

SOCIETE GENERALE LAUNCHES “GLOBAL TREASURY POWERED BY KYRIBA” AND IS ACTIVELY WORKING WITH WIFIRST ON THE FIRST CLIENT DEPLOYMENT OF THIS SOLUTION

Press release

Paris/London, November 16th, 2021

Global Treasury powered by Kyriba (Global Treasury) is the new cloud-based cash and payment management offering, based on the Kyriba platform. Designed for corporate clients, it will soon be adopted by Wifirst.

Following the [partnership signed with Kyriba](#) earlier this year, Societe Generale is launching **Global Treasury**, its new scalable treasury management system (TMS) and payment solution, distributed throughout the Societe Generale network in France. Wifirst, the leading Wi-Fi operator for professionals, will be the first corporate client to benefit from this new offering.

This solution aims to simplify the daily treasury management of companies by targeting their essential needs in terms of:

- **Payments:** automation of payment and collection orders, management in a multi-bank environment;
- **Treasury:** centralization of flows, consultation and reporting;
- **Fraud management:** strong authentication, secure remote access, signatory management.

Built on the expertise of Kyriba, the world’s leading provider of cloud-based treasury solutions, **Global Treasury** is accessible through SG Markets, the bank’s digital portal for corporate clients.

With the aim at optimizing its cash management, Societe Generale’s client Wifirst comments:

“We selected Societe Generale’s offering “Global Treasury powered by Kyriba” for its particularly innovative nature. This integrated solution is a precursor to the future of TMS and we are pleased to be associated with our partners in this project”, says **Arnaud Lejeune**, CFO of Wifirst.

Nicolas Cailly, Global Head of Payments & Cash Management at Societe Generale, says:

“The launch of the Global Treasury offering, soon to be deployed with Wifirst, is further testament to the importance of our business partnership with Kyriba. Through this innovative solution our corporate clients will have access to a reference multi-banking tool that will make the difference in the daily management of their activity, in the context of economic recovery.”

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Societe Generale

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 133,000 members of staff in 61 countries and supports on a daily basis 30 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions.

The Group is built on three complementary core businesses:

- French Retail Banking which encompasses the Societe Generale, Credit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- International Retail Banking, Insurance and Financial Services to Corporates, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- Global Banking and Investor Solutions, which offers recognised expertise, key international locations and integrated solutions.
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Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

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Data at end of September 2021