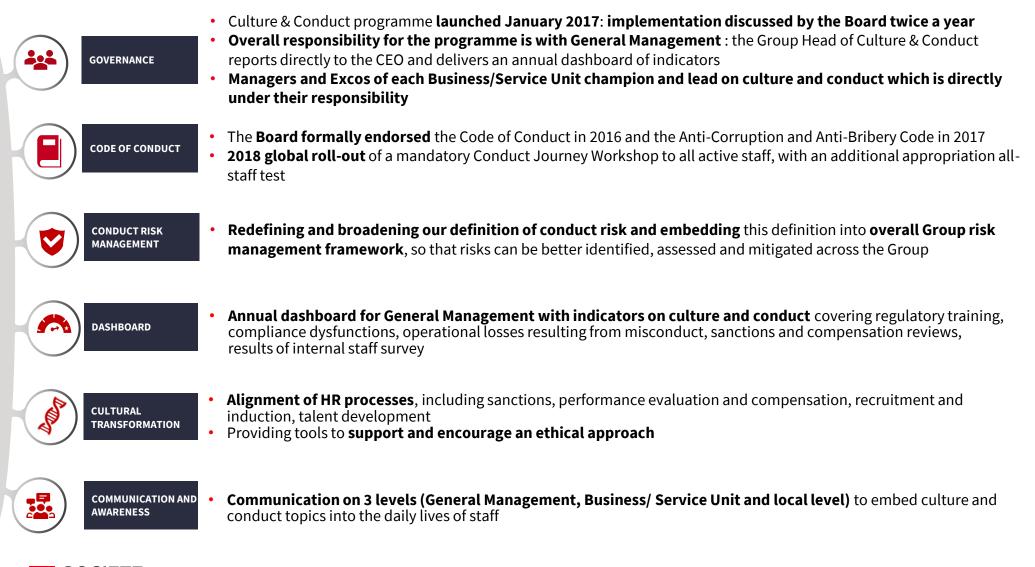
#### THE PROGRAMME HAS 3 MAIN OBJECTIVES...

- Accelerate our **cultural transformation**
- Achieve the highest standards of quality of service, integrity and behaviour
- Make our culture a key differentiating factor: integrity and ethics, creating performance and a competitive advantage





# **RELYING ON A MULTI-PRONGED APPROACH...**



# ...AND REQUIRING THE GROUP TO BE A RESPONSIBLE EMPLOYER

#### SUPPORTING TRANSFORM TO GROW STRATEGY BY DEVELOPING OUR STAFF

- Develop the skills that employees need to adjust to transformations on the banking landscape
  - Develop employees' employability through training, learning and the formulation of diverse career paths
  - Targeted recruitment for growing and emerging businesses
  - Embrace digital transition by offering alternative working methods
- Develop a responsible banking culture based on the common values of the Group's 'Leadership Model'
  - Commitment to diversity
  - Highest standards of conduct and ethics
  - Cascading a strong tone from the top
- Foster employee commitment and team spirit
  - Recognising each individual's contribution to the Group's long-term performance
  - Ensuring safety and well-being at work
  - Involving employees in civic initiatives



# WITH POLICIES TO SHAPE AND GROW OUR STAFF



#### Workforce

**58%** women **46%** women managers **25%** women in Top 1000 **142** nationalities **58%** non-French



#### **Retention management**

8.3% voluntary turnover5.3% voluntary turnover exc. Russia and India9.7 average years of service

# **†††**

#### Strategic workforce planning

A tool using artificial intelligence is being developed worldwide to connect competencies with needs; **18%** group internal mobility rate **56%** jobs filled internally world-wide

#### **Transformation of French Retail Banking**

Removal of 3,450 positions by 2020 through internal mobility, voluntary departures and attrition: no forced dismissals; EUR 150m commitment by 2020 to a strengthened and personalised training programme

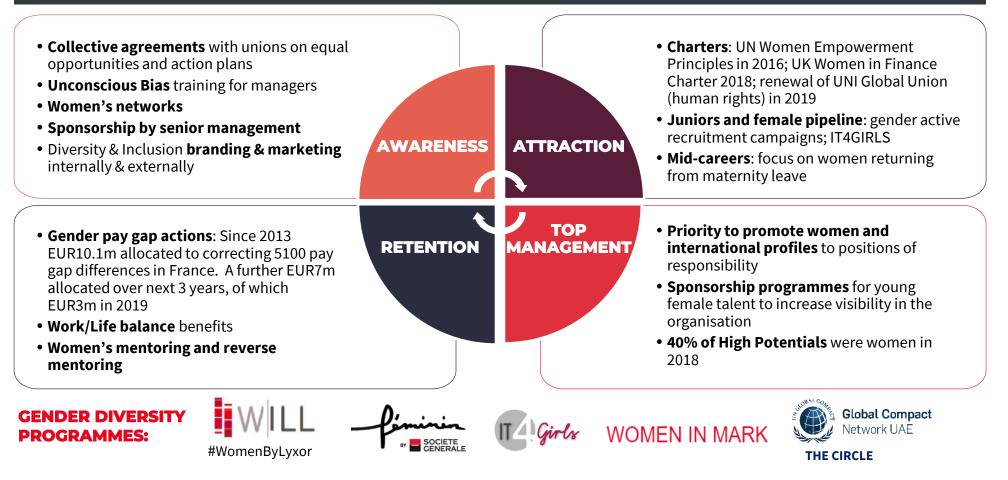
#### TALENT DEVELOPMENT

- A group-wide **High Potentials approach** built around the values of the *Leadership Model* 
  - 2.4% of the Group's workforce
  - 40% women; 42% non-French
- Corporate University responsible for developing the Strategic Talent of the Group's most senior managers and executives, offering behavioural skills development modules
  - 300 talents attended programmes in 2018
  - (33% women; 21% non-French)
- Succession planning for the next generation of managers:
  - 300 Key Group positions
- Targeted development programmes:
  - Expert fields, including IT, Compliance, Data, Cyber Security
  - Junior programmes
  - PanAfricanValley regional talent programme



# FOCUS ON GENDER DIVERSITY IN THE GROUP

#### GENDER DIVERSITY EMBEDDED IN ALL HR PROCESSES





# 4

# ENVIRONMENTAL & SOCIAL



## A CLEAR CSR STRATEGY INTEGRATED ACROSS THE SG GROUP

#### TONE FROM THE TOP

- Each year, the Board approves the Group's CSR objectives and strategy and reviews the developments of the programme
- Climate risk monitored by the Board and reviewed by a dedicated Group Management Risk Committee

CSR ambitions structured around six main themes and integrated in the TRANSFORM TO GROW strategy

Listening to stakeholders to define our Materiality Matrix in 2017 and continue integrating ESG risks

#### In our business development goals...

Climate Change

Offers in line with Social Trends

Sustainable Development of Africa

#### In the way we conduct business...

Client Satisfaction & Protection

Culture, Conduct & Governance

**Responsible Employer** 



### **CLIMATE RISK**

#### Governance

Methodology

- In 2016 the Risk and CSR teams collaborated to analyse climate-related risk, and from 2017 these risk factors were incorporated in the risk appetite of the Group, with Board approval
- Climate-related credit risks are reviewed at least annually through the Group Management Risk Committee
- The risks related to climate change (physical and transition risks) are **not considered as a separate risk category**: they constitute a risk factor aggravating credit, operational, insurance and market risks
- In October 2018 the Group Management Risk Committee refined the credit risk appetite to take a 2°C transition scenario into account in the Group's credit risk profile
- Exposure to physical risk in French residential real estate was also presented
- Transition risk assessment methodology:
  - A **reference climate scenario** is selected for the Group's credit policy and reviewed annually : output helps to assess the economic impact on sectors and individual clients
  - A 'climate vulnerability' assessment of transition risks is conducted for all client groups in key sectors.
  - This evaluation is **mandatory for key sectors** impacted by climate: oil and gas, metals and mining, transport and power sectors for the corporate credit portfolio

#### **Working Groups**

- Societe Generale seeks to participate in the development of methodologies to continue to improve the incorporation of the risk of climate change and participates in a number of working groups:
  - the United Nations Environment Programme Finance Initiative (UNEP-FI), from which Societe Generale's methodology is largely derived
  - the working group organised by the French banking regulator (ACPR) and the Banque de France on climate change risk assessment in the banking sector
  - the ClimINVEST initiative, to develop understanding of the impact of physical risk on SMEs in France



# **EMBEDDING ENVIRONMENTAL RESPONSIBILITY IN CLIENT ACTIVITY**

#### **ENERGY TRANSITION**

LESS RELIANCE ON FOSSIL FUELS

- Commitment to align activities by 2020 with the IEA's\* trajectory to limit global warming to 2°C
- €100 billion commitment to support the energy transition between 2016 and 2020: 69% completed as at end-2018
- No new financing projects of coal, oil sands or Arctic oil (since 2016/17)
- Oil & Gas policy updated in 2018, committing to finance only activities with mitigated impact on climate



#### **RENEWABLE ENERGY**

- Accelerating support in renewable energy financing : currently among global leaders
- SG supports and finances R&D of new technologies, large-scale infrastructure projects and innovative start-ups
- 2018 acquisition of the pioneering renewable energy crowdfunding fintech platform : https://www.energy.com/distribution.com
  - Offers individuals and companies the opportunity to participate in financing projects

#### E&S RISK MANAGEMENT

- 12 cross-sector and sector-specific Environmental & Social policies
- E&S risk management framework which extends beyond the regulatory requirements of the French Duty of Care Bill
- Compliance with the Equator Principles

#### **CLIENT SUPPORT**

- Environmental & Social advisory for GBIS clients:
  - Assisting clients with the transition to a low-carbon economy
  - Ensuring clients and transactions meet Societe Generale E&S Sector Policies and Guidelines
  - Managing Societe Generale E&S reputation and credit risks



# **A BANK PIONEERING RESPONSIBLE FINANCE**

#### A CONSOLIDATED SUSTAINABLE AND POSITIVE IMPACT FINANCE OFFERING

• Societe Generale is a founding member of the UNEP "Positive Impact Finance Initiative", since 2001, and a core member of the UNEP-FI working group defining "Banking Principles"



Consolidated « Sustainable and Positive Impact Finance » proposition, whose objective is to develop
and diversify a range of products and services by introducing more structuring expertise and advice on impact analysis and
measurement, whilst incorporating the UN's 17 Sustainable Development Goals

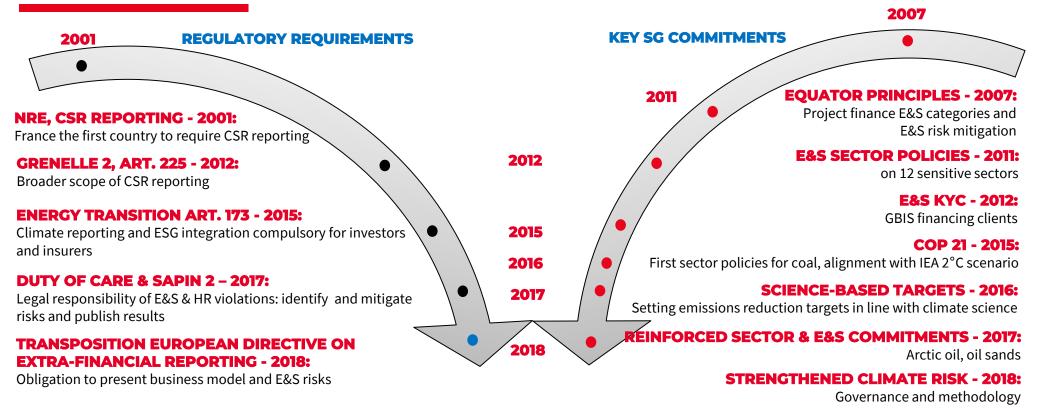
#### FROM FINANCING TO INVESTING: EXAMPLES OF THE RANGE OF EXPERTISE AND SOLUTIONS

- Total amount of Sustainable & Positive Impact Finance EUR 11.9bio
  - Of which Positive Impact Finance (as defined by UNEP-FI) EUR 5.1bio
  - Of which 'green' financing EUR 6.5bio
  - Of which 'social/ societal' financing EUR 5.4bio
- Green Bond issues arranged: EUR 47.6bio nominal since 2016
- Renewable energy projects: EUR 21.4bio (advisory and / or financing) since 2016
- ESG Research top 5 for the past 10 years (Extel)

- Lyxor ETFs matching 4 UN Sustainable Development Goals:
  - Water (the largest one in Europe with EUR485m AUM), Renewable energy, Climate action and Gender equality
- In 2017 Lyxor launched the first Green Bond ETF in the world
- Structuring of ESG stock baskets and indices since 2007
- Positive Impact Notes: In 2018 launch of Positive Impact Structured Notes supporting SME financing
- Socially Responsible Deposits: for corporate clients wanting their cash investments to support socially responsible businesses: more than EUR 900m collected
- Launch in 2018 pf the first structured product with a charity dimension by SG Private Banking



## **E&S RISK MANAGEMENT: REGULATORY AND VOLUNTARY**



#### **KATOWICE COMMITMENT- 2018:**

5-bank pledge to align lending portfolio with global climate goals

#### E&S RISK INTEGRATION IN THE BUSINESS MIX AND GREATER TRANSPARENCY OF E&S RISK MANAGEMENT

**BOARD ANNUAL REVIEW OF E&S STRATEGY** 

- French law
- European law
- SG commitment

E&S: Environmental & Social



# **WORKING WITH REGULATION TO SHAPE STRATEGY**

# FRANCE CONTINUES TO ENHANCE ITS SUSTAINABLE AND CLIMATE-RELATED REGULATION, STRENGTHENING THE PIONEERING ROLE OF THE PARIS MARKETPLACE IN GREEN FINANCE

#### Law on Energy Transition for Green Growth - Article 173

In August 2015 France became the first country to introduce mandatory climate change-related reporting.

Article 173 makes it compulsory for investors to explain how they take climate risks and ESG criteria in their investment decisions, in line with the voluntary recommendations of the Financial Stability Board's Taskforce on Climate-related Financial Disclosures (TCFD).

#### Grenelle 2 Law – Article 225 / EU Non Financial Directive

In 2012, it became compulsory for French companies to report on the Environmental and Social impacts of their business and to have this information audited.

From 2018, the EU Non-Financial Information Directive will reinforce the article 225, and require companies to focus on their major E&S risks and on the management of the adverse impacts of their worldwide activities.

#### **Duty of Care Bill**

In March 2017, following the UK Modern Slavery Act, France made it compulsory for companies with over 5,000 employees to implement a vigilance plan whose objective is to map, measure and mitigate human rights and environmental risks, on a worldwide basis.

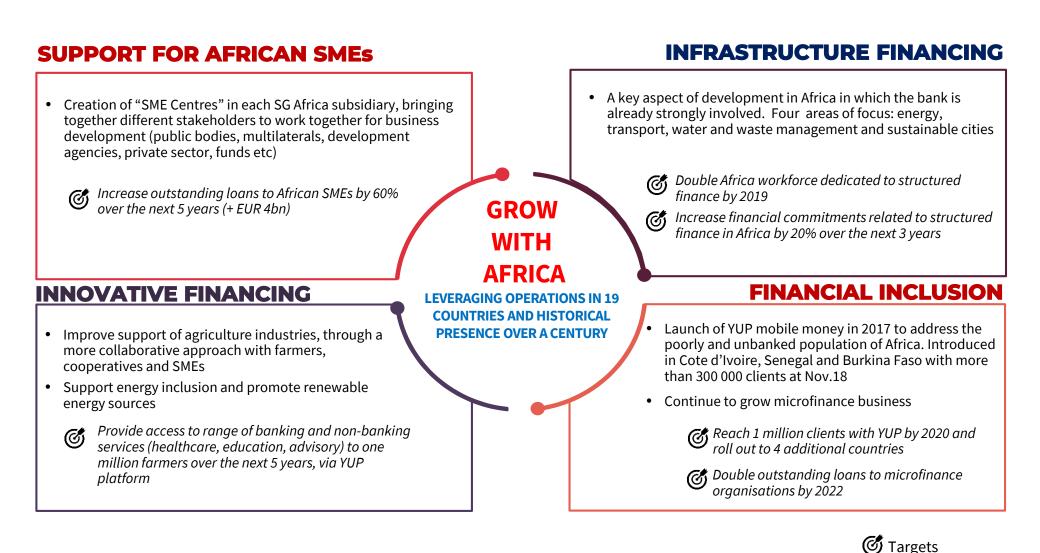


Societe Generale is an active member of the UNEP FI working group on the TCFD disclosure and committed to align to these recommendations

Societe Generale is fully supportive of these French and EU regulations, having reported on E&S impacts since 2003 Societe Generale sees this as an opportunity to strengthen its existing E&S practices and published its Duty of Care Plan in February 2018



# **CONTRIBUTION TO THE SUSTAINABLE DEVELOPMENT OF AFRICA**





# 5

# **CYBER SECURITY**



# **GOVERNANCE OF CYBER SECURITY**

#### CONTEXT and COLLABORATION

- The EU regulatory framework for cyber and data security is evolving:
  - the Network and Information Security ("NIS") Directive was adopted in August 2016 and currently being implemented across member states: it provides legal measures to increase the level of cyber security in the EU, facilitating cross-border exchanges of information and cooperation.
  - the EU General Data Protection Regulation ("GDPR") was introduced in May 2018 and improves data governance and protection.
- The French State acts with the finance sector in the event of a global attack having a national impact (Loi de Programmation Militaire). The European Directive NIS is currently being implemented across Europe to offer support at a European level.
- Societe Generale works on collective initiatives with the industry to share cyber experience and strengthen procedures. Societe Generale's Group CISO chairs the Federation Bancaire Française working group. CERT teams across France and internationally meet on a regular basis.

#### **TONE FROM THE TOP**

- Cyber security is monitored by the Board of Directors' Risk Committee and receives a quarterly IT and cyber dashboard
- The Group Risk Committee monitors quarterly the progress of the cyber security strategy
- Additional quarterly reporting to the ECB and local regulators
- Group CSO (Chief Security Officer), in charge of the Group Security Department created early 2018
- Group CISO sets the Information Systems Security strategy, ensuring policies are observed across the Bank
- Computer Emergency Response Team "CERT" (the first of its kind to be registered by a French company in 2009) centralizes and coordinates response to security incidents



- Security policies aligned with international standards and compliant with regulation
- EUR 650m investment in security over 3 years 2017-20



### **PROTECTION OF ASSETS AND DIGITAL TRUST IS A STRATEGIC ISSUE**

#### **Customers**

- Build leading digital solutions for customers
- Eg. Cryptodynamic Visa card; biometric voice password; biometric facial recognition

#### **Detection and Reaction**

- Strengthen detection tools
- Reinforce ability to respond to a crisis



#### Security of key assets

- Protect data and prevent leakage
- Identify and enhance protection of sensitive assets
- Reinforce security of data and applications

#### **Trust and Agility**

- Extend our security expectations to external partners
- Chairing industry working groups to share experience and test resilience
- Build internal exchanges and controls to create a forum of trust





This presentation contains forward-looking statements relating to the targets and strategies of the Societe Generale Group.

These forward-looking statements are based on a series of assumptions, both general and specific, in particular the application of accounting principles and methods in accordance with IFRS (International Financial Reporting Standards) as adopted in the European Union, as well as the application of existing prudential regulations.

These forward-looking statements have also been developed from scenarios based on a number of economic assumptions in the context of a given competitive and regulatory environment. The Group may be unable to:

- anticipate all the risks, uncertainties or other factors likely to affect its business and to appraise their potential consequences;

- evaluate the extent to which the occurrence of a risk or a combination of risks could cause actual results to differ materially from those provided in this document and the related presentation.

Therefore, although Societe Generale believes that these statements are based on reasonable assumptions, these forward-looking statements are subject to numerous risks and uncertainties, including matters not yet known to it or its management or not currently considered material, and there can be no assurance that anticipated events will occur or that the objectives set out will actually be achieved. Important factors that could cause actual results to differ materially from the results anticipated in the forward-looking statements include, among others, overall trends in general economic activity and in Societe Generale's markets in particular, regulatory and prudential changes, and the success of Societe Generale's strategic, operating and financial initiatives.

More detailed information on the potential risks that could affect Societe Generale's financial results can be found in the Registration Document filed with the French Autorité des Marchés Financiers.

Investors are advised to take into account factors of uncertainty and risk likely to impact the operations of the Group when considering the information contained in such forward-looking statements. Other than as required by applicable law, Societe Generale does not undertake any obligation to update or revise any forward-looking information or statements. Unless otherwise specified, the sources for the business rankings and market positions are internal.

Figures in this presentation are unaudited.

