

NEWS FLASH

Paris, 6 February 2014

SOCIETE GENERALE PRIVATE BANKING NAMED “BEST PRIVATE BANK IN EUROPE FOR STRUCTURED PRODUCTS” FOR THE 10TH CONSECUTIVE YEAR

Societe Generale Private Banking has been named “Best Private Bank in Western Europe for Structured Products” by Euromoney* magazine for the 10th year running.

This distinction crowns 10 years of providing the very highest level of expertise in structured products and is recognition both from the profession and from clients. It highlights Societe Generale Private Banking’s position as the private bank of reference for designing structured products for clients in Europe.



This award also underlines an uncontested level of excellence on the market, based on 4 essential strengths:

- an **organisational model** founded on a relationship of proximity with clients and listening to their needs, allowing the private bank to constantly adapt its offer to their investment requirements, and on open architecture, which enables an objective selection of the best solutions on the market to satisfy investors ;
- a **high and demanding level of professionalism** by the teams in the execution phase, on behalf of clients;
- **working in synergy**, which has been developed with Societe Generale’s investment bank over many years, whilst maintaining open architecture for the benefit of clients;
- an **unrivalled follow-up** during the life of the product, through dynamic market analysis and permanent advisory.

Societe Generale Private Banking is pursuing its permanent approach to perfecting its services in order to strengthen the quality and performance of its offer and to continue to better accompany clients in the management of their wealth.

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** Euromoney Magazine is a global reference publication on trends in international banking and capital markets. The results of its "Private Banking Survey" are based on the evaluation of wealth management players by their peers as well as data provided by the private banks being judged.*

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 154,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France) and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 84 billion of assets under management at the end of September 2013.

With 2,500 staff in 14 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals with financial assets in excess of one million euros.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2012 and 2013, Societe Generale Private Banking was voted:

- Best Private Bank in France and Monaco (Euromoney 2013),
- Best Private Bank of the year in the UK (Investors Chronicle / Financial Times 2013),
- Best Private Bank in France and Monaco – Relationship Management (Euromoney 2013),
- Best Private Bank in France and Monaco – Range of Investment products (Euromoney 2013),
- Best Private Bank in Western Europe for its offer in Structured Products, for the 9th consecutive year, (Euromoney 2013),
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2013),
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2013),
- Best Private Bank in the Middle East, for the 2nd consecutive year (Banker Middle East 2012),
- Best Private Bank in Luxembourg (Professional Wealth Management / The Banker 2012).

www.privatebanking.societegenerale.com

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