

NEWS FLASH

Paris, 19 November 2015

'DISSONANCE': A NEW ART DISPLAY OF THE SOCIETE GENERALE ART COLLECTION

Societe Generale has invited David Grimal, violinist and artistic director of musical ensemble Les Dissonances, partner of Mécénat Musical Société Générale, to curate a new installation of the Group's Collection of contemporary art in the display space in the Group's Head Office at La Défense, Paris. The preview will take place on December 3rd at 5:30 pm with David Grimal.



Classical music and contemporary art are the two areas in which Societe Generale focuses its cultural patronage. Its work stands out due to its continuing commitment to promoting creativity and innovation aimed at excellence, and its bias towards openness, closeness and discussion with all of its audiences: the cultural sphere, the general public and Group employees.

PRESS RELATIONS

LAETITIA MAUREL +33(0)1 42 13 88 68 Laetitia.a.maurel@socgen.com NATHALIE BOSCHAT +33(0)1 42 14 83 21 Nathalie.boschat@socgen.

ANTOINE LHERITIER +33(0)1 42 13 68 99 Antoine.lheritier@socgen.com ASTRID FOULD-BACQUART +33(0)1 56 37 67 95 Astrid.Fould-Bacquart@socgen.com

🔰 @societegenerale

SOCIETE GENERALE COMM/PRS 75886 PARIS CEDEX 18 SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF EUR 1 007 625 077,50 552 120 222 RCS PARIS



As with previous exhibits curated by art world figures such as Régis Durand, Jean-François Chougnet or recently Koyo Kouoh, Societe Generale's cutural patronage team aimed at offering new ways of discovering the Collection when it asked David Grimal to choose approximately 20 pieces and set each work to recordings of Les Dissonances for the first time, creating a dialogue between the visual arts and classical music.

The musician showed particular interest in works – paintings, sculpture and photographs – by artists such as Antoni Tapies, Eric Rondepierre, Takashi Naraha, Jalal Sepehr, the Gao Brothers, Aleix Plademunt, Nicolas Schoffer, Zao Wou-Ki and Sonja Braas. He envisioned a personal exhibit on a theme he holds dear: dissonance. Visitors can wander through the exhibit at their own pace, listening to music of Wolfgang Amadeus Mozart, Ludwig van Beethoven, Johannes Brahms, György Ligeti, Henri Dutilleux or even Astor Piazolla related to each work on iPod Touches provided for this purpose.

For David Grimal, "Dissonance is above all a question of viewpoint, of how we feel about what harmony represents. And the concept evolves according to the era and aesthetic norms. In an incoherent system, the common sense which may urge us to call this system into question could become the founding Dissonance of freedom or at least the liberation of consciousness. Art in all its forms is an important way for citizens to delve into their inner silence to contemplate their humanity and their place in Humanity. The selected works will be associated with pieces of music to venture even deeper into this silence which is so very necessary, sheltered from the noise of the world, in the search of a vital collective harmony."

Biography – David Grimal

After studying at the Conservatoire National Supérieur de Musique of Paris under the aegis of Régis Pasquier, at which time he received advice and encouragement from such renowned artists as Schlomo Mintz and Isaac Stern, David Grimal spent one year at the École des Science Politiques de Paris before his life-changing encounter with Philippe Hirshhorn.

David Grimal pursues an international career as a solo violinist, which has seen him performing regularly over the past twenty years in the world's leading classical music venues and with prestigious orchestras. He has been the honoured recipient of dedicated works by various composers.

In addition to pursuing his career as a solo artist, David Grimal has been keen to explore more personal projects. The liberty afforded by his collaboration with Les Dissonances has enabled him to develop his inner universe by venturing into repertoires not available to soloists. With Les Dissonances, he has founded "L'Autre Saison", a series of concerts performed to the benefit of and with homeless people in the Église Saint-Leu, in the very heart of Paris.

He was appointed 'Chevalier des Arts et des Lettres' by the French Culture Minister de la Culture in 2008. He plays a Stradivarius, the "ex Roederer" from 1710, as well as the "Don Quixote", a violin made for him by the French luthier, Jacques Fustier.

Les Dissonances have been supported by Mécénat Musical Société Générale since 2015.

New exhibition 'Dissonance' Societe Generale Towers, Paris, La Défense 12 November 2015 – 31 March 2016 Opening night on 3 December at 5:30 p.m

Guided group visits are available to the public through the Collection's website: www.collectionsocietegenerale.com

For more information about the Collection : <u>www.collectionsocietegenerale.com</u> Facebook : Collection Société Générale Twitter : @Collection_SG Pinterest : Collection Société Générale Instagram : CollectionSocieteGenerale

For more information about Mécénat Musical Société Générale : <u>www.mecenatmusical.societegenerale.com</u> Facebook : Mécénat Musical Société Générale Twitter : @mecenatmusical



Contacts: Société Générale Astrid Fould-Bacquart + 33 (0)1 56 37 67 95 astrid.fould-bacquart@socgen.com

Agence L'art en plus Virginie Burnet + 33 (0)1 45 53 62 74 v.burnet@lartenplus.com

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- International retail banking, financial services and insurance with a presence in emerging economies and leading specialised businesses;
- Corporate and investment banking, private banking, asset management and securities services, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter 🔰 @societegenerale or visit our website www.societegenerale.com.