



SOCIETE
GENERALE

SOCIETE GENERALE LAUNCHES THE BANKING INNOVATION AWARDS DURING #TECHWEEKSG

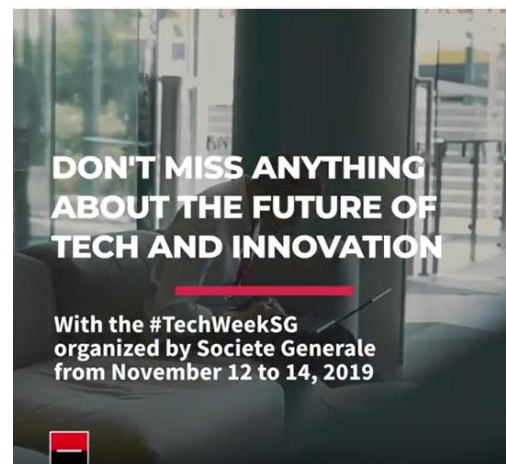
Press release

Paris, 12 November 2019

Innovation and digital transformation are again this year in the spotlight during the third [#TechWeekSG](#). This Societe Generale flagship tech event illustrates the Group's strategy of openness and scaling up of its business lines transformation, while maintaining its role as a trusted partner for its customers. On this occasion, Societe Generale teamed up with Wavestone to launch the Banking Innovation Awards to reward innovative solutions around data, artificial intelligence (AI) and cybersecurity.

A tech event focusing on sharing and openness

The third [#TechWeekSG](#) brings together thousands of Societe Generale employees and external participants over three days, first at the [Les Dunes tech hub](#) in Val-de-Fontenay and then at the head office in La Défense. They are invited to discover the concrete technical advances that are enabling the Group's business lines to transform for the benefit of their customers. Societe Generale seeks to provide visitors with an immersive digital experience, through the presentation of more than 200 use cases at stands and during workshops and conferences. Adapted in several countries in which the Group operates, the [#TechWeekSG](#) event enables Societe Generale to open up to its ecosystem and more broadly this year to its customers, external partners, startups, entrepreneurs and students, in order to share the engagement shown by its employees in the Bank's digital transformation.



Click on the image above to access the video

"#TechWeekSG illustrates the scaling up of our digital transformation and innovation strategy in the areas of data and artificial intelligence, open banking and open innovation, while continuing to emphasise the priority we place on protecting our customers, their data and our information systems. The launch of the Banking Innovation Awards makes perfect sense in this momentum of openness and technological innovation which permeates our entire Group", said Christophe Leblanc, Societe Generale's Head of Corporate Resources and Digital Transformation.

A French Limited Company (*societe anonyme*) with share capital of EUR1,066,714,367.50 - Paris Trade and Companies Register (RCS) No. 552 120 222

Innovation and security: launch of the Banking Innovation Awards

Societe Generale is speeding up its digital transformation by exploiting all potential usages of data and artificial intelligence while guaranteeing its role as a trusted third party: the protection of its customers' data and its information systems is a priority.

For this year's #TechWeekSG, Societe Generale teams up with Wavestone* to launch the Banking Innovation Awards, designed to reward the ecosystem innovating players in data, artificial intelligence (AI) and cybersecurity.

European innovating and promising startups and SMEs in these areas are invited to submit their products and services until 7 February 2020 for one of the four awards: the "Cybersecurity" and "Data & AI" Awards, and two special "Data for Good & Ethics" and "Cybersecurity Made in France" Awards. The aim of the competition is to draw on an open innovation and responsible approach to create and multiply contacts between players in the ecosystem, and to co-build solutions that create value for the customers of Societe Generale and Wavestone, while guaranteeing the security of data and information systems.

Application forms and rules can be downloaded at:

www.banking-innovation-awards.com

Applications accepted until 7 February 2020

**In a world where knowing how to drive transformation is the key to success, Wavestone's mission is to guide large companies and organizations in shedding new light on their most critical transformation projects, with the ambition of creating a positive impact for all stakeholders. That's what we call "The Positive Way". Wavestone brings together more than 3000 employees across 8 countries. It is amongst the leading independent firms in consulting in Europe, and the n°1 independent consulting firm in France. Wavestone is listed on Euronext, Paris, and is recognized as a Great Place To Work®.*

Press contact:

Astrid Fould-Bacquart - +33156376795 - astrid.fould-bacquart@socgen.com

Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 149,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Cr dit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on Twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com