

Press Release

Paris, 1st of February 2011

Societe Generale Names Jean-Michel Mépuis Head of Sustainable Development

Societe Generale appoints **Jean-Michel Mépuis** as Group Head of Sustainable Development, effective 1 March, 2011.

He will be responsible for guiding and developing Societe Generale's corporate social responsibility policy, which is one of the key aspects of the Ambition SG 2015 transformation and development plan and the basis of sustainable growth within the company. Through an approach based on continuous improvement inspired by best practices, working closely with various stakeholders, he will direct initiatives to take better account of environmental and social issues in the business of the Group as well as in the management of the Group's direct impact of its activities on the environment. Societe Generale aims to become a benchmark reference in the area of social and environmental responsibility.

Jean-Michel Mépuis was previously Head of Strategy and Development at Societe Generale Securities Services (SGSS). He joined Societe Generale in 2000 as Information and System Process (ISP) manager for the Investment Banking division. He played an active role in the creation of SGSS in 2004 and contributed to the expansion of the securities business line, notably by heading several acquisitions and bringing together commercial partnerships.

After beginning his career in Telecommunications administration, in research and debt management at France Telecom, Jean-Michel worked for 12 years at the Banque Internationale de Placement (which became Dresdner Kleiwort Benson, Marchés) where he was a member of the management board. He was then an Associate Director with CSC, providing consulting services to banking institutions. Jean-Michel Mépuis is a graduate of the Ecole Polytechnique and ENST (Télécom ParisTech) and a former member of the Corps des Mines.

About Societe Generale's corporate social responsibility policy:

The Group's corporate social responsibility policy is based on three core principles:

- Placing environmental and social concerns at the heart of its business
- Dynamic and responsible management of its employees
- Controlling and optimising its impact on the environment and civil society

Societe Generale is a component stock of the sustainable development indexes FTSE4Good and ASPI. In 2010, SAM (the Sustainability Asset Management agency which is the ratings agency for the Dow Jones sustainable development indexes) awarded Societe Generale the title "Mover 2010" for the banking sector.

To learn more about the Societe Generale's corporate social responsibility policy, consult:

<http://rse.societegenerale.com>

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Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com