



SOCIETE GENERALE ANNOUNCES THE APPOINTMENT OF VINCENT MISCHLER AS GROUP CHIEF STRATEGY OFFICER

Press release

Paris, 19 June 2023

Societe Generale announces the appointment of Vincent Mischler as Group Chief Strategy Officer effective August 24, 2023. He will report to Slawomir Krupa, Chief Executive Officer, and will also be a member of the Group Management Committee.

Vincent Mischler has over 25 years' experience as an investment banker specializing in financial institutions, with an extensive international background. Since 2012, he has been Managing Director at Citigroup, responsible for covering major European accounts as well as governments in the context of their banking holdings. In this capacity, he has supported a large number of financial organizations, established international groups and fast-growing emerging players, in their strategic thinking as well as in the execution of M&A transactions, share issuances and placements.

In his new role, Vincent Mischler will support General Management in the strategic steering of the Group, and, in particular, the execution of the new strategic and financial roadmap which will be presented in London on September 18.

Slawomir Krupa, Chief Executive Officer of Societe Generale, commented: *"I'm pleased that Vincent is joining our Group in this key position of Group Chief Strategy Officer. His in-depth knowledge of the financial sector combined with his strong experience in strategic thinking and execution will be important assets in carrying out our strategic roadmap."*

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Biography

Vincent Mischler began his career in 1997 at Lehman Brothers in its Financial Institutions Group, first in New York and then in London for 10 years, where he worked on several defining transactions at the European level.

He joined Rothschild in 2008, becoming Managing Director within the Financial Sector team. During this time, he played a key role in several restructuring transactions following the financial crisis.

Joining Citigroup's investment bank in 2012, he was responsible for Financial Institutions in France, Benelux and Switzerland, and he has covered a wide range of sectors including universal banking, fintechs, savings and asset management, insurance, specialized financing and market infrastructure.

Vincent is a graduate of HEC Paris and New York University Stern School of Business.

Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 117,000 members of staff in 66 countries and supports on a daily basis 25 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** with the SG bank, resulting from the merger of the two Societe Generale and Crédit du Nord networks, and Boursorama. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services**, with networks in Africa, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

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