

PRESS RELEASE

New York, 19 December 2014

SOCIETE GENERALE'S GLOBAL BANKING & INVESTOR SOLUTIONS DIVISION REWARDED FOR ITS EXPERTISE IN INFORMATION TECHNOLOGY

The Information Technology department of the Global Banking & Investor Solutions division has been awarded "Best IT Team" for its Continuous Delivery initiative by the American Financial Technology Awards (AFTAs). This prestigious award hosted by Waters Magazine demonstrates Societe Generale's commitment to digital transformation with innovation being a key driver of this strategy. This award is also a testimony of the dedication and team effort among the Information Technology staff in the past year. This is the first time that a French bank has received an award from the AFTAs since it was created 10 years ago.

Continuous Delivery is a revolutionary approach to the practices and technologies used to create and deliver high-value-added applications in a more efficient manner to business lines. Societe Generale is one of the first banks at a global level to implement Continuous Delivery inspired by the Web giants' way of delivering software. This involves the implementation of the agile method, automation at every stage, frequent deliveries to production departments and the use of cutting-edge technologies. More than half of Societe Generale's Corporate & Investment Bank applications have been delivered using the agile method on a global level. In a context of increased regulation, the deployment of continuous delivery improves time to market for applications delivered, bringing added value to both business lines and clients.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century

About Global Banking and Investors Solutions

Global Banking and Investor Solutions brings together Corporate & Investment Banking, Asset Management as well as Private Banking and Investor Services, focusing on long-term relationships with Corporates, Financial Institutions, Public Sector, Wealth Managers, and High Net Worth Individuals. It combines all of Group's expertise offering integrated and tailor made solutions, meeting clients' specific needs.

At the core of Societe Generale's universal banking business model, this pole is a leading international player present in 53 countries with more than 18,000 professionals servicing clients across the following businesses:

- Corporate & Investment Banking with **Societe Generale Corporate & Investment Banking**, being a leading player in investment banking, financing and markets activities ;
- Private Banking with **Societe Generale Private Banking**, being one of the leading private banks worldwide ;
- Asset Management with **Lyxor Asset Management**, the specialised asset manager and 100% owned by Societe Generale as well as **Amundi Asset Management** - 20% owned by Societe Generale - one of the largest asset managers in the industry worldwide.
- Investor Services with **Societe Generale Securities Services**, ranked in the TOP 10 of global custodians and #2 in Europe, and **Newedge** which is a leading multi-asset brokerage, 100% owned by Societe Generale.