

PRESS RELEASE

Paris, 24 October 2017

Societe Generale appoints Antoine Pichot as Data Protection Officer

Societe Generale announces the appointment of Antoine Pichot as Data Protection Officer (DPO), reporting to the Group Compliance Department, on 4 September.



Antoine Pichot's role is to ensure the Group is compliant with the European General Data Protection Regulation (GDPR), which will enter into force in May 2018.

He supports and advises the Group's Business Units and Service Units in terms of personal data protection, notably clients and employees data.

Antoine Pichot will be the privileged interlocutor for the French data protection authority (CNIL) and will be responsible for the leading and supervision of Data Protection Officers appointed across the Societe Generale Group.


Biography

Antoine Pichot began his career at Societe Generale in 1996 within the General Inspection of Societe Generale. He then joined Societe Generale Equipment Finance in International Retail Banking, Insurance, and Financial Services. In 2007, he moved to French Retail Banking as Head of Corporate Sales for the regional division in Neuilly-sur-Seine. In 2010, he was appointed Chief of Staff for Jean-François Sammarcelli and Bernardo Sanchez Incera, deputy chief executive Officers of Societe Generale Group. In 2013, he was named Head of Multi-Channel Banking within French Retail Banking. Since 2015, he had served as Co-Director of Strategy, Digital, and Customer Relations for French Retail Banking. Antoine Pichot is a graduate of the Ecole Supérieure de Commerce de Paris and the Université Paris IX-Dauphine.

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

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