

## APPOINTMENTS WITHIN SOCIETE GENERALE

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### Press release

Paris, 30 June 2021

### Societe Generale announces the following appointments, effective as of 5 July 2021:

- **Bertrand Cozzarolo** is appointed **Head of Sales and Marketing**, succeeding Philippe Amestoy, and reports to Marie-Christine Ducholet, Head of **Societe Generale Retail Banking in France**.
- **Philippe Amestoy** and **Georges Wega** are appointed **Deputy Heads of International Retail Banking for Africa, the Mediterranean Basin & Overseas (AFMO)**, alongside Laurent Goutard, Head of the Business Unit.

In their new roles, Bertrand Cozzarolo and Georges Wega join the Societe Generale Group Management Committee, of which Philippe Amestoy is already a member.

- **Mareme Mbaye Ndiaye** is appointed Head of the Central and Eastern Africa region. As such, she joins AFMO's executive committee.

« With their solid experience in Retail banking and their expertise, Bertrand Cozzarolo, Philippe Amestoy, Georges Wega and Mareme Mbaye Ndiaye are uniquely qualified to support the transformation and development of the retail banking networks in France and Africa, and to further enhance synergies within the Group » said Philippe Aymerich, Group Deputy Chief Executive Officer in charge of French and International Retail Banking activities.

### BIOGRAPHIES

**Bertrand Cozzarolo** started his career in 2000 as a General Inspector of Finance at the French Ministry of Economy and Finance. He joined Societe Generale in 2004 as a financial research officer. In 2006, he was appointed Chief Financial Officer of the Group's Egyptian retail banking subsidiary, before being appointed deputy General Manager of Societe Generale Expressbank (Bulgaria) in 2009. He returned to France in 2011 as Chief of Staff to Frédéric Oudéa, Chairman and CEO of the Group. From 2015 to 2021, he held different positions within Societe Generale French Retail Banking (BDDF) first as deputy Head of Strategy, Digital and Client Relationship, then as deputy Head of Clients, Distribution and Marketing. In January 2021 he took over as Head of Corporate Department (SMEs) in addition to his functions.

*Bertrand Cozzarolo is a graduate of Sciences Po Paris and the École Nationale d'Administration in France.*

**Philippe Amestoy** started his career at Arthur Andersen before joining the Societe Generale inspection department in 1987. In 1998, he became Vice President of Societe Generale's Argentinean subsidiary, before being appointed General Manager of Union Internationale de Banques in Tunisia in 2002, when it was privatized and acquired by Societe Generale. In 2007, he was promoted to General Director of the South West region within the French network. From 2011 to 2015, he was Deputy General Manager of Credit du Nord, in charge of marketing and sales. In 2015, he was appointed Deputy Chief Executive Officer of Credit du Nord Group. In 2017 he became Head of Operations and Transformation for the Societe Generale French network and was appointed Head of the Societe Generale Retail Banking network in France in June 2019.

*Philippe Amestoy is a graduate of Sciences Po Paris and of the University of Paris-Dauphine.*

**Georges Wega** has a long industrial and banking experience acquired during his career, first at Postes Canada (Ottawa), then General Electric (Brussels and Amsterdam), Barclays Bank PLC in London, and within United Bank for Africa (UBA) initially in Nigeria, then in Cameroon where he was during 4 years Chief Executive Officer of UBA Cameroon. He then joined Societe Generale in 2014 as Deputy CEO of Societe Generale Cameroun, before being appointed Chief Executive Officer of Societe Generale Sénégal in August 2016. Since July 2018, he has been Head of the Western Africa region.

*Georges Wega holds an engineering degree and a master's degree in industrial engineering from the University of Quebec, Canada.*

**Mareme MBAYE NDIAYE** has a 20-year experience in finance, particularly in Ecobank Group. She has successively held the positions in Wholesale banking at Ecobank Senegal, as CEO of Ecobank Gambia and later Ecobank Rwanda. Her tenure as chief of staff to the Group CEO of Ecobank Transnational Incorporated gave her oversight of strategy and business process management. In December 2018, Mareme joined Societe Generale Group and was appointed CEO of Societe Generale Cameroun.

*Mareme Mbaye Ndiaye holds a bachelor's degree in business administration (BBA) and a Master's degree in Management and Financial Economics from HEC Montreal, Canada.*

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## Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 133,000 members of staff in 61 countries and supports on a daily basis 30 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Credit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

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