

APPOINTMENT OF AURORE GASPAS COLSON AS DEPUTY HEAD OF SOCIETE GENERALE FRENCH RETAIL BANKING

Press Release

Paris, 17 November 2021

Societe Generale announces the appointment of Aurore Gaspar Colson as Deputy Head of French Retail Banking, led by Marie-Christine Ducholet. In her new position she will join the Group Management Committee.

Aurore Gaspar Colson is appointed as Deputy Head of Societe Generale French Retail Banking, effective as of 3 January, 2022. In this role, she will supervise the Digital, Data, Client Relation Services, Operations and Transformation, and Payment departments.

“I am very pleased to announce the appointment of Aurore Gaspar Colson to this role of Deputy Head, where she will be responsible for the hierarchical supervision of the French Retail Banking division’s focus on innovation and transformation. Aurore will be able to draw on her experience of more than 15 years within Societe Generale group, where she has developed a thorough knowledge of retail banking activities for individual and corporate clients, as well as solid skills in digital technology and in the management of development and transformation projects as Deputy Chief Executive Officer of Boursorama since 2017” said Sebastien Proto, Deputy General Manager in charge of the Societe Generale, Crédit du Nord, Private Banking networks and their Innovation, Technology and IT division.

Biography



Aurore Gaspar Colson started her career at Societe Generale group in 2002 within the General Inspection department, where she was an Inspector and then a Senior Inspector. In 2012, she became Deputy Head of the Payment and Cash Management division. In 2013, she was appointed Chief of Staff for the Group’s General Management.

From 2016, she served as Deputy Chief Executive Officer of the American subsidiary of Societe Generale Equipment Finance, until her appointment at the end of 2017 as Deputy Chief Executive Officer of Boursorama.

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Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 133,000 members of staff in 61 countries and supports on a daily basis 30 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking**, which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes and MSCI Low Carbon Leaders Index (World and Europe).

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