10 June 2021 CO

PRESS BRIEFING OVERVIEW OF CRYPTO ASSETS

THE FUTURE SOCIETE GENERALE

IN THE PRESENCE OF



CLAIRE CALMEJANE,

HEAD OF

INNOVATION OF SOCIETE GENERALE GROUP



JEAN-MARC STENGER,

CEO OF SOCIETE GENERALE
- FORGE



ISABELLE MARTZ,

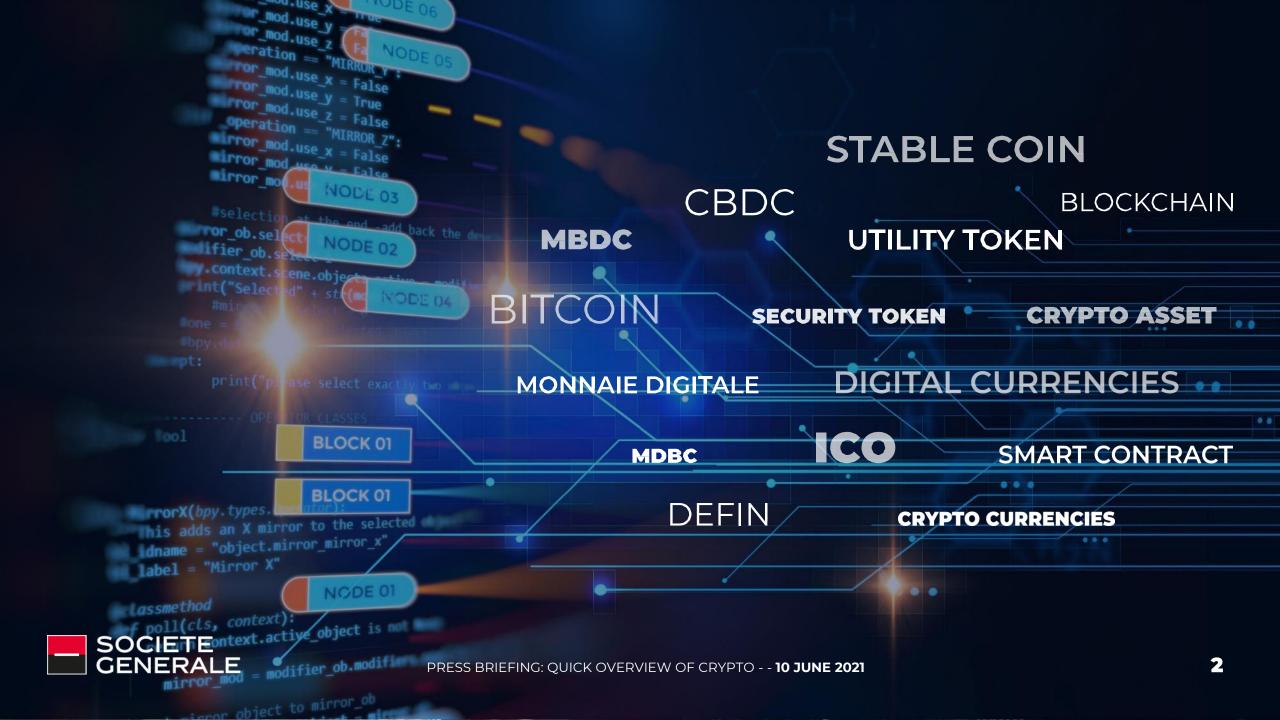
DEPUTY DIRECTOR OF RETAIL PAYMENTS, SOCIETE GENERALE



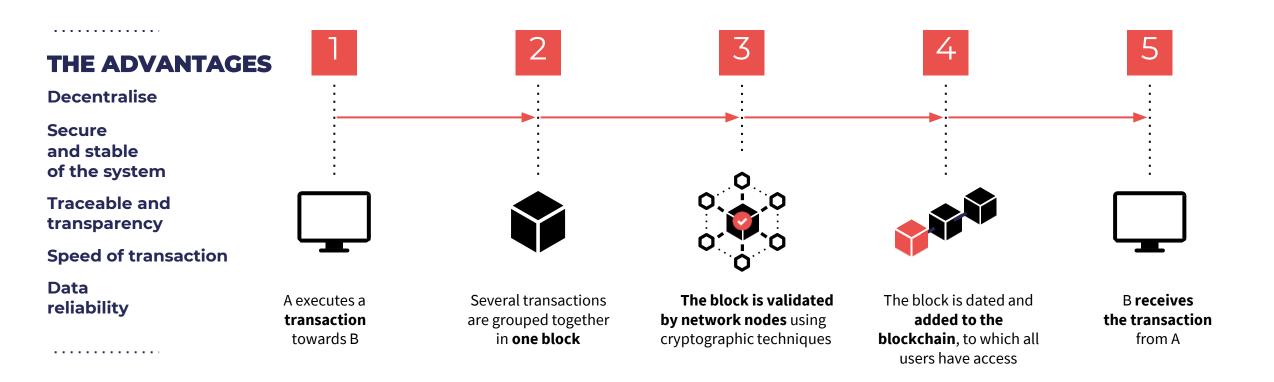
DIDIER LALLEMAND,

MANAGING DIRECTOR OF SG VENTURES





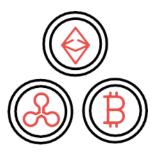
BLOCKCHAIN AN ECOSYSTEM WITH NEW POSSIBILITIES





SEVERAL TYPES OF CRYPTO ASSETS WITHIN THE BLOCKCHAIN

CRYPTO CURRENCIES



SECURITY TOKEN

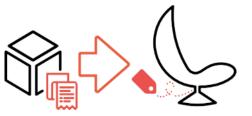




STABLECOIN



UTILITY TOKEN





REVOLUTION OR TRANSFORMATION

Our convictions

Innovation is in our DNA

The digital transformation of financial activities offers opportunities for Societe Generale

Our approach puts customers and their interests at the centre of our concerns

We engage in the dialogue to define the regulations





CRYPTO CURRENCIES HIGHLY VOLATILE ASSETS



A REPLY TO OUR CUSTOMERS' EXPECTATIONS BY OFFERING



PRICE OF BITCOIN

PROTECTION

- A highly speculative and volatile asset class
- To date, it is not a part of Societe Generale Group's offering



AND SERVICES

- Just like traditional banking and financial institutions, customers have the option to aggregate assets in crypto wallets
- To date, three main regulated crypto currency platforms are accessible:
 Coinbase, Binance, Kraken (Paymium still in F&F)
- Customers have an overall picture of their assets held at or outside Boursorama, including their crypto assets (Wicount Patrimoine service)
- This service is "read only": no transactions can be executed from Boursorama to the aggregated platforms



SECURITY TOKEN NEW FINANCIAL SECURITIES



SECURITY TOKEN

A security in a new digital format

Native integration of the complexity of the product.

Security Tokens are issued through a Security Token Offering (STO)



ASSET-BACKED

(registered to a CSD + on blockchain)

The Security Token is an "ownership certificate" of the underlying security registered to a CSD



NATIVE

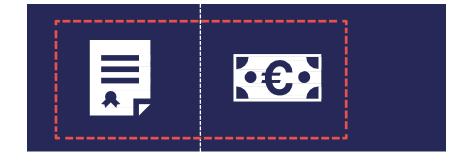
(only registered to a public blockchain)

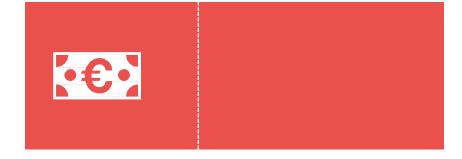


The Security
Token is a native
financial
instrument
registered only to a
blockchain

BLOCKCHAIN:

TRADITIONAL FINANCIAL MARKET INFRASTRUCTURE (CSD):

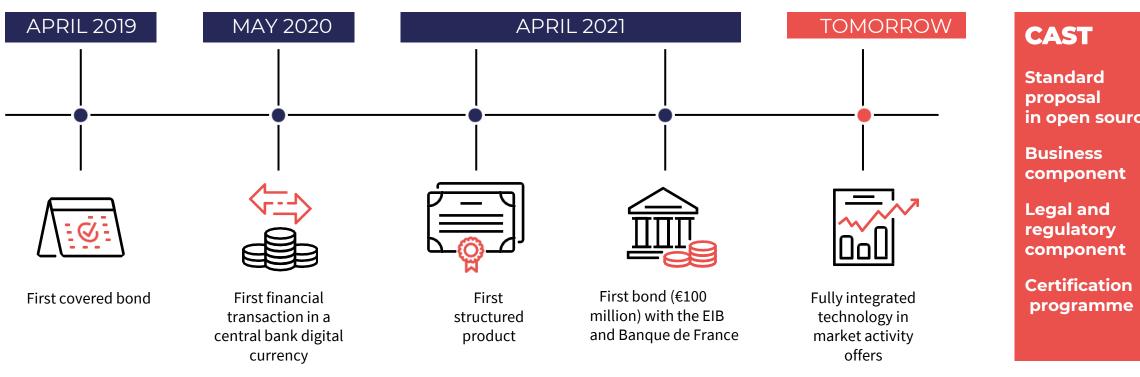






SOCIETE GENERALE - FORGE A SUBSIDIARY DEDICATED TO SECURITY TOKENS





in open source



STABLECOIN POSSIBILITIES UNDER DEVELOPMENT





INDEXED TO FIAT MONEY OR AN ASSET



STABLE VALUE



PROGRAMMABILITY



THE FIRST EURO-BACKED FRENCH STABLECOIN Initiative Lugh of the Casino group

MANY POSSIBILITIES:

Reward points, "pay as you use", transactions between machines, directed payments, etc.



CBDC A CENTRAL BANK STABLECOIN



Review under way by the central banks

In Europe, for a horizon of 2025

Participation in exchanges



VS



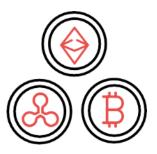
WHOLESALE CBDC

RETAIL CBDC



SOCIETE GENERALE A DIFFERENT APPROACH FOR EACH CRYPTO ASSET

CRYPTO CURRENCIES



PROTECTION

