



Amazon.es announces 'Motors' - convenient online car leasing

- All leasing packages on Amazon.es include maintenance, insurance, tire change, breakdown assistance, vehicle registration, and excess mileage buffer
- Customers can benefit from low prices that include free doorstep delivery and 50km/30-day return policy
- The store offers a variety of popular cars

Luxembourg, June 19th 2019 – Amazon.es today launches 'Motors', a new store allowing customers to lease a car from a range of brands. Car leasing via [amazon.es/motors](https://www.amazon.es/motors) comes at low monthly prices, no initial deposit, free doorstep delivery and a 50km/30-day return policy. Leasing packages are available for either 36 or 48 months and include service and maintenance, insurance, tire replacement, breakdown assistance, vehicle registration, and excess mileage buffer.

"We often experiment with new ideas and learn based on feedback we receive from customers. With Motors, we are focused on providing the low prices and convenience that customers expect from Amazon, while making the car leasing process as easy as possible", said Raoul Heinze, Director, EU Automotive at Amazon. "Customers now can lease a car entirely online, without worrying about unplanned maintenance costs, tire changes, or registration. On Amazon, the price customers see is the total price they pay per month, no need to call for a quote. They just add fuel."

After selecting their car, configuration and lease duration, customers receive an email with a link taking them to leasing provider ALD Automotive's online leasing platform, where customers complete a credit assessment and sign the contract. The entire process is done online. ALD Automotive will schedule free delivery of the car to the customer's doorstep and manage the lease for the duration of the contract. Customers can simply exchange their current model and renew their contract for a new car every 3 to 4 years.

"We are excited to be launching this unique, fully digital car leasing offering on Amazon.es in Spain," confirms John Saffrett, Deputy Chief Executive Officer at ALD. "As a leading international mobility provider, our goal is simply to deliver best-in-class leasing services that allow customers to enjoy the freedom of driving the car of their choice without the hassle of owning it."

Customers can visit www.amazon.es/motors for more information.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.com/about and follow @AmazonNews.