





PRESS RELEASE



Town, day month year

#SGSevens: D-2

The 5th #SGSevens men's and women's rugby 7s University Championship of France will be held on Friday 25 and Saturday 26 May 2018, in the Gilbert Moga Stadium at La Teste-de-Buch (Gironde).

The #SGSevens championship was founded by Societe Generale in 2014 in partnership with the French University Sports Federation (FFSU) and the French Rugby Federation (FFR). It pits against each other the 36 best university rugby 7s teams in France, selected through regional qualifying phases.

Over two days, **432** male and female student players will contest more than **100** matches, all battling to win one of the 3 Champion of France titles: Elite masculine, Elite feminine and Schools masculine. At stake: a fully paid trip to a leg of the 2019 World Rugby 7s Series.

This 5th edition will be hosted by two specially invited legends of the sport: Shannon Izar, rugby international in both XV and 7 codes, ex-champion of France and world runner-up at university level, and Jean-Pascal Barraque, the rugby 7s international.











Two other French internationals **Thibaud Mazzoleni** and **Paulin Riva** will also be present throughout the tournament.

On Friday, the whole France rugby 7s team and staff will be working out on La Plaine des Sports training ground at La Teste-de-Buch as part of their preparations.

Alongside the sporting competition, which is free and open to the public, a number of events are planned:

- Download the **#SGSevens app** for IOS or Android and, wherever you are, you can follow the event with team sheets, fixture list, live results, rankings, links to social media as well as getting updates on your favourite teams.
- A **village** with numerous stands and events for players and public, specially designed for this great festival of student rugby 7s.
- **Round-table sessions**, led by Frédéric Pomarel, Technical Director of the Overseas Territories League and ex-trainer of the French rugby 7s squad.

Teams qualified for the final phases of the SGSevens 2018:

Elite Feminine	Elite Masculine	Schools Masculine
Université Artois Université Bordeaux(1) Université Bordeaux(2) Université Clermont-Auvergne Université Grenoble Alpes Université Limoges Université Lorraine Université Lyon Université Paris 13 Université Paris Sud Staps Orsay Université Rennes 2 Université Rouen	Université Bordeaux Université Bourgogne Université Grenoble Alpes Université La Réunion Université Limoges Université Lyon 3 Université Paris Sorbonne Université Paris Sud Staps Orsay Université Pau Pays de l'Adour Université Rennes 2 Université Rouen Université Toulon	Agrocampus Ouest Centrale Supelec EGSI La Rochelle ICAM Lille INP Bordeaux INP Grenoble INP Toulouse INSA Lyon (1) INSA Lyon (2) INSA Toulouse
		Université Paris Dauphine Université Technologie Troyes

You can follow the two days of the tournament at Par amour durugby, Twitter, Facebook and Instagram.

Societe Generale and rugby, a 30-year commitment

Societe Generale is a long-standing sponsor of rugby, a sport whose values of team spirit, commitment and respect we are proud to share. Our commitment began in 1987 with the signing of official sponsorship agreement with the French Rugby Federation (FFR) and the French XV and continued internationally, with sponsorship of the World Cup in 1991, 1999, 2007, 2011, 2015 and, looking ahead, 2019. The Bank supports the development of all forms of rugby, from amateur to the top professional tier: more than 450 a mateur clubs in France but also Top 14 and PROD2 as well as the development of rugby 7s and women's rugby.

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Societe Generale

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Societe Generale has been playing a vital role in the economy for 150 years, from its base in Europe and connected to the rest of the world.

With more than 147,000 employees in 66 countries, we serve on a daily basis 31 million individual, corporate and institutional customers throughout the world.

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- International retail banking, insurance and financial services to corporates, with networks in Africa, Russia, Central and Eastern Europe and our market-leading specialised businesses;
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