

## PRESS RELEASE

Paris, 29<sup>th</sup> July 2016

### **ALD AUTOMOTIVE HAS PASSED THE 1.3 M MARK**

ALD Automotive has reached a new milestone and manages a fleet of more than 1.3 million <sup>(1)</sup> vehicles around the world. This achievement is the result of the recent acquisition of Parcours last spring, together with continued organic growth.

The subsidiary of the Société Générale Group has already posted a growth of more than 100,000 contracts this year, equivalent to the yearly growth already achieved in 2014 and 2015. With this result, ALD Automotive confirms its position as the first European and Top 3 worldwide player in the Full Service Leasing and Fleet Management market.

This result was made possible by the growth achieved across all sales channels (from SMEs to International Key Accounts, through direct and indirect distribution) and our unique geographical coverage, with operations in 41 countries <sup>(2)</sup> across four continents.

*"We are very proud of this new milestone and I would like to thank all the staff for the great work they have done. Today, we are all turn towards our ambition: being the worldwide leader in the creation and provision of mobility solutions.*

*The cornerstone of that ambition is customer service. We also strive to be the market reference for technology and innovation. To achieve that ambition, we are building market leading service solutions for our customers to exceed global expectations through local expertise and employee empowered service excellence.*

*We believe the spirit of commitment and innovation of our management and staff with regard customer service will help us meet this challenge."* stated Mike Masterson, ALD International CEO.

<sup>(1)</sup> As of March 31st, 2016

<sup>(2)</sup> *Algeria, Austria, Belarus, Belgium, Brazil, Chile, China, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Italy, Kazakhstan, Latvia, Lithuania, Luxembourg, Mexico, Morocco, Netherlands, Norway, Poland, Peru, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UK, Ukraine.*

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### Société Générale

Société Générale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference point for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Société Générale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, the Group daily services 32 million clients, worldwide. Société Générale's teams offer consultancy and services to individual, corporate and institutional customers, in three main segments:

- **Retail banking** (in France) offered by Crédit du Nord and Boursorama, the branch network of Société Générale. Crédit du Nord and Boursorama offers a comprehensive range of innovative multichannel financial services, elaborated with the latest digital innovations;
- **International retail banking, financial services and insurance** - being presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, having a recognised expertise, top international rankings and integrated solutions.

Société Générale is included in the main socially-responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow @societegenerale on twitter or visit [www.societegenerale.com](http://www.societegenerale.com).

### ALD Automotive

ALD Automotive is the operational leasing and fleet management business line of Société Générale Group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates in **41 countries**,
- Employer of **5,000 persons**,
- Manages over **1,300,000 vehicles** (at 31<sup>st</sup> March 2016).

By combining professionalism and quality services, ALD Automotive provides companies with value-added integrated solutions at both national and international levels.

For more information, you can follow it on [LinkedIn](https://www.linkedin.com/company/ald-automotive) or visit [www.aldautomotive.com](http://www.aldautomotive.com).

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