

Press release

Appointment within the Societe Generale Group

Paris, 21 September 2026

Societe Generale announces the appointment of Benoit Grisoni as Deputy Head of French Retail Banking, Private Banking and Insurance, in charge of individual and professional clients.

Benoit Grisoni will report to Lubomira Rochet, Executive Vice President in charge of Retail Banking activities in France, Private Banking and Insurance, as well as the Group's Chief Operating Office, and will oversee our individual and professional client business, effective 1 October 2026. He will continue to serve as Chief Executive Officer of BoursoBank.

This appointment is part of the Group's strategic ambition to develop a more integrated approach to the French retail market for individuals, as announced today during its Capital Markets Day. The objective is to further leverage the strengths of its unique retail banking model based on the complementarity of BoursoBank (the leading online bank in France) with the SG network (the fourth largest national player), Societe Generale Private Banking (the second largest private banking player in France) and Societe Generale Assurances (a leading player in France).

In a rapidly changing French market, with an increasingly digitized and polarized banking offering, our ambition is to meet even better the expectations of our different types of clients by offering them more segmented value propositions adapted to their needs, while opening up new growth potential for the Group.

Slawomir Krupa, the Group's Chief Executive Officer, commented:

"I am very pleased to announce Benoit Grisoni's new role alongside Lubomira Rochet as we shape the future of our entire French retail banking business for the benefit of our individual clients. With BoursoBank, the SG network and Societe Generale Private Banking, the Societe Generale Group has unique and complementary strengths that we intend to combine more effectively to address all our clients' needs while delivering flawless execution. Benoit's contribution as head of BoursoBank, his strong culture of efficiency and his deep client focus will be invaluable assets in implementing a coherent and optimized vision and strategy. Our objective is to offer each client segment an adapted service offering and, for the Group, a production cost corresponding to the profitability of each of these segments."



Biography

Benoit Grisoni has spent most of his career at Boursorama. He began his career in 1998 as a client advisor at Fimatex before taking responsibility for a team and subsequently for client services. In 2003, he was appointed Head of Boursorama Invest and, in 2006, Deputy Head of Boursorama Banque before becoming its Chief Executive Officer in 2009. He was appointed Deputy Chief Executive Officer of Boursorama in 2016 and Chief Executive Officer in 2017.

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Societe Generale

Societe Generale is a top-tier European Bank with around 110,000 employees serving 27 million clients in 58 countries across the world. We have been supporting the development of our economies for over 160 years, providing our corporate, institutional, and individual clients with a wide array of value-added advisory and financial solutions. Our long-lasting and trusted relationships with the clients, our cutting-edge expertise, our unique innovation, our ESG capabilities and leading franchises are part of our DNA and serve our most essential objective - to deliver sustainable value creation for all our stakeholders.

The Group runs three complementary sets of businesses, embedding ESG offerings for all its clients:

- **French Retail, Private Banking and Insurance**, with leading retail bank SG and insurance franchise, premium private banking services, and the leading digital bank Boursobank.
- **Global Banking and Investor Solutions**, a top tier wholesale bank offering tailored-made solutions with distinctive global leadership in equity derivatives and structured finance.
- **Mobility, International Retail Banking and Financial Services**, comprising well-established universal banks (in Czech Republic, Romania and several African countries), Ayvens, a global player in sustainable mobility, as well as specialized financing activities.

Committed to building together with its clients a better and sustainable future, Societe Generale aims to be a leading partner in the environmental transition and sustainability overall. The Group is included in the principal socially responsible investment indices: DJSI (Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

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