

NEWS FLASH

Paris, 19 June 2014

SOCIETE GENERALE CELEBRATES THE MUSIC FESTIVAL IN FRANCE AND AROUND THE WORLD

In honour of this year's Music Festival, Societe Generale, a strong partner supporting classical music, is organizing some forty different music events throughout the month of June in France (at the Bank's headquarters in La Défense, in Val de Fontenay, at the branches in Paris and the regions), and in several of the Group's countries of operation.

Societe Generale is participating in the 2015 Music Festival by offering its customers and employees the opportunity to hear the music of artists and groups supported by its music sponsorship association Mécénat Musical Société Générale (MMSG), as well as concerts given by Group employees. In France and several other countries where the Group is present, numerous different acts have been scheduled, spanning a broad range of musical genres.

For instance, a "happening" has been directed today by François-Xavier Roth, at the Societe Generale Towers at La Défense, with 160 employees taking part in the "Playing for Salle Pleyel 2014" project, with some fifty musicians from the "Les Siècles" orchestra, and vocal ensemble "Les Métaboles". They interpreted notably excerpts from Leonard Bernstein's West Side Story.



Along with the field of contemporary art, classical music is one of the two cornerstones of the Société Générale Group's cultural sponsorship policy. This policy has forged many ties between the worlds of art, music, business and society. It is open to a very broad audience, which makes this annual Music Festival an ideal outlet of expression in celebration of music.

Programme in France: 18 June

- **Nantes:** open air concerts given by Societe Generale choir "Au Chœur des Titres"

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19 June

- **Aix en Provence:** concerts by the saxophone quartet Osmose
- **Caen:** concert with guitarist Claire Besson and soprano Clémentine Decouture
- **Lisieux:** concerts with flautist Anne Besson and harpist Pauline Haas
- **Le Havre:** concert by Ensemble Contraste and participation by employees at the Musée Malraux auditorium
- **Paris** (Bourse, Pont-Neuf and Marais branches): concert by the clarinet quartet of Benjamin Christ, a MMSG scholarship recipient.
- **Head office at La Defense and Val-de-Fontenay office:** featuring classical music, jazz, pop rock, French variety and music from around the world are organized by and for the employees.

Programme in other countries of operations:

- **Beijing, China:** on 9 June, concert given by SG employees at a charity dinner organized by the Bank; on 12 June, concert at the National Center of Performing Arts in Beijing.
- **Prague, Czech Republic:** on 19 June, concerts with Haiya Table, JG Kvintet / Profi Big Band at the head office of Komerční Banka.
- **Bucharest, Romania:** on 19 June, concerts given by Ensemble Violocellissimo: one at the head office and the other at a branch.
- **Bangalore and Chennai, India:** on 26 June, concerts and musical performances by employees at the Group's offices.
- **Dublin:** on 24 and 25 June, recitals hold by MMSG scholarship recipient Clément Lefebvre at the Royal Irish Academy of Music, and then at the French Embassy.
- **Casablanca, Morocco:** on 25 June, concert of Arab-Andalusian music given by Hicham Debbi's Orchestra at the head office of Societe Generale Marocco.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 30 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

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