

Press release

Paris, 24 November 2010

Societe Generale Securities Services named “Provider of the Year for France” by ICFA

Societe Generale Securities Services (SGSS) has been named “Securities Services Provider of the Year for France” in the ICFA* European Custody and Fund Administration Awards 2010.

This award recognises SGSS’ achievements in winning over 200 client mandates worldwide over the last year, including some important ones in France, and in implementing a number of significant and innovative projects.

Innovative projects over the last year include an automated tool that allows clients to respond to voluntary corporate actions via the internet and to vote and participate in the annual and extraordinary general meetings of listed entities. SGSS has also developed an institutional accounting module and rolled out a Solvency II reporting kit for institutional investors. Most recently, SGSS launched a new services offering for asset managers, which takes charge on their behalf of the regulatory measures involved in replacing the Simplified Prospectus for UCITS by the *Key Investor Information (KII)* document.

SGSS provides local and global custody, settlement, trustee services, liability services, transfer agency services and legal representation services on Euroclear France for foreign asset managers.

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Societe Generale Securities Services (SGSS)

Established in 28 locations worldwide with around 4,000 employees, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory evolution: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 6th largest worldwide global custodian and the 2nd largest in Europe with 3,365* billion euros of assets under custody. SGSS provides custody & trustee services for 2,934* funds and the valuation of 4,481* funds, representing assets under administration of 448* billion euros. SGSS manages and calculates the current value of 30,000* "complex product" positions. SGSS also ranks among the European leaders in stock option management.

www.sg-securities-services.com

**at September 30, 2010*