PRESSE RELEASE

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SOCIÉTÉ GÉNÉRALE A French corporation with share capital of EUR **542 691 448,75** 552 120 222 RCS PARIS

APPOINTMENTS

Hélène Faracci-Steffan is appointed Head of Asset and Liability Management, taking over from Hervé Audren de Kerdrel.

A graduate of Ecole Centrale, Paris, and a qualified CFA, Hélène Faracci-Steffan started her career in 1990 as quantitative fund manager at ABF Capital Management. She then successively held the positions of Director of Fund Management and Director of Research at the same company.

In 1997, she joined SG Asset Management as head of quantitative research in the fixed income funds activity.

Hervé Audren de Kerdrel is appointed Deputy Financial Officer of SG Corporate and Investment Banking, taking over from Christophe Leblanc.

A graduate of Ecole Centrale, Paris, and Institut d'Etudes Politiques, Paris, Hervé Audren de Kerdrel began his career in 1984 at Cetelem as junior executive for planning and financial reporting. In 1987, he was recruited by the Indosuez Group, where he occupied various financial market positions in Paris before his appointment in 1995 as head of financial markets in Tokyo.

In 1998, he joined Société Générale as deputy to the Group Financial Officer for Balance Sheet Management before taking over from him in 2002.

Christophe Leblanc is appointed Head of Organization and Commercial Resources for Equity Derivatives at SG Corporate and Investment Banking.

A graduate of Ecole Polytechnique, Christophe Leblanc began his career with Société Générale in 1989 in the General Inspection department. He was appointed Deputy Chief Financial Officer of SG Cowen two months after the acquisition of the US broker in 1998. He became Chief Financial Officer for SG Americas in January 2000 after restructuring the financial teams in the US.

He has been Deputy Financial Officer of SG Corporate and Investment Banking since September 2001.



GROUP

Société Générale Group

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 92,000

- people worldwide in three key businesses:

 Retail Banking & Financial Services: Société Générale serves more than 17 million individual customers worldwide.

 Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 1,180 billion, March 2005) and under management (EUR 326 billion, March 2005).

 Corporate & Investment Banking: SG CIB ranks among the leading banks worldwide in euro capital markets, derivatives and structured
- finance.

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