

PRESS RELEASE

Paris, 4th September

Societe Generale is Master Partner of “Les Rencontres Africa 2017”

For the second consecutive year, Societe Generale, a key player in Africa’s economic development, teams up with Les Rencontres Africa as “Master Partner”.

Les Rencontres Africa is a major event launched in 2016 as part of the new economic partnership between France and Africa defined at the 2013 Sommet de l’Élysée. For Societe Generale, a major finance group operating in the African continent, Les Rencontres Africa is a not-to-be-missed event. This year, the now recurring event will consist of a five-day tour (2-6 October) taking place in Abidjan, Nairobi and Tunis. Les Rencontres Africa 2017 aims to gather about 1,000 African CEOs and 300 French CEOs, for over 30 conferences and thematic workshops as well as operational business meetings.

Alexandre Maymat, Head of the Africa Region at Societe Generale, said:

“Following the success of the first event and given that this year’s one is taking place on the African continent, we had a strong desire to partner again with Les Rencontres Africa. We are glad to contribute to this event which gathers the economic players of today’s and tomorrow’s Africa, and thus to support the development of the continent.”

With a presence in 18 countries, Societe Generale group’s position in Africa is unique and gives customers the expertise and the know-how of an international bank and the proximity of a local bank. In Africa, the Group supports the local economies and serves 3.5 million clients – 150,000 of whom are corporate clients.

Press Contact:

Antoine Lhéritier - +33 (0)1 42 13 68 99 – antoine.lheritier@socgen.com - [@SG_presse](https://twitter.com/SG_presse)

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

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