

## PRESS RELEASE

Paris, 16 April 2018

### **Societe Generale and Wavestone are launching the 2nd edition of the Banking Cybersecurity Innovation Awards**

After last year's successful first edition, Societe Generale and Wavestone are launching the second edition of their challenge for startups and innovative SMEs in cybersecurity. Participants in the Banking Cybersecurity Innovation Awards have until 20 May to submit their products and services across four categories: *Grand Prix BCSIA 2018, Customer Data Protection, AI and Fraud Fighting and France Special*. The four winners will be announced on 4 July.

#### **Cybersecurity: a major challenge for Societe Generale and Wavestone**

With the growth of the number and the sophistication of cybersecurity incidents, Societe Generale Group keep prioritising the protection of its information systems and data entrusted to the Bank by its customers. Wavestone, one of Europe's leading consulting firms, is adopting innovative approaches to supporting its clients by identifying and minimising these new risks.

In this context, the Banking Cybersecurity Innovation Awards were launched, carried by the will to favor innovation. Open to all innovative and European startups and SMEs in the cybersecurity sector, this challenge is aimed at promoting their solutions.

This major open innovation initiative also aims at increasing contacts and exchanges with ecosystem players in order to co-build security solutions for the Bank's information systems and maintain its role as a trusted third party to its customers.

Last year, three startups [Alsid](#), [Skeyecode](#), [Sgreen](#) received an award.

#### **A jury combining expertise and strategic vision on cybersecurity issues**

The jury, selected for its technical and strategic expertise, will choose the winners following the two qualifying stages (written proposal and pitching). It will convene in Wavestone's innovative and collaborative workspaces and will be comprised of:

- **G r me Billois**, Cybersecurity Partner, **Wavestone**
- **Frederic Cuppens**, Chair Holder, **Cyber Institut Mine Telecom**
- **Benoit Grisoni**, CEO, **Boursorama, Societe Generale Group**
- **Pascal Imbert**, CEO, **Wavestone**
- **Arnaud Le Gal**, Editor in Chief in charge entrepreneurial issues, **Les Echos**
- **Christophe Leblanc**, Group Head of Resources and Innovation, **Societe Generale Group**
- **Reza Maghsoudnia**, Strategic Development Director, **Wavestone**
- **Thierry Olivier**, Group CISO, **Societe Generale Group**
- **Guillaume Poupard**, General Director, **ANSSI**

#### **Four prize categories:**



## Grand Prix BCSIA 2018.

Win the opportunity to test your own solution **within Societe Generale** by realizing a POC and accelerate your B2B/major account development by joining **Shake'Up, Wavestone's** accelerator.



« Data customer protection »  
category



« AI and combating fraud »  
category



« France special »  
category

Prizes will be awarded for four categories at a ceremony to be held on 4 July 2018 at “Les Dunes”, Societe Generale’s new technology park that embodies the Group’s digital transformation:

- **Grand Prix BCSIA 2018:** for the best solution selected by the jury;
- **Customer Data Protection:** for a solution aimed at ensuring the security of the bank’s customer data, from their personal terminals to the bank’s internal systems.
- **AI and Fraud Fighting:** for a solution aimed at fighting fraud using mechanisms based on artificial intelligence.
- **France Special:** for a startup whose head office is based in France and whose capital is held mainly by individuals or French entities.

The winner of “Grand Prix BCSIA 2018” will have the opportunity to test its solution within Societe Generale and to join Wavestone’s startup accelerator programme, Shake’Up.

The winners of prizes “Customer Data Protection” and “AI and Fraud Fighting” will have the opportunity to present their solution to **the Societe Generale Cybersecurity Innovation Committee and at the Wavestone Innovation Corners** (*cybersecurity innovation committees are organized in Societe Generale to present new services to consultants interested with the subject*) and will have coaching sessions with experts of the both companies.

The winner of the “France Special” prize will see its solution promoted within the French ecosystem.

**Applications and rules can be downloaded at**

[www.banking-cybersecurity-innovation.com](http://www.banking-cybersecurity-innovation.com)

**Projects must be submitted before 20 May 2018.**

## Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking**, which encompasses the Societe Generale, Cr dit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com)

## Wavestone

*In a world where permanent evolution is key to success, our 2,500 professionals over 4 continents enlighten and partner business leaders in making their most critical decisions.*

*Drawing on some 2,500 employees across four continents, we work with major institutions and companies who are leaders in their sectors. It is this reach that positions Wavestone as a leading independent player in the European consultancy sector, and the number one in France.*

*From 2016, the leading consultancies Solucom and Kurt Salmon European's business, as well as the Financial Services and CIO Advisory practices of Kurt Salmon in the United States (excluding retail & consumer goods consulting activities outside of France) are joining forces to create Wavestone, a new generation in consulting.*

For more information, you can follow us on Twitter @wavestoneFr or visit our web site [www.wavestone.com](http://www.wavestone.com)

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