

## Press release

Paris, 7 July 2006

## **Appointments in the Corporate Resources and Human Relations Department**

Anne Marion-Bouchacourt, Head of Human Resources for Société Générale Corporate and Investment Banking, has been appointed Head of Corporate Resources and Human Relations for the Société Générale Group and member of the Group's Executive Committee, replacing Bernard de Talancé who is eligible for retirement on 1 November 2006.

Referring to these appointments, Daniel Bouton, Chairman and Chief Executive Officer, said: "I would like to emphasise the important work that Bernard de Talancé and the teams that supported him in his operating roles at the investment bank, and as Head of Human Resources, have helped to achieve".

Anne Marion-Bouchacourt will be assisted by Albert Le Dirac'h, currently CEO of SGBT Luxembourg, who will assume the role of Deputy Head of Corporate Resources and Human Relations for the Société Générale Group. Albert Le Dirac'h will also become a member of the Group's Management Committee.

Anne Marion-Bouchacourt is 46 years old and a graduate of the Ecole Supérieur de Commerce in Paris, with a degree in chartered accountancy and a post-graduate specialist diploma in financial management (capital markets). Anne Marion-Bouchacourt began her career in 1981 in one of the main consultancy firms of PWC (Price Waterhouse Coopers). where she managed strategy studies and reorganisation projects for retail activities and large companies (banks, insurance). In 1985, she was appointed Senior Manager in the financial services sector at PWC. In 1999, Anne Marion-Bouchacourt joined Gemini Consulting as Vice President. She then moved to Solving International as Vice President in 2002, before becoming Head of financial services. In this position, she carried out several strategy consultancy assignments for Société Générale, acquiring a very good knowledge of the company. In 2004, Anne Marion-Bouchacourt joined Société Générale as Head of Human Resources for Société Générale Corporate and Investment Banking.

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SOCIETE GENERALE Société Anonyme au capital de 542.860 226.25 EUR 552 120 222 RCS PARIS

Bernard de Talancé was born in 1946 and is a graduate of the Institut d'Etudes Politiques in Paris. In 1969, Bernard de Talancé joined Société Générale, moving to the Specialised Financing Division in 1971. In 1978, he was appointed Deputy Managing Director of Arrendadora internacional S.A. Mexico. In 1982, he became Managing Director of Trilease International LTD in Hong Kong. In 1986, he was appointed Chief Executive Officer of the Sogelease network and then Head of the agro-food and distribution division in 1991. In 1995, he became Deputy Head of Human Resources and Relations for the Group, and then in 1998, Head of Resources for the International and Finance Division (which is now Société Générale Corporate & Investment Banking). In 1999, he was appointed Assistant to the Deputy Chief Executive Officer of the International and Finance Division.

Albert Le Dirac'h was born in 1954 and began his career in GAN IARD inside the management unit of the general agents network. Albert Le Dirac'h joined Société Générale in 1980 working in the Inspection Générale (internal audit) department. In 1987, he moved to the newly created Capital Markets department within the back offices, which he headed up from 1989. In 1995, Albert Le Dirac'h became responsible for the Management of Human Resources within the Human Resources and Relations Department. Appointed Chief Executive Officer of SGBT Luxembourg in 1999, Albert Le Dirac'h has been jointly assuming the role of Head of SG Private Banking for the Benelux since 2001.

## Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs more than 103,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 19,8 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1,521 billion, March 2006) and under management (EUR 402 billion, March 2006).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

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