

## PRESS RELEASE

Paris, 15 October 2018

### **Societe Generale is teaming up with Simplon.co to create an inclusive school for digital professions - ITSchool by Societe Generale & Simplon.co**

Since 15 October 2018, seventeen students have enrolled in web development courses given by experts from Societe Generale and the Simplon.co school at Societe Generale's Les Dunes technology hub in Val-de-Fontenay.

This free professional-qualification training is open to all job seekers without any previous technical qualifications required. The courses last 21 months, split into two stages:

- 400 hours of intensive training in web development provided by Simplon.co and Societe Generale;
- 18 months of training combined with work experience, with three weeks per month working within one of Societe Generale's IT departments and one week of course study at Simplon.co.

The training begins on 15 October 2018, for which the Simplon.co social digital training network will bring its innovative "learning by doing" and "learning by teaching" educational expertise.

Through this partnership, Societe Generale and Simplon.co are breaking new ground in training and professional integration, placing the learner within the company throughout the course.

At the end of the course, participants will be qualified to apply for:

- junior developer positions
- other professions that require the technical skills they have learned
- two recognised certificates
- qualification as a software developer (degree level)

Simplon.co has also benefited from the support of the Societe Generale Foundation since 2015 for training activities in districts in northern Marseilles, Seine-Saint-Denis and several west African countries, Dakar in Senegal in particular.

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## Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking**, which encompasses the Societe Generale, Cr dit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com)

## Simplon.co

A winner of multiple awards and distinctions (City of Paris innovation award, La France S'Engage, Ashoka fellowship, EPIC, social entrepreneur of 2017), Simplon.co offers free training in digital subjects (developer, data, AI, cybersecurity) for unemployed candidates who rarely get access to this profession (young drop-outs, long-term unemployed, workers seeking retraining, disabled persons and refugees). As the biggest network with state certification as a "Grande  cole du Num rique" (leading digital technology school), Simplon trained more than 2,600 people in five years, of which 35% women, with a return-to-work rate of 77%, through more than 40 schools located in working-class districts, rural areas, overseas territories and outside of France.