

PRESS RELEASE

Paris, 27 November 2017

SOCIETE GENERALE INSURANCE, EBAOTECH AND MOONSHOT-INTERNET ANNOUNCE A STRATEGIC PARTNERSHIP IN EUROPE

Moonshot-Internet and eBaoTech have signed a strategic partnership to sell contextual insurances through E-commerce websites in Europe.

Moonshot-Internet, the B2B2C InsurTech dedicated to E-merchants created by Societe Generale Insurance in March 2017 is the first client in Europe of eBaoCloud®, solution of eBaoTech, a leading global provider of smart connected insurance platform for both life and general insurance.

eBaoCloud® is an open API platform providing micro services allowing to build innovative data analysis models and to develop insurance solutions in a dedicated Cloud. Since its launch in 2015, more than 300 insurance products have been rolled out on eBaoCloud® by over 50 clients, including insurance brokers, wealth management companies, aggregators and several global and local insurance carriers across markets in Asia and now in Europe with Moonshot-Internet and Societe Generale Insurance.

Moonshot-Internet has chosen this platform to industrialize the distribution of its contextual insurances and services for E-merchants. Moonshot-Internet solutions will be integrated on partner websites through Application Programming Interface (API) to improve customer journey with real-time services just after claims.

Moonshot-Internet has already developed two ranges of products dedicated to E-merchants of the transportation industry and more generally, to all E-merchants and players of the collaborative economy with return shipping offers. For example, in case of flight delay, customers of the E-merchants partner who have subscribed an insurance product are immediately notified and reimbursed or provided access to VIP services.

«We are proud of this strategic partnership between eBaoTech and Moonshot-Internet which will allow reinforcing client's satisfaction of our partners with innovative and tailor-made insurance offers. With this new step, Moonshot-Internet intends to anticipate usages'evolutions and to become the reference partners of E-merchants in Europe.» said Philippe Perret, CEO of Societe Generale Insurance.

«We are honored that Moonshot-Internet is entering into this long-term and strategic partnership with eBaoTech» said Woody Mo, CEO of eBaoTech. *«eBaoTech looks forward to assisting Moonshot-Internet in achieving the maximum effect and value of eBaoCloud® within short period of time».*

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Societe Generale Insurance

Societe Generale Insurance is at the heart of Societe Generale Group's development strategy, in synergy with all its retail and private banking distribution networks in France and abroad. Societe Generale Insurance also pursues the expansion of its distribution model through the development of external partnerships.

Present in France with Sogecap, Antarius, Sogessur and Oradea Vie, and in 10 countries abroad, Societe Generale Insurance offers a full range of products and services to meet the needs of individual, professional and corporate clients in Life Insurance Savings, Retirement Savings and Personal Protection.

Drawing on the expertise of its 2,400 employees, Societe Generale Insurance posted revenues of **11.5 billion euros in 2016. It manages 100 billion euros in outstandings and more than 22 million contracts.**

Sogecap is rated A- by Standard & Poor's.

For more information, you can follow us on Twitter  @SG_Assurances or visit our website www.assurances.societegenerale.com.

Moonshot-Internet

Moonshot-Internet is an Insurtech which develops usage insurance products and services dedicated to E-merchants. For us, insurance must be simple, useful and accessible to everyone.

Using data, our predictive models offer adapted prices for each of your customers in real time. No surprises in case of a claim: customers' claims requests are processed in real time, offering solutions to clients.

Moonshot-internet is the combination of data and technology to make the customer path more simple and efficient.

For more information: www.moonshot-internet.com,  Twitter @MoonshotOff

eBaoTech

eBaoTech was founded in year 2000 with a mission to "make insurance easy". Today, with business in more than 30 countries globally, serving over a hundred carriers and numerous agents, brokers, and start-ups, eBaoTech has become a global leader in insurance technology. With its state-of-the-art, API-driven, 4G technology based on cloud-native micro services, eBaoTech aims to be global leader in enabling smart connected insurance ecosystems.

For more information, please visit www.ebaotech.com.