

## **SOCIETE GENERALE GROUP AND WAVESTONE REWARD THREE STARTUPS FOR THE 2019 BANKING CYBERSECURITY INNOVATION AWARDS**

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### **Press release**

Paris, 4<sup>th</sup> July 2019

**Societe Generale Group and Wavestone rewarded on July 4th three startups for the third edition of the Banking Cybersecurity Innovation Awards.**

### **3 winners for the 2019 Awards**

The jury of the 2019 Banking Cybersecurity Innovation Awards, comprising managing directors and experts from Societe Generale Group and Wavestone, as well as from ANSSI, Paris VIII University and BFM Business, rewarded the three winners selected from a shortlist of six startups finalists:

■ **Hazy limited** for the “**2019 BCSIA Grand Prix**”:

Hazy Limited generates synthetic data to help companies avoid exposing their sensitive data (thus not compromising privacy and confidential information), replacing it with data analysis tasks, while retaining the properties of the original data sets.



Click on the picture to access the video

■ **Keex** for the “**Customer Data Protection**” category:

Keex is a universal process to solve problems of accuracy and authenticity of data allowing all employees or machines to certify the files they process and their recipients to be able to verify the authenticity of it.



Click on the picture to access the video

■ **Sekoia.IO** for the “**Made in France**” category:

Sekoia.IO is a defensive computing platform for detection and response to security incidents, focused on threat intelligence, that meets today's challenges.



Click on the picture to access the video

The winner of “2019 BCSIA Grand Prix” will test its solution within Societe Generale and join Wavestone’s startup accelerator programme, Shake’Up. The winners of prizes “Data Customer Protection” and “Made in France” have the opportunity to participate in the Societe Generale Cybersecurity Innovation

Committee and the Wavestone Innovation Corners and will see their solution promoted within the jury, media and cyber experts from Societe Generale Group and Wavestone.

*“Innovation coupled with responsibility is a strategic priority for transforming our businesses and inventing new business models: we are committed to protecting our clients’ data and strengthening our trusted partner role as well supporting the development of these startups, actors of tomorrow’s economy,”* said Thierry Olivier, CISO Societe Generale Group.

*“Cybersecurity issues have an increasing impact on Data. This year, we have seen the emergence of a new generation of startups that bring innovative solutions, remove obstacles and launch new services,”* says G r me BILLOIS, Cyber Security and Digital Trust Partner at Wavestone.

## **The Banking CyberSecurity Innovation Awards**

With the advent of new technologies and usages, the instantaneous nature of the digital experience and the exponential increase in data production, cybercrime-related threats and incidents are increasing steadily.

Societe Generale is measuring the risks of this growing cybercrime and prioritising the protection of its information systems and the data entrusted to the bank by its clients.

Wavestone, one of Europe's leading consulting firms, is adopting innovative approaches to supporting its clients by identifying and minimising these new risks.

The Banking Cybersecurity Innovation Awards invite European startups and innovative SMEs to submit and promote their cybersecurity solutions. This major open innovation initiative aims to increase contacts and exchanges with ecosystem players in order to co-build security solutions for the bank’s systems and exchanges with its clients and to maintain its role as a trusted third party.

### **40 startups and innovative SMEs from all over Europe participated in the second edition of the Banking CyberSecurity Innovation Awards.**

The submitted applications all cover current issues in cybersecurity, such as authentication, infrastructure security, the combating of fraud, as well as application security and data protection.

A shortlist of six finalist startups was selected during the initial selection process, all of whom presented their projects to a jury selected for its technical and strategic expertise:

- G r me Billois, Partner Cybersecurity Wavestone;
- Claire Calmejane, Group Chief Innovation Officer, Societe Generale;
- Fr d rick Douzet, Geopolitics Professor, Paris VIII University;
- Pascal Imbert, CEO Wavestone;
- Christophe Leblanc, Group Head of Resources and Digital Transformation, Societe Generale;
- Reza Maghsoudnia, Strategic Development Director, Wavestone;
- Thierry Olivier, Group CISO, Societe Generale;
- Guillaume Poupard, General Director, ANSSI;
- Fr d ric Simottel, Editor, BFM Business.

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**Societe Generale**

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 149,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services** to Corporates, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on Twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website [www.societegenerale.com](http://www.societegenerale.com)

**About Wavestone**

In a world where knowing how to drive transformation is the key to success, Wavestone's mission is to guide large companies and organizations in shedding new light on their most critical transformation projects, with the ambition of creating a positive impact for all stakeholders. That is what we call "The Positive Way".

Wavestone brings together 3,000 employees across 8 countries. It is amongst the leading independent firms in consulting in Europe, and the n°1 independent consulting firm in France.

Wavestone is listed on Euronext, Paris, and is recognized as a Great Place To Work®.