

## **VALERIE ZERLINI APPOINTED HEAD OF GLOBAL TRANSACTION BANKING FOR SWITZERLAND**

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### **Press release**

Zurich, 23 July 2020



### **Societe Generale announces the appointment of Valérie Zerlini as Head of Global Transaction Banking for Switzerland, effective as of August 1<sup>st</sup>, 2020.**

In her new role, Valérie Zerlini's main objective will be to further strengthen Societe Generale's Global Transaction Banking franchise and to foster local synergies and cooperation with the Global Banking and Investor Solutions activities.

Based in Zurich, Valérie Zerlini will report to Anne Marion-Bouchacourt, Group Country Head for Switzerland and CEO of SG Zurich<sup>1</sup>, and to Philippe Penichou, Head of Cash Management International Network. Valérie replaces Bart de Boer who, after 4 years in Zurich, is appointed Head of Cash Management for Societe Generale in the Netherlands.

Anne Marion-Bouchacourt comments: *"I am delighted with the appointment of Valérie Zerlini as Head of Global Transaction Banking in Switzerland. Her expertise will be a key asset to further develop our Transaction banking activities in the country. We support locally large and medium size Corporates, on a daily basis in their domestic as well as international operations, thanks to the Societe Generale's presence in more than 60 countries."*

Societe Generale's Global Transaction Banking provides Corporate clients with an integrated range of services designed to facilitate business transactions with value-added banking solutions, particularly in the areas of payments and liquidity management, international trade finance and factoring.

Established in Switzerland since 1897, Societe Generale has developed in the country a vast range of integrated services and tailored solutions in corporate and investment banking, private banking, asset management, securities services, global transaction & payment services, equipment financing (Societe Generale Equipment Finance) and vehicle fleet management (ALD Automotive).

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## **Biography**

*Valérie Zerlini is appointed Head of Global Transaction Banking Switzerland in August 2020.*

*Valérie Zerlini joined Societe Generale in 2001, after more than ten years working in service and consultancy companies in the automobile industry. Firstly, Associate Director at SG Consulting, she then joined the Risk Division for Retail Banking. In 2012, she becomes Head of Client Services for the Cash Clearing business line and Deputy Head of Payments & Liquidity Management Marketing in 2015.*

*Valérie holds an MBA from the Monterey Institute of International Studies.*

Note to publishers:

<sup>1</sup> SG Zurich is the Swiss branch which encompasses corporate & investment banking activities, asset management (Lyxor AM), securities services (SGSS) and global transaction & payment services. These businesses are located between Geneva and Zurich.

## **Societe Generale**

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 138,000 members of staff in 62 countries and supports on a daily basis 29 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

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