



SOCIETE GENERALE SIGNS THE SUSTAINABLE IT CHARTER

Press release

Paris, 13 November 2019

On the occasion of its [#TechWeekSG](#) event, Societe Generale announces the signature of the [Sustainable IT Charter](#), under which the Group is reasserting its commitment to contribute to the positive transformation of societies and economies.

In signing the [Sustainable IT Charter](#), Societe Generale, a founding member of the Institut du Numérique Responsable (Sustainable IT Institute) since December 2018, is committing to:

- optimise digital tools to limit their impacts on the environment and their consumption,
- develop accessible, inclusive and sustainable service offerings,
- disseminate best ethical and responsible digital practices,
- help make digital technologies measurable, transparent and readable, and
- foster the emergence of new behaviours and values.

Drawn up by the Institut du Numérique Responsable in partnership with Commissariat général au développement durable (CGDD) of the Ministry of Ecological and Solidarity Transition, WWF, ADEME and Fing (a recognised digital transformation think tank), this charter was launched in June 2019 and has 28 signatories to date (companies, associations, VSEs/SMEs and public sector players).

“Societe Generale's corporate and social responsibility relates not only to our choices of financing and investment but also to the way in which we carry out our activities. We are proud to sign the Sustainable IT Charter which underscores our commitment to the fight against global warming and to helping foster social inclusion” says **Sylvie Préa, Societe Generale Group Director of Corporate Social Responsibility**.

“With the scaling-up of our digital transformation scales up, our IT function, which is already engaged in responsible projects, is making a further commitment by signing the Sustainable IT Charter to limiting the environmental impact of technology and encouraging digital inclusion” says **Christophe Leblanc, Societe Generale Group Head of Corporate Resources and Digital Transformation**.

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Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 149,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

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