



## PRESS RELEASE

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## ALD AUTOMOTIVE AND E.ON SIGN STRATEGIC PARTNERSHIP TO DEVELOP ENERGY MOBILITY SOLUTIONS

ALD Automotive, the leading vehicle leasing company in Europe, and E.ON, a leading European energy company, have signed a strategic partnership to jointly develop and market digital enhanced mobility, financing, and energy services. The partnership will focus on mobility offerings for electric vehicles for corporate customers, municipalities and private customers in Europe.

Through this partnership, ALD Automotive's clients will benefit from E.ON's dedicated e-mobility and energy solutions to enrich ALD Automotive's electric vehicle service offerings and improve driver experience. The joint offering will include consultancy, planning, installation, operation and maintenance of future-proof charging infrastructure for corporate sites, on the go and home applications. The seamless data handling around electric vehicles and their underlying energy infrastructures for fleet management solutions will make the offering unique. The cooperation aims at making the transition to electric vehicles (Battery-Electric Vehicles and Plug-in-Hybrids) as easy as possible. Hereby, a full-service offering for fleets and private drivers of electric vehicles will be provided. Furthermore, the partners will jointly develop digital-enhanced e-car sharing solutions to enable the deployment of sustainable corporate mobility.

In addition, ALD Automotive and E.ON have signed a cooperation agreement to foster cooperation on a country basis. The commercial cooperation potentially covers joint activities in the following countries: Denmark, Germany, Sweden, Norway and the UK.

A unique electric vehicle leasing offer for private E.ON customers has been jointly launched this month. This aims at promoting the adoption of electric vehicles across the early adopter country Denmark. Customers benefit from the advantages of leasing the latest electric vehicles from a leading mobility provider, and E.ON's intelligent energy home solutions. Moreover, EV drivers have access to the country's largest charging network E.ON Drive, with 1,300 public charging spots. The all in one offering will be based on an attractive monthly subscription price. Denmark has ambitious climate objectives to support the sustainable transport sector. One objective is to reach 5.000 publicly accessible charging points by 2020 which is strongly supported by E.ON Drive.

In Norway, where the electrical vehicle market is developing even faster than anywhere in Europe, E.ON and ALD Automotive have also already launched a fleet solution partnership for corporates. The fleet solution simplifies electrification of corporate fleets in a very easy and convenient way by offering electric company car leasing on the same conditions as a conventional car with a fuel card for electricity. E.ON's advanced billing solutions take care of all invoicing processes.

"Building an ecosystem of partners is core to our strategy and key to electrify mobility. Bringing together the experience and excellence from different industry sectors helps us to build unique solutions for everyday needs of our customers," states Andreas Pfeiffer, Global Domain Head of E-Mobility at E.ON. "ALD Automotive is one of those innovative partners that help us to create a better tomorrow. Based on our joint offerings, we already started the cooperation on a commercial level providing solutions to fleet and private customers in Europe."





"We are committed to providing innovative and sustainable mobility solutions to better meet our clients' needs which includes the progressive implementation of responsible mobility offerings," confirms John Saffrett, Chief Operating Officer of ALD. "This agreement fully supports ALD Automotive's sustainable growth strategy to work with industry leading partners in order to broaden the company's offering and enables us to benefit from E.ON's market leading experience and expertise in the field of energy solutions to be a key player in the energy transition."

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## **ALD Automotive**

ALD Automotive is a global leader in mobility solutions providing full service leasing and fleet management services across 43 countries to a client base of large corporates, SMEs, professionals and private individuals. A leader in its industry, ALD Automotive places sustainable mobility at the heart of its strategy, delivering innovative mobility solutions and technology-enabled services to its clients, helping them focus on their everyday business.

With 6,300 employees worldwide, ALD manages 1.63 million vehicles (at end September 2018).

ALD is listed on Euronext Paris, compartment A (ISIN: FR0013258662; Ticker: ALD) and its share is included in the SBF120 index. ALD's controlling shareholder is Societe Generale.

For more information, you can follow us on Twitter <u>@ALDAutomotive</u> 🔰 or visit <u>www.aldautomotive.com.</u>

## E.ON

E.ON is an international private energy company, which focuses on energy networks, customer solutions, and renewable energies. As one of Europe's largest energy companies, E.ON plays a leading role in shaping a clean, digital, decentralized world of energy. To this end, the company develops and sells products and solutions for private, commercial and industrial customers. In fiscal 2017, 40,000 employees generated sales of 38 billion euros. Around 32 million customers purchase electricity, gas, digital products or solutions for electric mobility and energy efficiency from E.ON. The company is one of the world's leading producers of renewable energy. E.ON is headquartered in Essen, Germany. For more information, please visit <u>www.eon.com</u>