

PRESS RELEASE



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eCAC40 Awards 2018: Societe Generale ranked number one for its digital maturity

Societe Generale has won first prize at the 5th annual eCAC40* Awards, organised by the editorial team of Les Echos Executives and Gilles Babinet, France's Digital Champion at the European Commission, which reward the French top 40 companies for their digital maturity each year.

After ranking fourth in 2014 and 2015, then third in 2016 and second last year, Societe Generale Group has been recognised most advanced company in terms of digital transformation, across all evaluation criteria: digital culture, technological expertise, relationships with the innovative ecosystem, security, external communication.

"This first prize and our constant progression in the rankings since the 1st edition of eCAC40 reflect the strategic and coherent nature of our digital transformation in all its dimensions. This is the result of the extraordinary mobilization of all our teams in this transformation which is not only technological, but also - and above all - cultural. For several years, we have been committed to an open and stimulating innovation strategy in order to seize the opportunities offered by new technologies, with two priorities: better serving our clients and enable our employees to contribute to this deep transformation of our operational model. Today, we are demonstrating our capacity to accelerate our digital transformation, which is at the heart of our Transform to Grow strategic plan," explained Frédéric Oudéa, Chief Executive Officer of Societe Generale Group.



Click on the picture above to access the video

*The eCAC40 Awards winners are selected by the editorial team of Les Échos Executives and Gilles Babinet, Digital Champion of France at the European Commission, in partnership with Capgemini, Datastax, DLA Piper, Parnasse and Wemanity, and after the review of a questionnaire analysed by a jury of digital transformation experts.

About the ranking methodology:

The companies listed on the CAC 40 index completed a questionnaire on their digital performance, based on a series of criteria aimed at demonstrating the level of digitisation achieved in five areas:

- Digital culture
- Relationships with the digital ecosystem
- Level of technology expertise
- External communication and social networks
- Security

Press contact:

Astrid Fould Bacquart - Astrid.Fould-Bacquart@socgen.com - +33 1 56 37 67 95

Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking**, which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

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